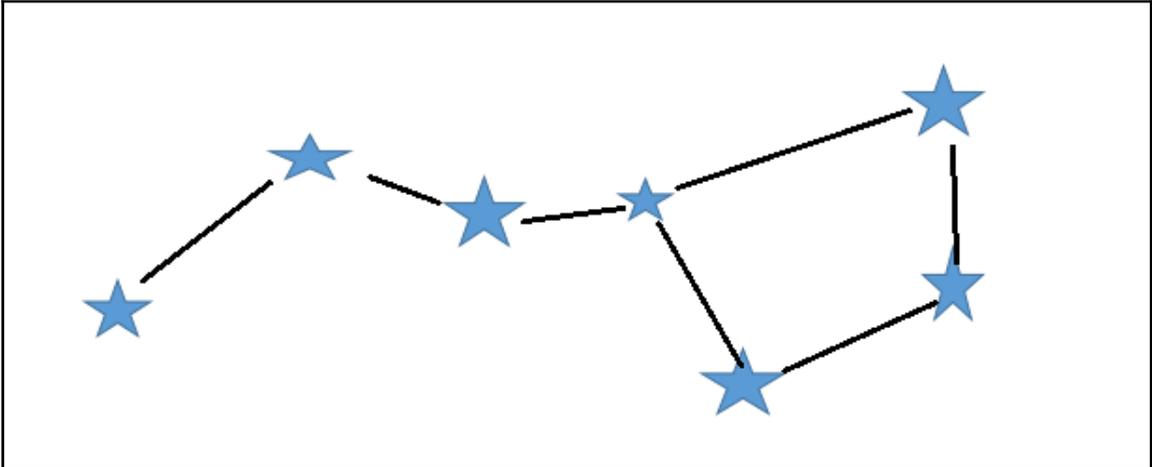
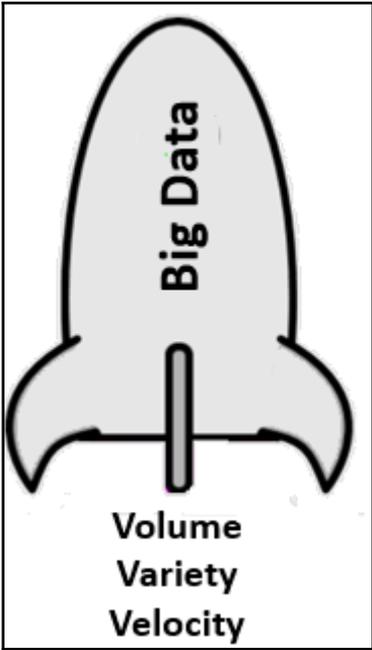
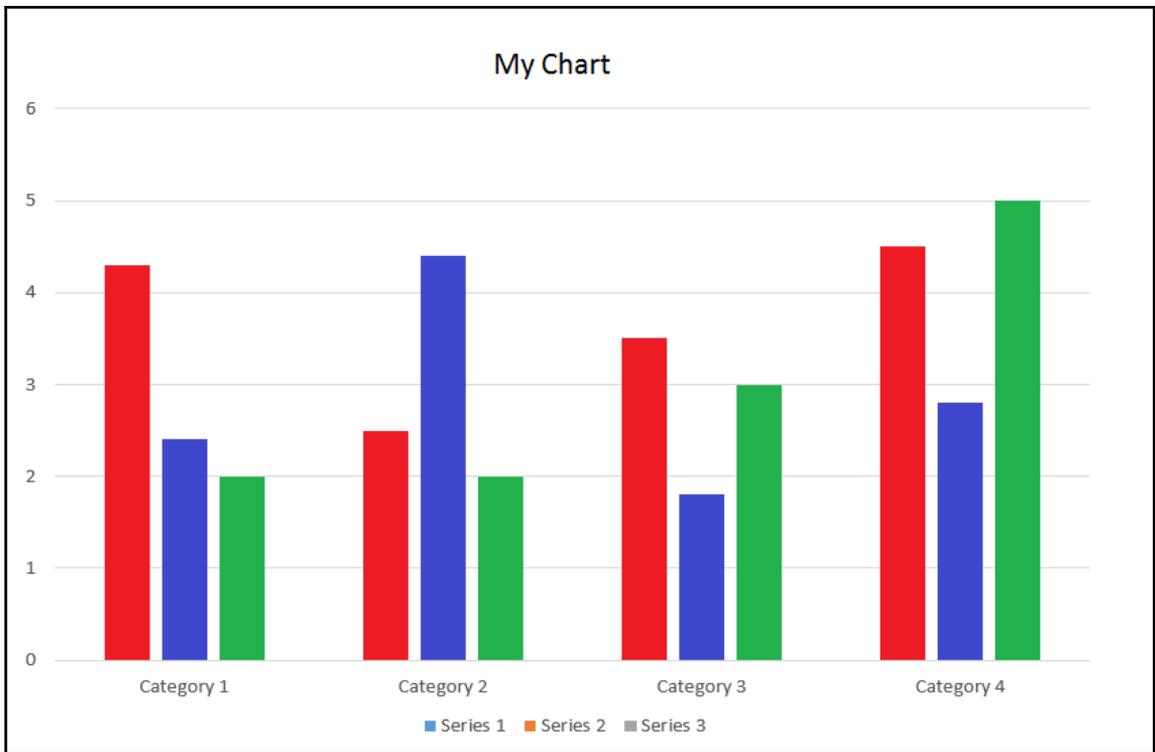
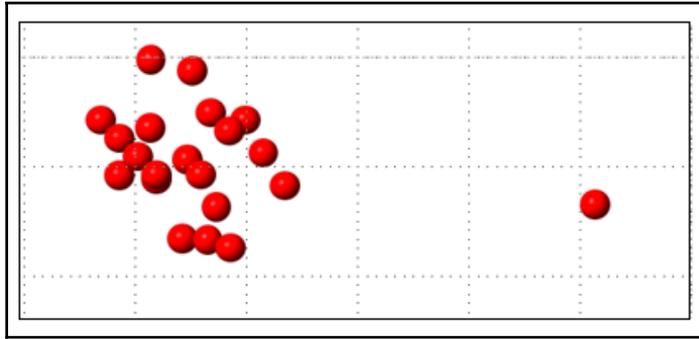


# Chapter 1: Introduction to Big Data Visualization

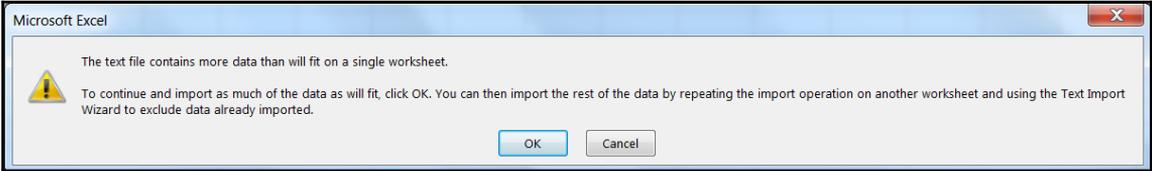
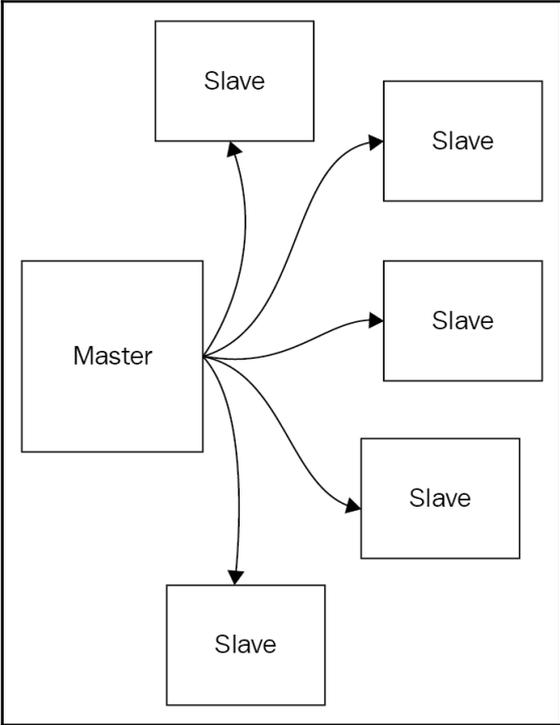




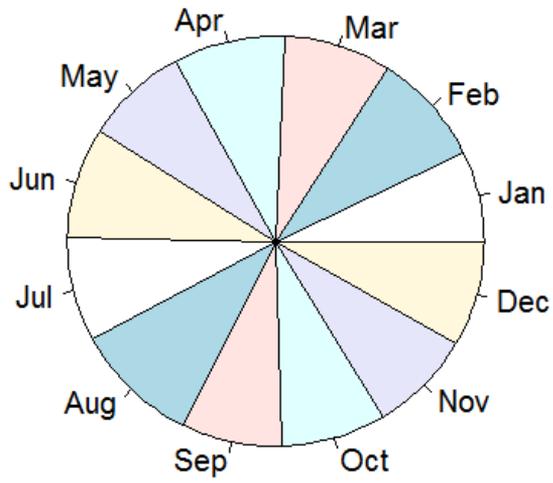




# Chapter 2: Access, Speed, and Storage with Hadoop



### Pie Chart of Month Hit Counts



AWS Services Edit

## Welcome to Amazon Simple Storage Service

Amazon S3 is storage for the Internet. It is designed to make web-scale computing easier for developers.

Amazon S3 provides a simple web services interface that can be used to store and retrieve any amount of data, at any time, from anywhere on the web. It gives any developer access to the same highly scalable, reliable, secure, fast, inexpensive infrastructure that Amazon uses to run its own global network of web sites. The service aims to maximize benefits of scale and to pass those benefits on to developers.

You can read, write, and delete objects ranging in size from 1 byte to 5 terabytes each. The number of objects you can store is unlimited. Each object is stored in a bucket with a unique key that you assign.

Get started by simply creating a bucket and uploading a test object, for example a photo or .txt file.

[Create Bucket](#)

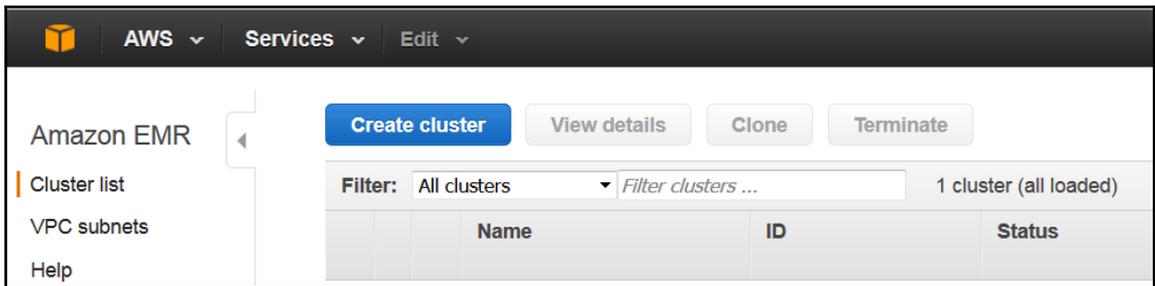
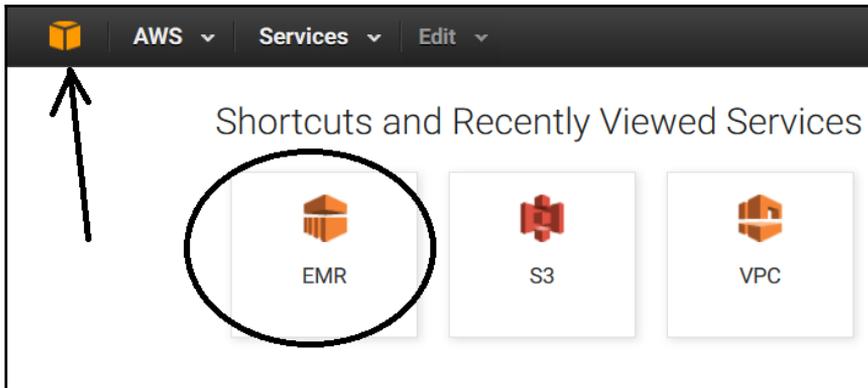
### Create a Bucket - Select a Bucket Name and Region Cancel

A bucket is a container for objects stored in Amazon S3. When creating a bucket, you can choose a Region to optimize for latency, minimize costs, or address regulatory requirements. For more information regarding bucket naming conventions, please visit the [Amazon S3 documentation](#).

**Bucket Name:**

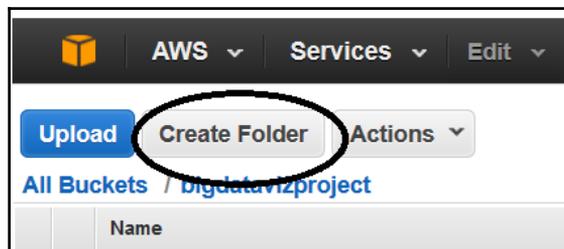
**Region:**

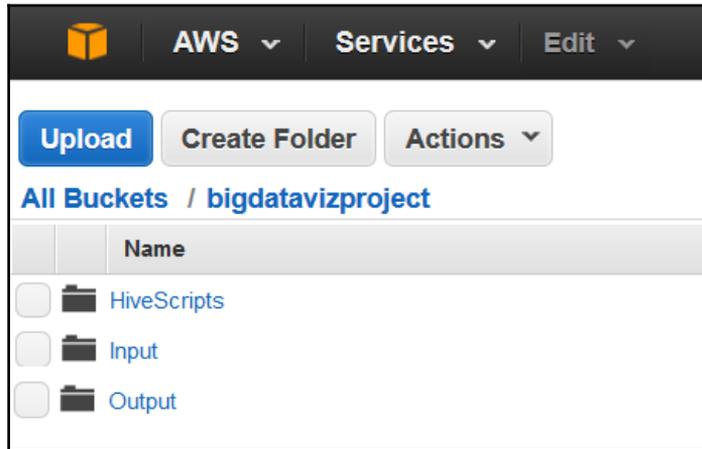
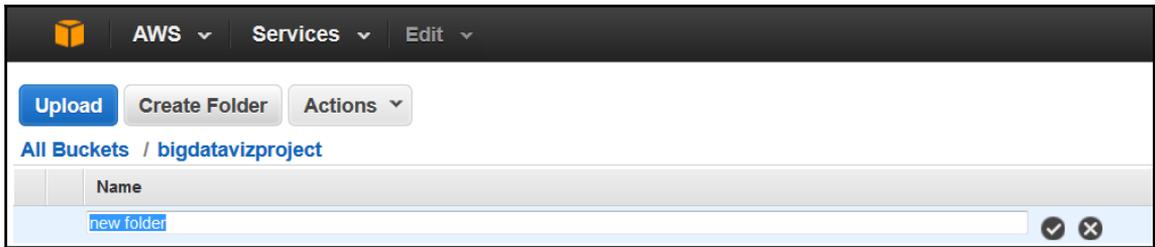
[Set Up Logging >](#) [Create](#) [Cancel](#)



**⚠️ Core Instance Group:** Your account is currently being verified. Verification normally takes less than 2 hours. Until your account is verified, you may not be able to launch additional instances or create additional volumes. If you are still receiving this message after more than 2 hours, please let us know by writing to [aws-verification@amazon.com](mailto:aws-verification@amazon.com). We appreciate your patience..

**⚠️ Master Instance Group:** Your account is currently being verified. Verification normally takes less than 2 hours. Until your account is verified, you may not be able to launch additional instances or create additional volumes. If you are still receiving this message after more than 2 hours, please let us know by writing to [aws-verification@amazon.com](mailto:aws-verification@amazon.com). We appreciate your patience..





	weblog1 -2016_08_27_01	8/27/2016 2:01 PM	Text Document	168,740 KB
	weblog1 -2016_08_27_02	8/27/2016 2:01 PM	Text Document	168,740 KB
	weblog1 -2016_08_27_03	8/27/2016 2:01 PM	Text Document	168,740 KB

## Upload - Select Files and Folders

Cancel 

Upload to: [All Buckets](#) / [bigdatavizproject](#) / [Input](#)

To upload files (up to 5 TB each) to Amazon S3, click **Add Files**. To upload whole folders to Amazon S3, click **Enable Enhanced Uploader (BETA)**, which can take up to 2 minutes as it downloads a Java™ Applet (requires [Java SE 7 Update 51 or later](#)). To remove files already selected, click the **X** to the far right of the file name.

No files added...



Add Files



Remove Selected Files



Enable Enhanced Uploader (BETA)

Number of files: **0** Total upload size: **0**

Set Details >

Start Upload

Cancel

### Upload - Select Files and Folders Cancel

Upload to: [All Buckets](#) / [bigdatavizproject](#) / [Input](#)

To upload files (up to 5 TB each) to Amazon S3, click **Add Files**. To upload whole folders to Amazon S3, click **Enable Enhanced Uploader (BETA)**, which can take up to 2 minutes as it downloads a Java™ Applet (requires [Java SE 7 Update 51 or later](#)). To remove files already selected, click the **X** to the far right of the file name.

 weblog1 -2016\_08\_27\_02.txt (164.7 MB) X

Add Files  Remove Selected Files  Enable Enhanced Uploader (BETA)

Number of files: **1** Total upload size: **164.7 MB**

Set Details >Start UploadCancel

## Transfers

Automatically clear finished transfers

---

✖ **Uploaded 1.62 MB (209 KB/sec)** **0.98%**

↑ **Upload:**  Uploading weblog1 -2016\_08\_27\_01.txt to bigdatavizproject

---

 **AWS** ▾ **Services** ▾ **Edit** ▾

**Upload** **Create Folder** **Actions** ▾

**All Buckets** / **bigdatavizproject** / **Input**

	Name	Storage Class	Size	Last Modified
<input type="checkbox"/>	 weblog1 -2016_08_27_01.txt	Standard	164.7 MB	Fri Sep 16 16:03:03 GMT-400 2016

```
exampleone - Notepad
File Edit Format View Help
CREATE TABLE thebigdatatable (logrecord VARCHAR(550));
LOAD DATA INPATH 's3://bigdatavizproject/Input/weblog1 -2016_08_27_01.txt' INTO TABLE thebigdatatable;
select substr(ltrim(rtrim(logrecord)), 20, 3) from thebigdatatable;
```

/usr/bin/hive

Jun

Sep

Sep

Jun

Nov

Aug

Oct

Feb

Nov

Sep

Dec

Nov

Jun

Sep

Dec

Jan

Feb

May

Jan

Apr

Mar

Jan

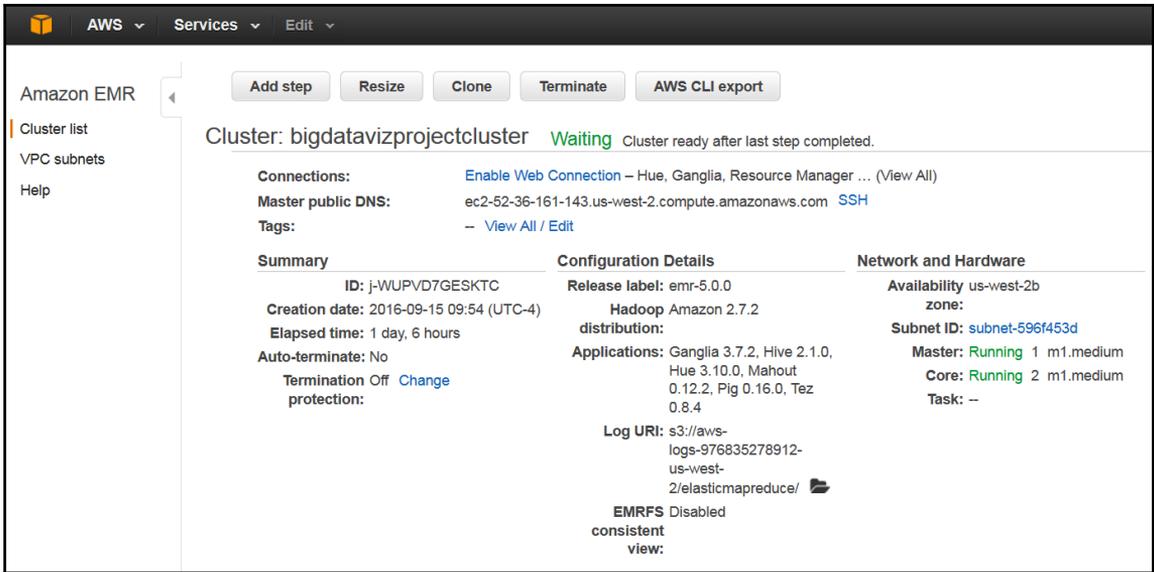
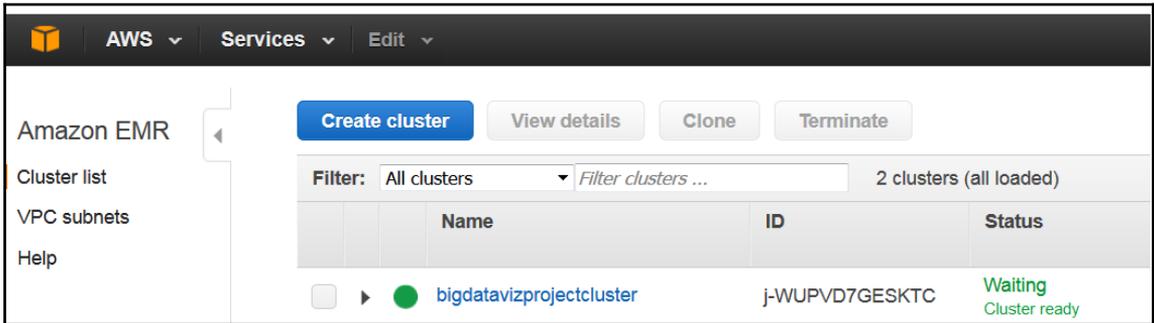
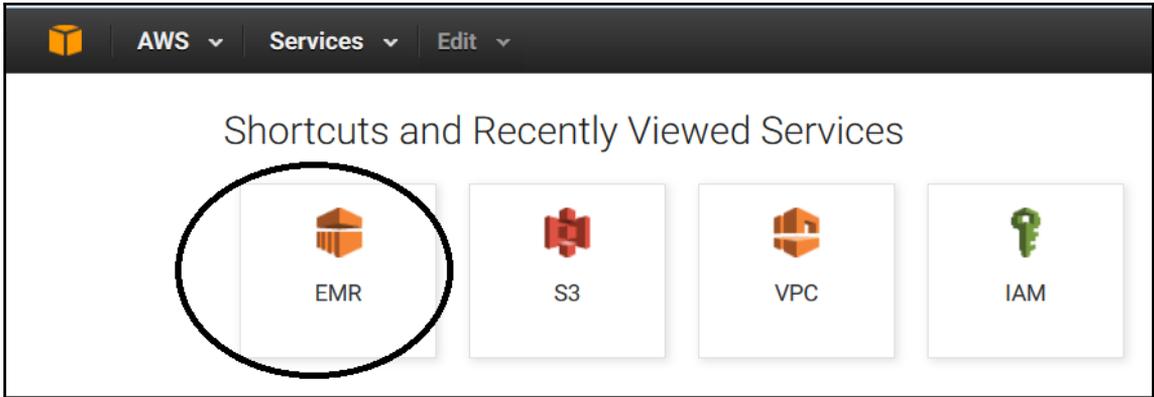
Jun

Mar

Dec

Nov

Aug



AWS Services Edit

Amazon EMR

**Add step** Resize Clone Terminate AWS CLI export

### Add Step

Step type: Hive program

Name: Hive program

Script S3 location\*: s3://bigdatavizproject/HiveScripts/myexample  
s3://<bucket-name>/<path-to-file> S3 location of your Hive script.

Input S3 location: s3://bigdatavizproject/Input/  
s3://<bucket-name>/<folder>/ S3 location of your Hive input files.

Output S3 location: s3://bigdatavizproject/Output/  
s3://<bucket-name>/<folder>/ S3 location of your Hive output files.

Arguments:  Specify optional arguments for your script.

Action on failure: Continue What to do if the step fails.

Cancel **Add**

Steps

**Add step** Clone step

Steps [View all interactive jobs](#) | [View all jobs](#)

Filter: All steps  Filter steps ... 56 steps (all loaded)

	ID	Name	Status	Start time (UTC-4)	Elapsed time	Log files
<input type="radio"/>	s-1VN9H40V2LGLP	Hive program -1	Completed	2016-09-16 15:23 (UTC-4)	1 minute	<a href="#">View logs</a>
<input type="radio"/>	s-2HXLKFTQ2N7TB	Hive program -2	Failed	2016-09-16 15:19 (UTC-4)	48 seconds	<a href="#">controller   syslog*   stderr   stdout</a>
<input type="radio"/>	s-3NS0CFNIIS1MO	Hive program -3	Failed	2016-09-16 15:12 (UTC-4)	46 seconds	<a href="#">controller   syslog*   stderr   stdout</a>
<input type="radio"/>	s-BCO7H0VZ54DY	Hive program	Completed	2016-09-16 15:09 (UTC-4)	1 minute	<a href="#">View logs</a>

Steps

**Add step** Clone step

Steps [View all interactive jobs](#) | [View all jobs](#)

Filter: All steps  Filter loaded steps ... 50 steps loaded [load more](#)

	ID	Name	Status	Start time (UTC-4)	Elapsed time	Log files
<input type="radio"/>	s-FZ66T033RHWN	Hive program two columns	Pending			No logs created yet

```
/usr/bin/hive
```

```
Jun      www.readingphilles.com  
Sep      www.hollywood.com  
Sep      www.dice.com  
Jun      www.farming.com  
Nov      www.wkipedia.com  
Aug      www.r-project.com  
Oct      www.rprogramming.com  
Feb      www.aa.com  
Nov      www.farming.com  
Sep      www.perl.com  
Dec      www.quail.com  
Nov      www.cognos.com  
Jun      www.GQ.com  
Sep      www.dragracing.com  
Dec      www.gazette.com  
Jan      www.delta.com  
Feb      www.wkipedia.com  
May      www.phillies.com  
Jan      www.coursera.com  
Apr      www.coursera.com  
Mar      www.movies.com  
Jan      www.libraryedu.com  
Jun      www.farming.com  
Mar      www.usair.com  
Dec      www.cosmos.com
```

```
/usr/bin/hive
```

```
Apr      59
```

```
Aug      59
```

```
Dec      59
```

```
Feb      59
```

```
Jan      59
```

```
Jul      59
```

```
Jun      59
```

```
Mar      59
```

```
May      59
```

```
Nov      59
```

```
Oct      59
```

```
Sep      59
```

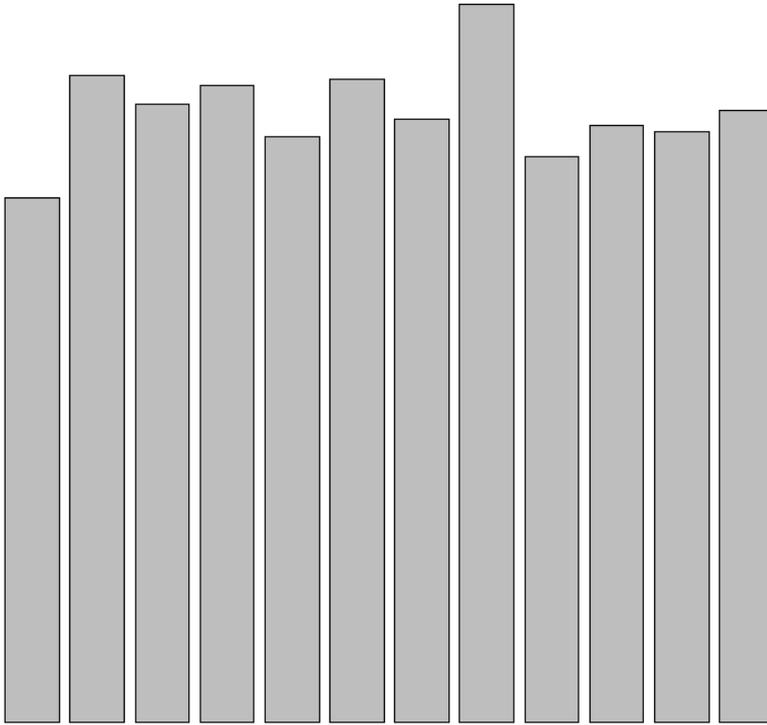
```
/usr/bin/hive  
www.GQ.com  
www.aa.com  
www.amazon.com  
www.anaplan.com  
www.apple.com  
www.appstore.com  
www.bioinformatic  
www.cnn.com  
www.cognos.com  
www.colts.com  
www.cosmos.com  
www.coursera.com  
www.delta.com  
www.dice.com  
www.dragracing.co  
www.eagles.com  
www.farming.com  
www.feetfirst.com  
www.forbes.com  
www.gazette.com  
www.hilory.com  
www.hollywood.com  
www.hotels.com  
www.hp.com  
www.ironpigs.com  
www.libraryedu.co  
www.lookup.com  
www.magabus.com  
www.microsoft.com  
www.miller.com  
www.monster.com  
www.movies.com  
www.msn.com  
www.napa.com  
www.nasa.com
```

```
/usr/bin/hive  
www.GQ.com  
www.aa.com  
www.amazon.com  
www.anaplan.com  
www.apple.com  
www.appstore.com  
www.bioinformatics.com  
www.cnn.com  
www.cognos.com  
www.colts.com  
www.cosmos.com  
www.coursera.com  
www.delta.com  
www.dice.com  
www.dragracing.com  
www.eagles.com  
www.farming.com  
www.feetfirst.com  
www.forbes.com  
www.gazette.com  
www.hilory.com  
www.hollywood.com  
www.hotels.com  
www.hp.com  
www.ironpigs.com  
www.libraryedu.com  
www.lookup.com  
www.magabus.com  
www.microsoft.com
```

```
/usr/bin/hive  
www.aa.com  
www.amazon.com  
www.anaplan.com  
www.apple.com  
www.appstore.com  
www.bioinformatics.com  
www.cnn.com  
www.cognos.com  
www.colts.com  
www.cosmos.com  
www.coursera.com  
www.delta.com  
www.dice.com  
www.dragracing.com  
www.eagles.com  
www.farming.com  
www.feetfirst.com  
www.forbes.com  
www.gazette.com  
www.GQ.com  
www.hilory.com  
www.hollywood.com  
www.hotels.com  
www.hp.com  
www.ironpigs.com  
www.libraryedu.com  
www.lookup.com  
www.magabus.com  
www.microsoft.com
```

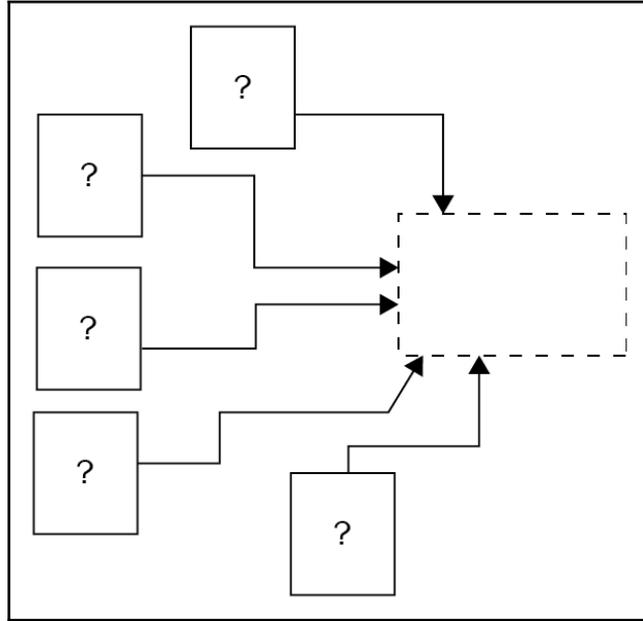
```
/usr/bin/hive
Apr      90984
Aug     102551
Dec     87445
Feb     92368
Jan     74878
Jul     86173
Jun     91826
Mar     88219
May     83731
Nov     84281
Oct     85283
Sep     80837
```

### IP Counts By Month



Number of Distinct IPs

# Chapter 3: Understanding Your Data Using R



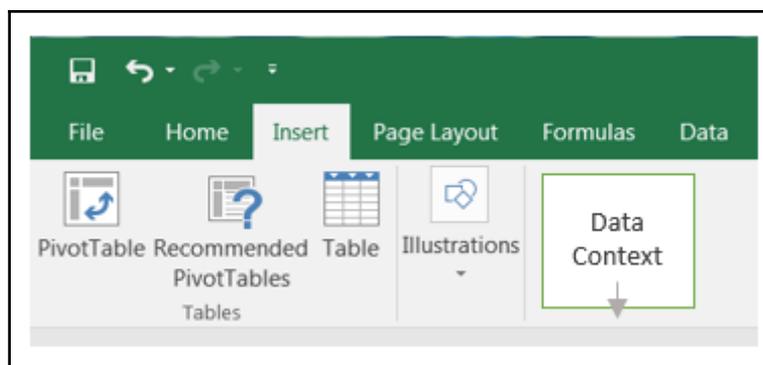
Patient ID	Height	Weight	BMI
10000001	6.2	195	22.60727
10000002	5.9	200	23.76913
10000003	6.0	180	21.2132
10000004	5.1	145	18.51684

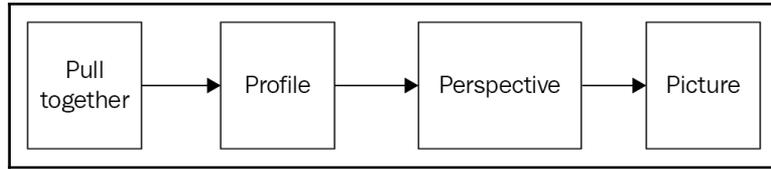
State	Cancer Patients	Cancer Patients v National Average
NJ	22	23
PA	21	24
CA	23	29

Avg. Body Weight (Alcohol)	Avg. Body Weight (No Alcohol)
189.0	165.0

Patient ID	Average Heart Rate	Median Heart Rate for Age Group
10000001	66	71
10000002	100	71
10000003	73	71
10000004	90	71

Patient ID	No Hospital Stays	Hospital Stays Range by age group
10000001	0	0-5
10000002	3	0-5
10000003	2	0-9
10000004	5	0-6





```
sampleHCSurvey01 - Notepad
File Edit Format View Help
000001, Aug/16/2010, Male, 66, 70, 160, 5, 150, Rhode Island, Divorced, Yes, 0-positive, 134/87, Other a
000002, Jun/20/2000, Male, 57, 70, 160, 6, 160, Nebraska, Single, No, AB-positive, 131/86, Masters degr
000003, Jun/16/2011, Female, 75, 65, 130, 0, 150, Nevada, Divorced, No, A-negative, 134/87, Masters degr
000004, May/3/2012, Female, 88, 65, 130, 6, 150, Florida, Married, No, B-positive, 134/87, Completed son
000005, Jun/2/2014, Female, 84, 65, 130, 10, 150, South Carolina, Other, No, A-positive, 134/87, Bachelc
000006, Mar/18/2010, Male, 59, 70, 160, 2, 160, Indiana, Single, No, 0-positive, 131/86, Other advanced
000007, Mar/19/2010, Male, 25, 70, 160, 9, 190, Illinois, Married, No, AB-positive, 121/80, Masters degr
000008, Apr/24/2007, Female, 86, 65, 130, 6, 150, Missouri, Married, Yes, 0-negative, 134/87, High schoo
000009, Jun/28/2016, Female, 8, 50, 58, 2, 200, Louisiana, Divorced, No, B-positive, 122/78, Completed
000010, Dec/29/2010, Male, 79, 70, 160, 5, 150, Texas, Married, No, 0-negative, 134/87, Associate degree
```

```
ListofYears - Notepad
File Edit Format View Help
recorddate
1999
2000
2001
2002
2003
2004
2005
2006
2007
2008
2009
2010
2011
2012
2013
2014
2015
2016
```

```
R Console
> table(datas.df[,3])
sex Female  Male
1 65661 60581
> |
```

```
RGui (64-bit) - [R Console]
File Edit View Misc Packages Windows Help
> table(datas.df[,9])
state Alabama Alaska Arizona Arkansas California
2582 1 4572 4541 4595 4624 4531
Colorado Connecticut Delaware Florida Georgia Idaho
4520 4459 4497 4506 2070 357 1995
Illinois Indiana Iowa Kansas Kentucky Louisiana Maine
2047 2063 2072 1977 1994 1912 1942
Maryland Massachusetts Michigan Minnesota Mississippi Missouri Montana
2095 2036 1953 2062 2067 1891 2039
Nebraska Nevada New Hampshire New Jersey New Mexico New York North Carolina
1951 2071 2014 3699 2061 2022 2050
North Dakota Ohio Oklahoma Oregon Pennsylvania Rhode Island South Carolina
2005 2013 2065 1944 1997 2029 2045
South Dakota Tennessee Texas Utah Vermont Virginia Washington
2014 2127 1933 2075 1988 1961 2049
West Virginia Wisconsin Wyoming
1975 2051 2104
> |
R version 3.3.1 (2016-06-21)
```

```
RGui (64-bit) - [R Console]
File Edit View Misc Packages Windows Help
> sort(table(datas.df[,4]))

age 35 43 61 1 25 4 68 9 93 16 23 12 50 17 10 29 94 58 55 45 88 78
1 1167 1193 1198 1203 1212 1214 1217 1219 1219 1220 1220 1225 1228 1229 1234 1234 1234 1238 1240 1242 1242 1243
33 8 19 80 98 49 62 30 57 34 31 67 91 92 54 77 3 47 28 71 22 72 32
1244 1245 1245 1246 1248 1249 1251 1252 1252 1255 1257 1258 1260 1260 1261 1261 1262 1263 1264 1264 1267 1267 1273
82 83 37 73 74 63 66 2 76 11 27 52 20 36 42 7 13 48 69 44 56 99 5
1273 1276 1277 1277 1278 1279 1281 1282 1283 1284 1284 1285 1286 1286 1288 1290 1290 1290 1293 1293 1293 1294
84 81 86 65 75 60 64 97 24 87 46 79 90 51 89 14 59 96 38 39 15 18 21
1294 1298 1298 1302 1302 1305 1306 1306 1307 1308 1310 1310 1311 1312 1312 1314 1315 1315 1317 1320 1321 1331 1333
53 6 85 26 95 41 70 40
1334 1336 1336 1339 1340 1348 1361 1378
> |

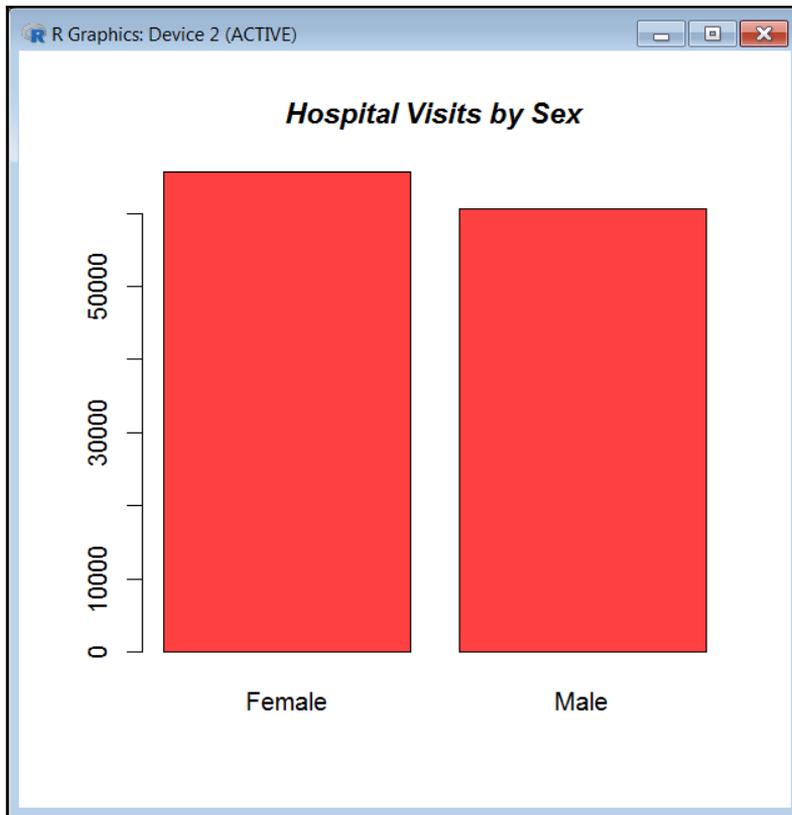
R version 3.3.1 (2016-06-21)
```

```
RGui (64-bit) - [R Console]
File Edit View Misc Packages Windows Help
> sort(table(datas.df[16]))

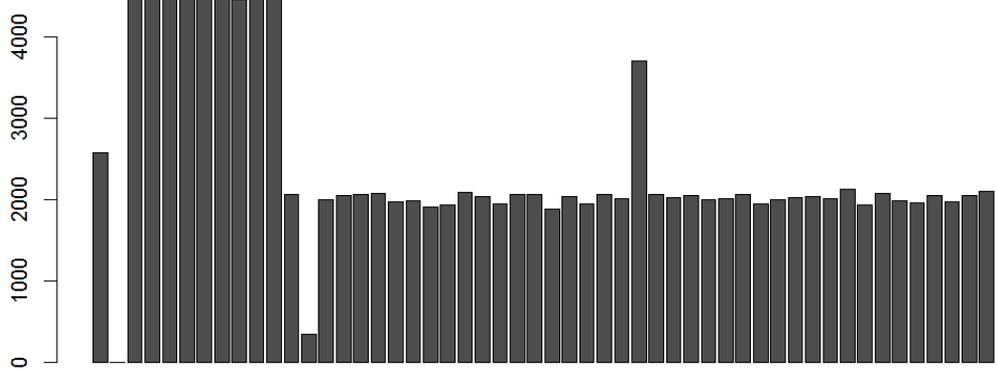
current_smoker      Yes      No
1                12561    113681
> |

R version 3.3.1 (2016-06-21)
```

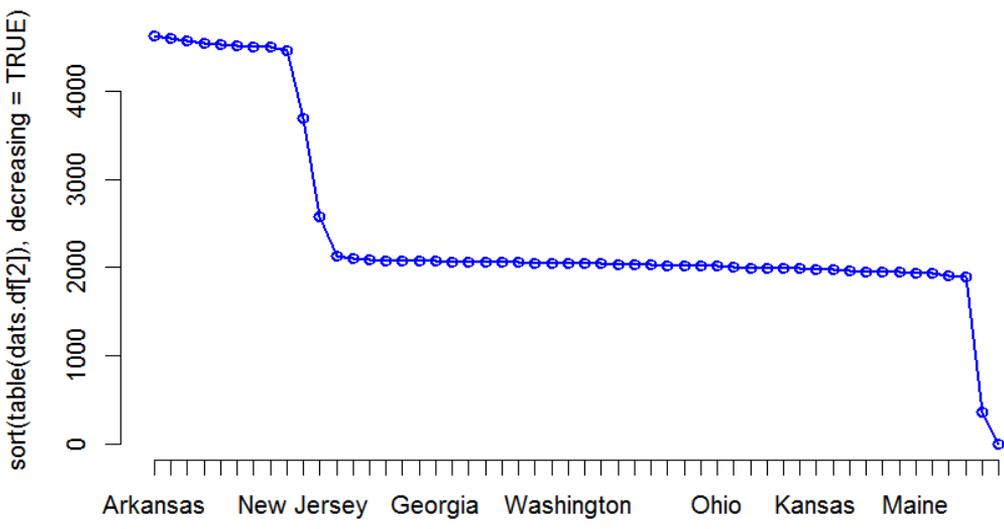
```
RGui (64-bit) - [R Console]
File Edit View Misc Packages Windows Help
> table(datas.df[,3],datas.df[,16])
      current_smoker      No      Yes
sex
Female           0 57026  6305
Male             0 56655  6256
> |
R version 3.3.1 (2016-06-21)
```

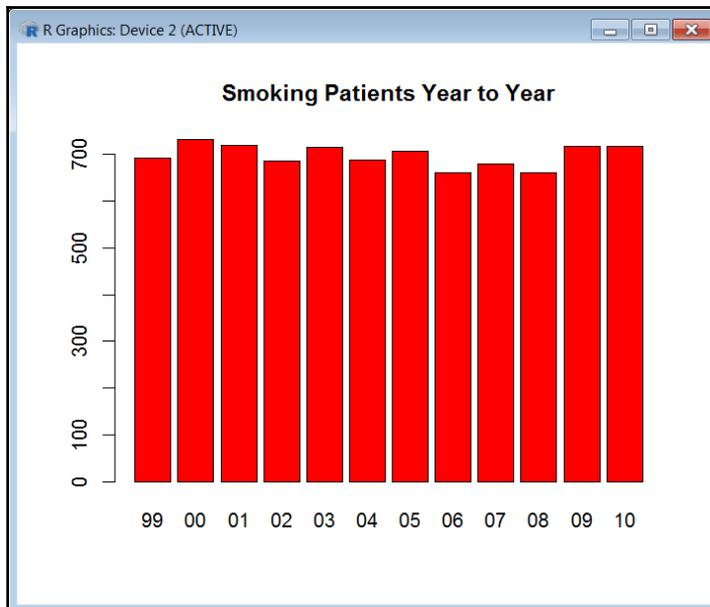
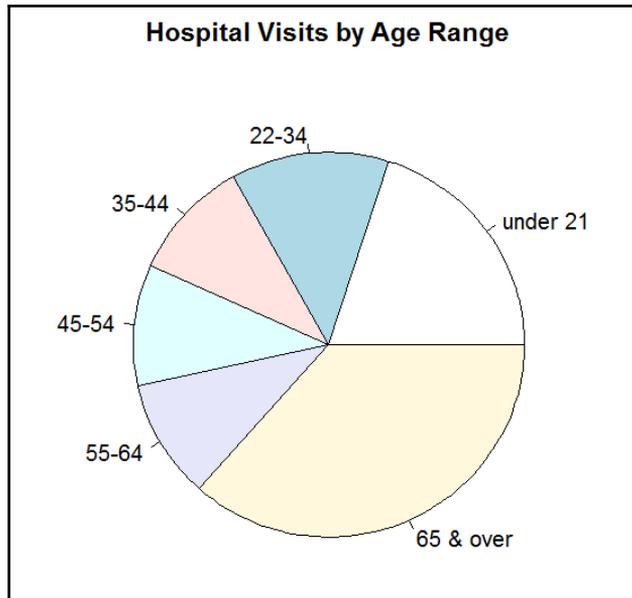


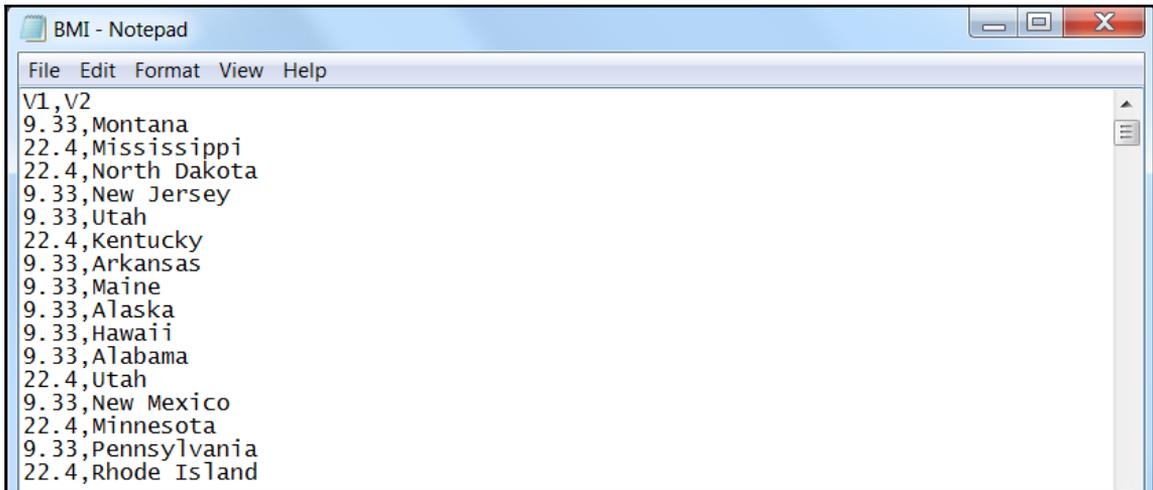
### Hospital Visits by State



### Hospital Visits by State (Highest to Lowest)

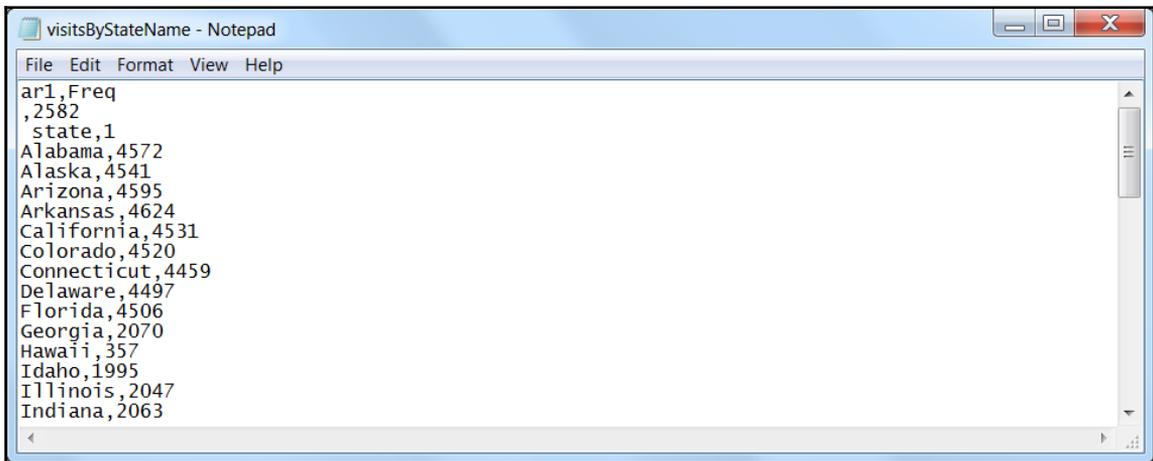






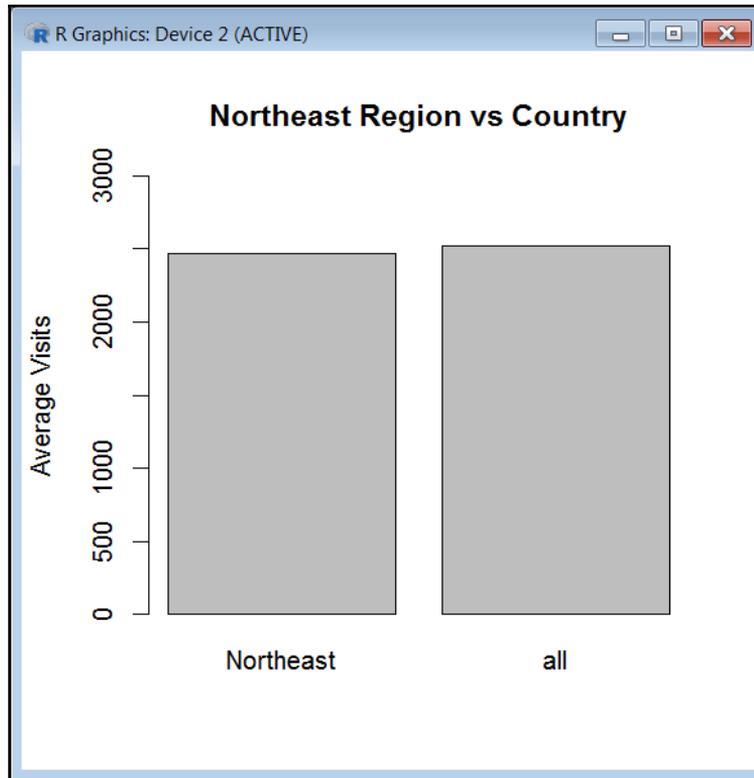
BMI - Notepad

```
File Edit Format View Help
V1,V2
9.33, Montana
22.4, Mississippi
22.4, North Dakota
9.33, New Jersey
9.33, Utah
22.4, Kentucky
9.33, Arkansas
9.33, Maine
9.33, Alaska
9.33, Hawaii
9.33, Alabama
22.4, Utah
9.33, New Mexico
22.4, Minnesota
9.33, Pennsylvania
22.4, Rhode Island
```

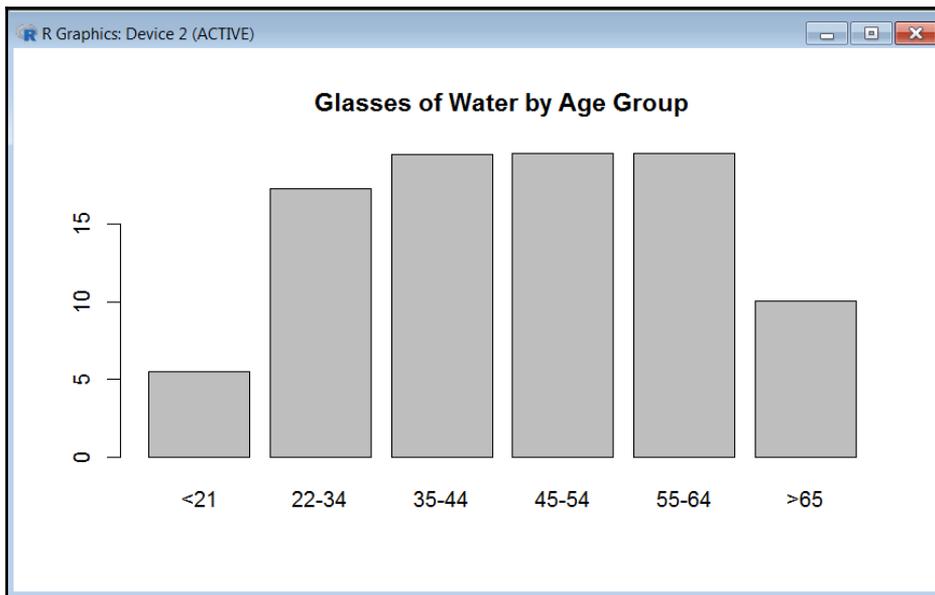
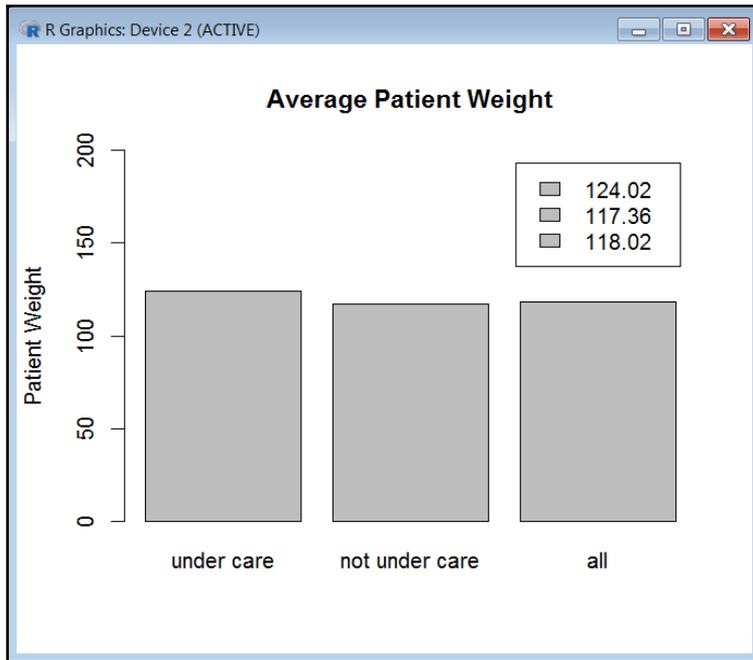


visitsByStateName - Notepad

```
File Edit Format View Help
ar1,Freq
,2582
state,1
Alabama,4572
Alaska,4541
Arizona,4595
Arkansas,4624
California,4531
Colorado,4520
Connecticut,4459
Delaware,4497
Florida,4506
Georgia,2070
Hawaii,357
Idaho,1995
Illinois,2047
Indiana,2063
```



```
R Console
> tmpRTable<-read.table(file="C:/Big Data Visualization/Chapter 3/sampleHCSurvey02.txt",sep=",")
> UCare.sub<-subset(tmpRTable, V20=="Yes")
> NUCare.sub<-subset(tmpRTable, V20=="No")
> average_undercare<-mean(as.numeric(as.character(UCare.sub[,5])))
> average_notundercare<-mean(as.numeric(as.character(NUCare.sub[,5])))
> averageoverall<-mean(as.numeric(as.character(tmpRTable[2:nrow(tmpRTable),5])))
> average_undercare;average_notundercare;averageoverall
[1] 124.0191
[1] 117.3592
[1] 118.0215
> |
```



	row.names	V1	V2	V3	V4	V5	V6	V7	V8	V9	V10
1	1	Patientid	recorddate	sex	age	weight	height	no_hospital_visits	heartrate	state	relationsh
2	14	000013	Jun/3/2009	Female	7	65	70	2	200	New Mexico	Divorced
3	15	000014	Jan/8/2013	Male	5	170	73	6	200	Minnesota	Other
4	25	000024	Nov/7/2016	Female	15	65	70	7	200	Idaho	Divorced
5	33	000032	May/7/2002	Male	14	170	73	2	200	New Jersey	5
6	43	000042	Oct/2/2008	Female	18	65	70	0	200	Arkansas	8
7	46	000045	Jan/6/2008	Female	17	65	70	9	200	Indiana	Other
8	55	000054	May/11/2009	Male	14	170	73	8	200	Indiana	Divorced
9	61	000060	Jun/2/2011	Male	15	170	73	3	200	Mississippi	Single
10	62	000061	Jul/6/2015	Male	20	170	73	3	200	South Carolina	Married

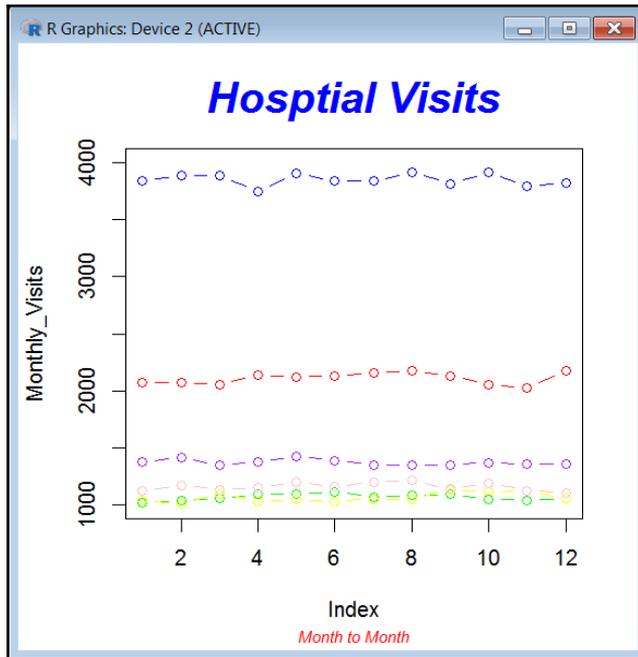
```

RGui (64-bit) - [R Console]
File Edit View Misc Packages Windows Help

> azi<-table(substr(agegroup1[,2],1,3))
> azi

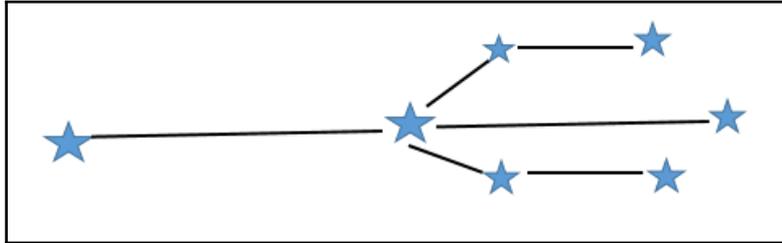
re Apr Aug Dec Feb Jan Jul Jun Mar May Nov Oct Sep
1 2139 2175 2176 2073 2074 2162 2128 2056 2123 2029 2056 2131
> |

```

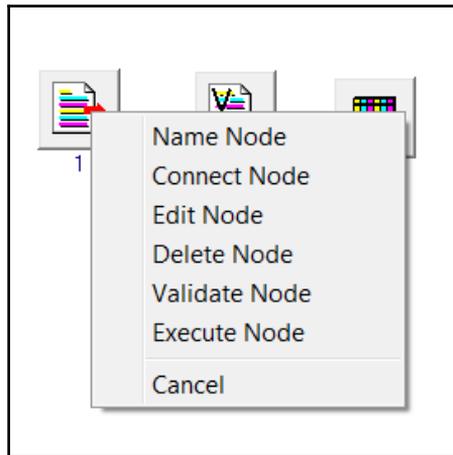
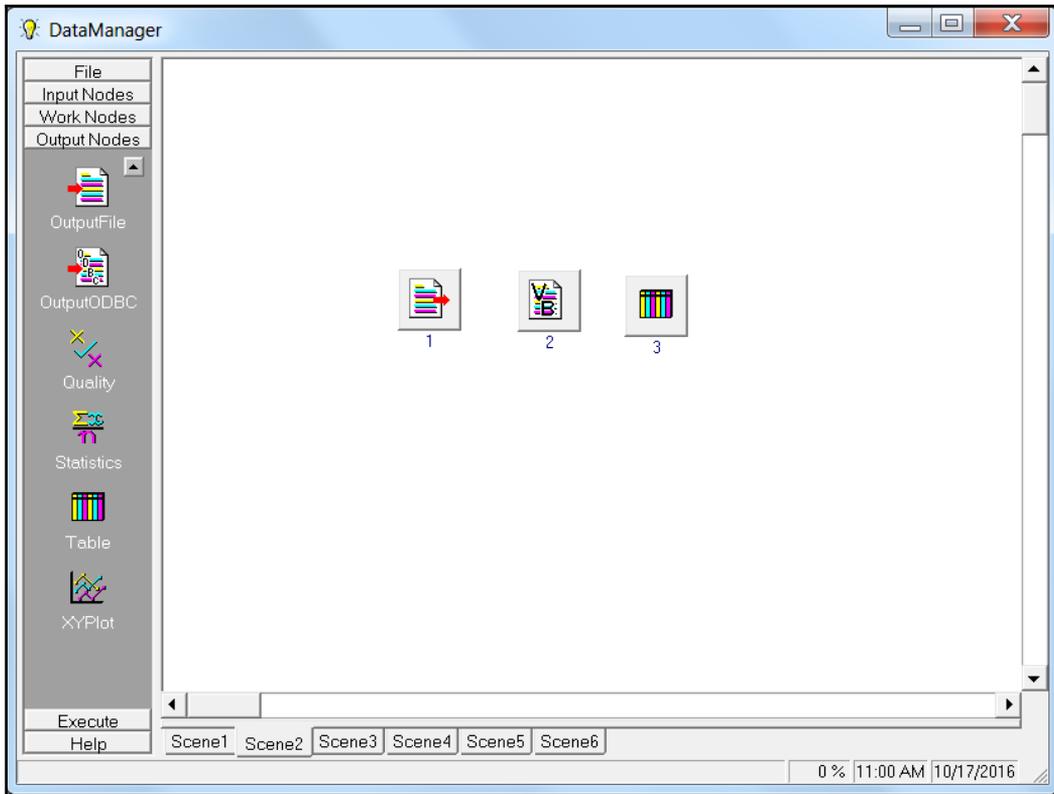


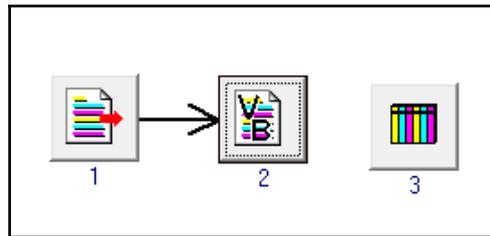


# Chapter 4: Addressing Big Data Quality



```
RGui (32-bit) - [R Console]
File Edit View Misc Packages Windows Help
recorddate
01
03
1999
2000
2001
2002
2003
2004
2005
2006
2007
2008
2009
2010
2011
2012
2013
2014
2015
2016
> |
```





**InputFile**

File Name  
r:\Chapter 3\sampleHCSurvey02.txt Browse

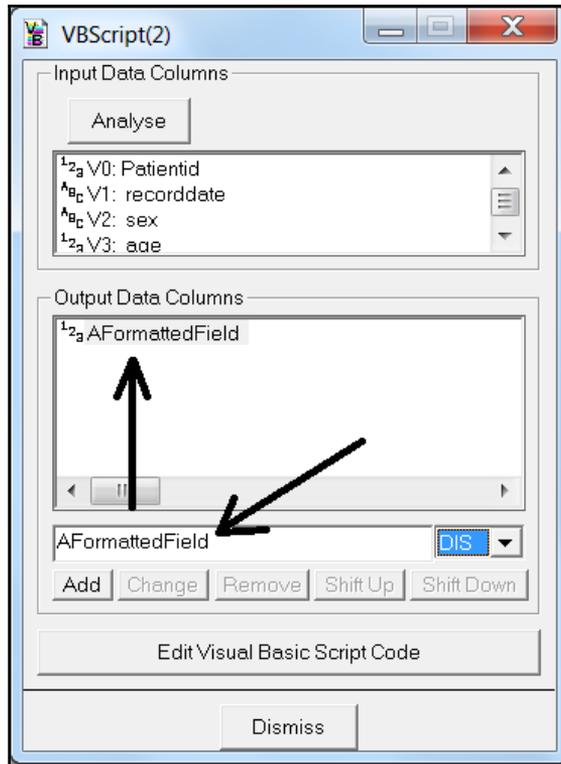
File Delimiter  
 User  Comma  Space  Tab

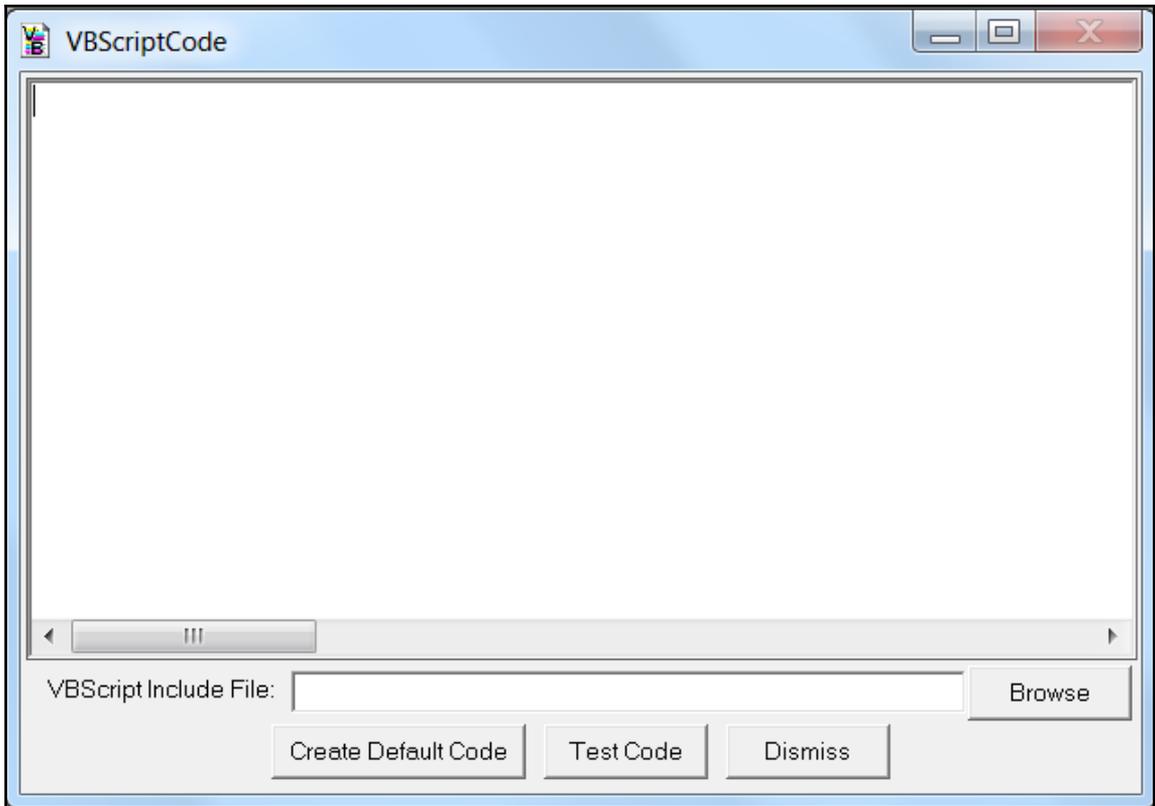
File Options  
 Has Header  UNIX File  
 Strip Space  Strip Quotes  
Start Row   
End Row

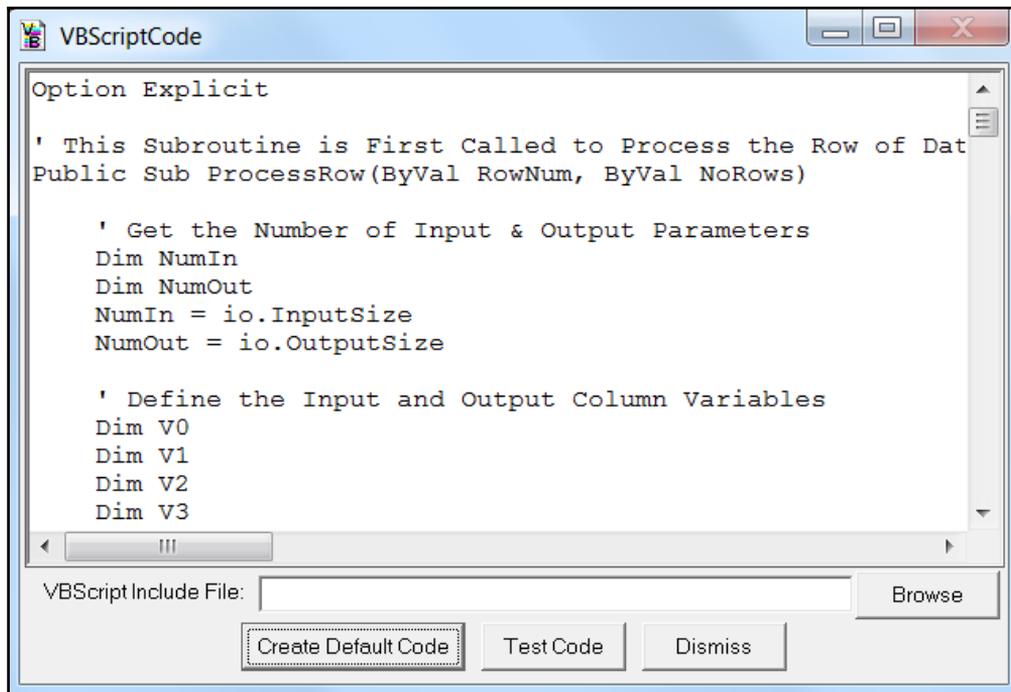
Output Data Columns  
Analyse Change Type

1 <sub>2</sub> Patientid
A <sub>8</sub> C recorddate
A <sub>8</sub> C sex
1 <sub>2</sub> age
1 <sub>2</sub> weight
1 <sub>2</sub> height

Dismiss



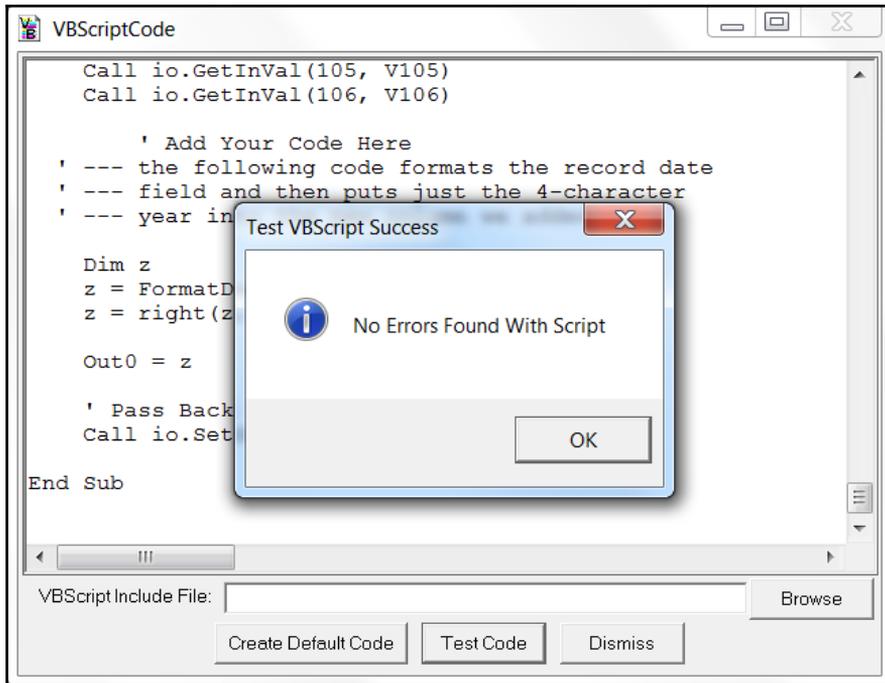


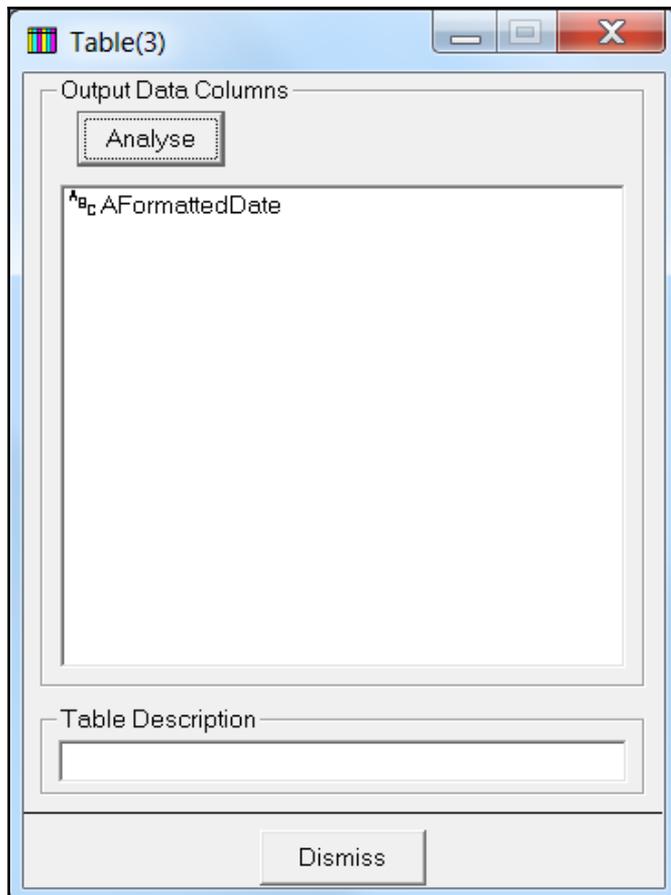


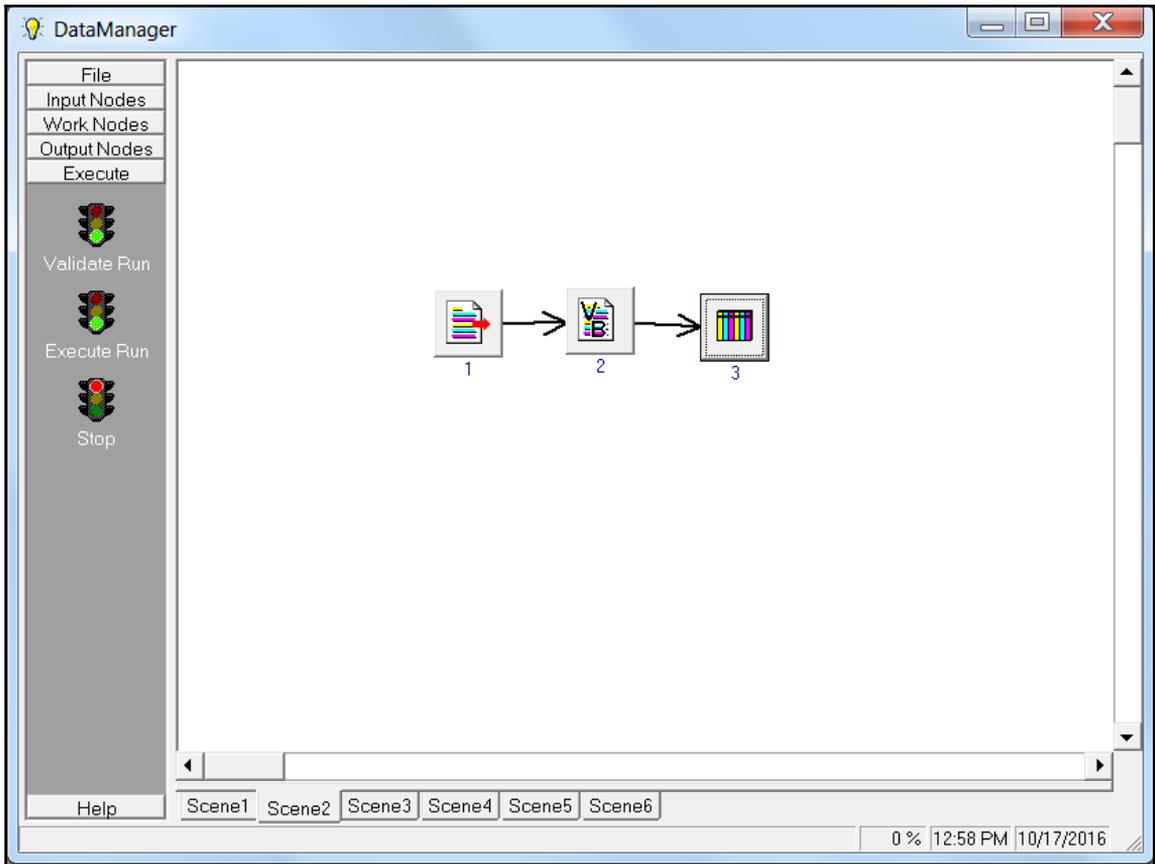
```
' Add Your Code Here
' --- the following code formats the record date
' --- field and then puts just the 4-character
' --- year into the new column we added

Dim z
z = FormatDateTime(V1,2)
z = right(z,4)

Out0 = z
```









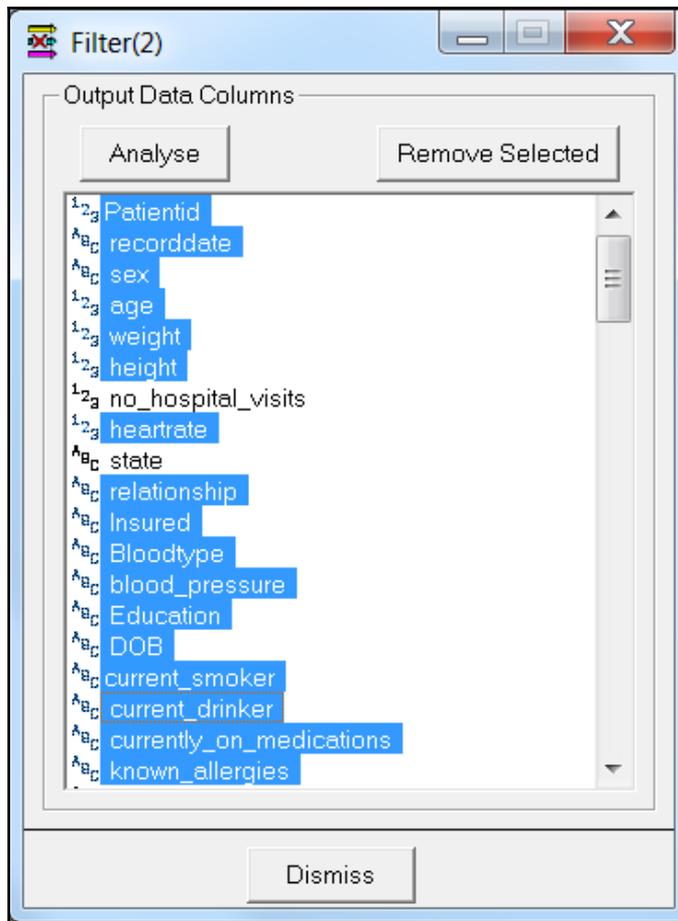
InputFile(1)

File Name  
r:\Chapter 3\sampleHCSurvey02.txt

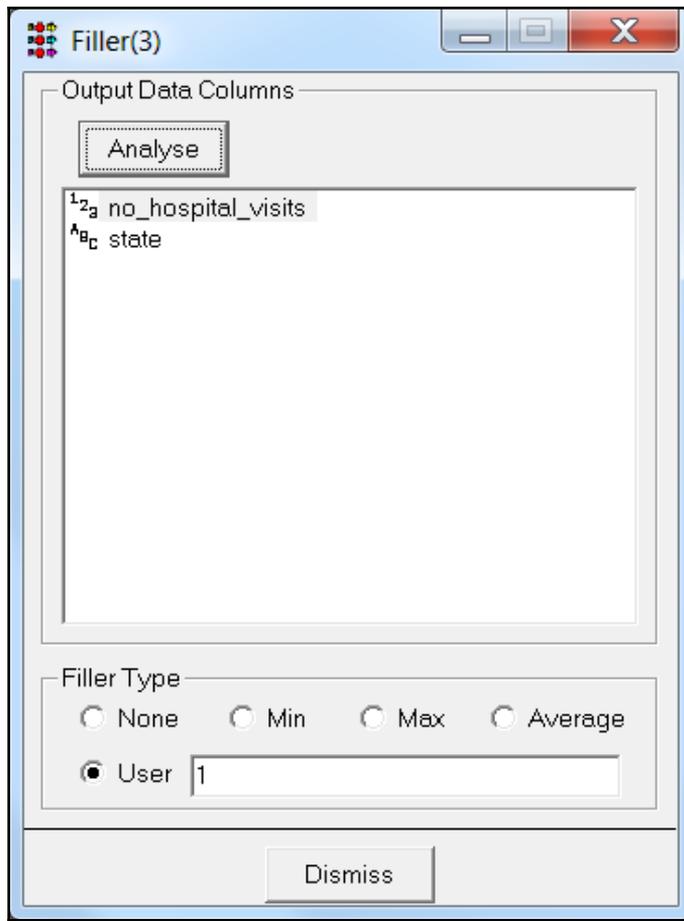
File Delimiter  
 User  Comma  Space  Tab

File Options  
 Has Header  UNIX File  
 Strip Space  Strip Quotes  
Start Row   
End Row

Output Data Columns  
   
12a Patientid  
A#c recorddate  
A#c sex  
12a age  
12a weight  
12a height







**DataManager**

File  
Input Nodes  
Work Nodes  
Output Nodes  
Execute

Validate Run  
Execute Run  
Stop

1 → 2 → 3 → 5

**Table View (5)**

no_hospita	state
9	Montana
6	Mississippi

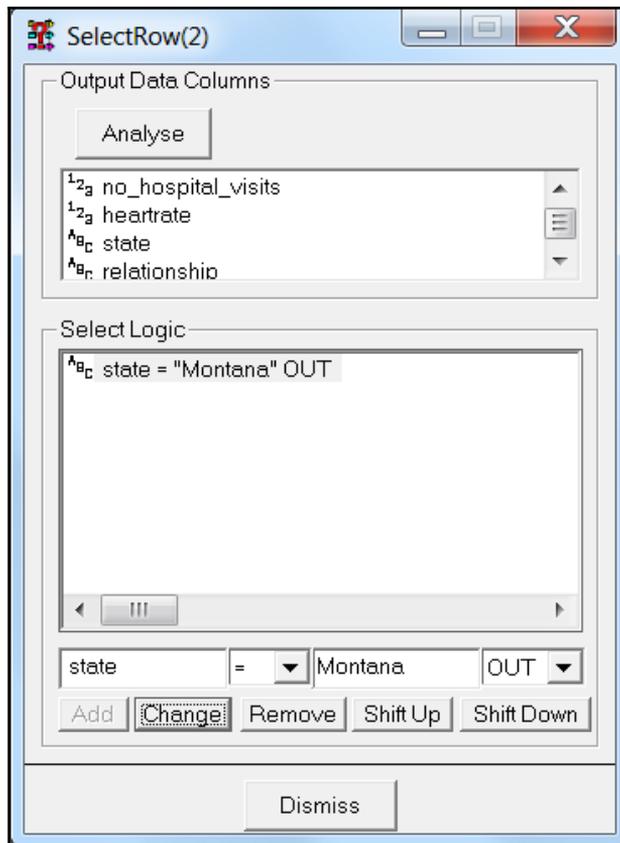
Help    Scene1   Scene2   Scene3   Scene4   Scene5   Scene6

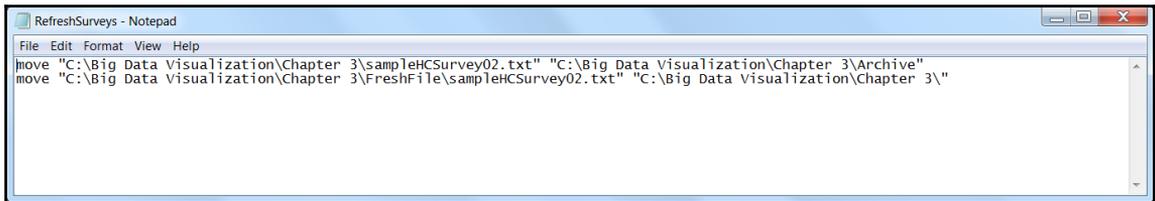
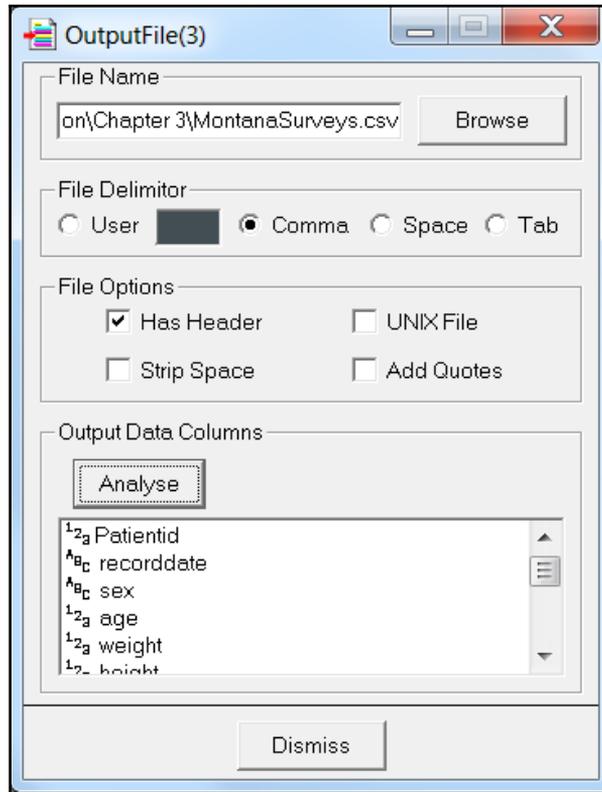
0 %   2:27 PM   10/17/2016

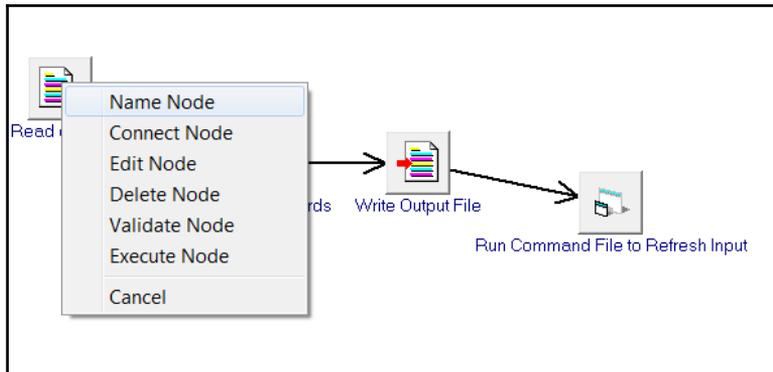
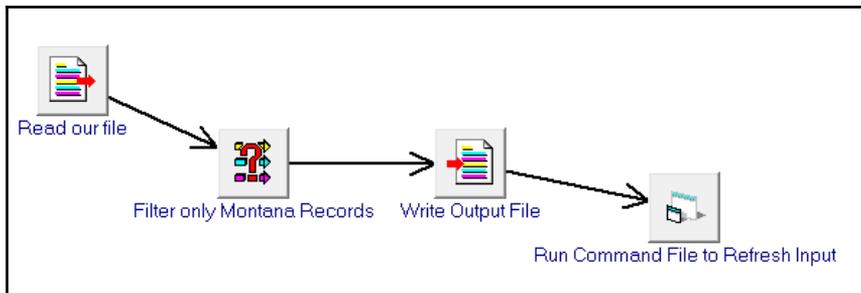
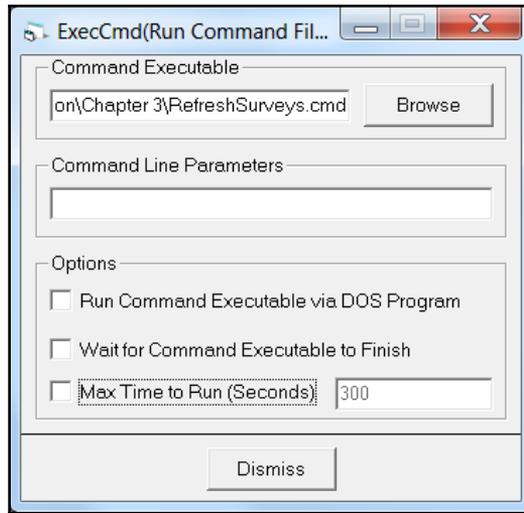
The screenshot shows two windows from the DataMan software. On the left is a 'Quality' dialog box titled 'Quality(Example of DataMan...)' with an 'Analyse' button. It lists various data columns and has a 'Dismiss' button at the bottom. On the right is the main 'DataManager' window, which shows a workflow diagram with a 'Read Sample Input File' node pointing to an 'Example of DataManager Quality Node'. The interface includes a menu bar (File, Input Nodes, Work Nodes, Output Nodes, Execute), a toolbar with 'Validate Run', 'Execute Run', and 'Stop' buttons, and a scene navigation bar at the bottom with tabs for Scene1 through Scene6. The status bar shows '0% 9:18 AM 10/18/2016'.

The screenshot shows a 'Missing Data' dialog box with a table summarizing data quality. The table has four columns: 'Column', 'Num Valid Rows', 'Num Missing Data', and '% Missing Data'. The data is as follows:

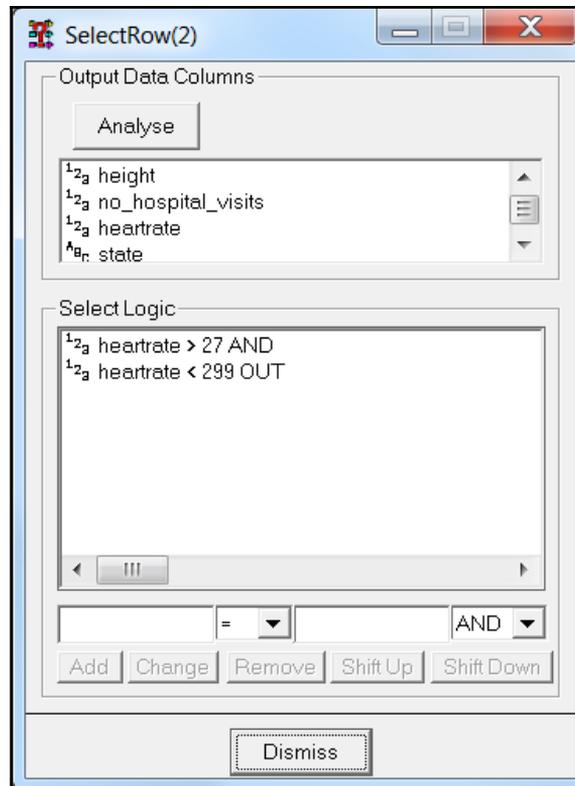
Column	Num Valid Rows	Num Missing Data	% Missing Data
Patientid	15	0	0.00
recorddate	15	0	0.00
sex	5	10	66.67
age	15	0	0.00
weight	15	0	0.00
height	6	9	60.00
no_hospital_visits	0	15	100.00
heartrate	15	0	0.00
state	15	0	0.00
relationship	15	0	0.00
Insured	15	0	0.00
Bloodtype	15	0	0.00
blood_pressure	15	0	0.00

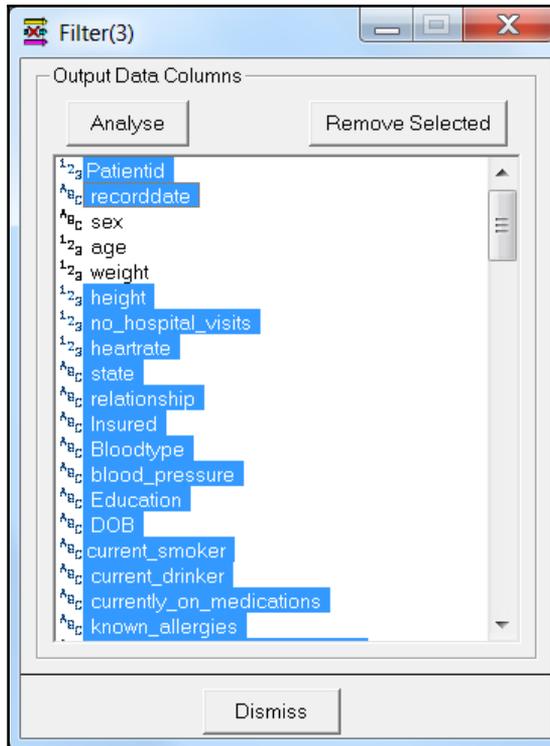






```
' -- code to make sex response consistent
Dim z
z = V2
IF (TRIM(z) = "M") or (TRIM(z) = "1") then
  z = "Male"
end if
IF (TRIM(z) = "F") or (TRIM(z) = "2") then
  z = "Female"
end if
Out0 = z
```





Sample(4)

Mode

Pass On       Discard

Style

First      Style Entry: 1

1 - in - N

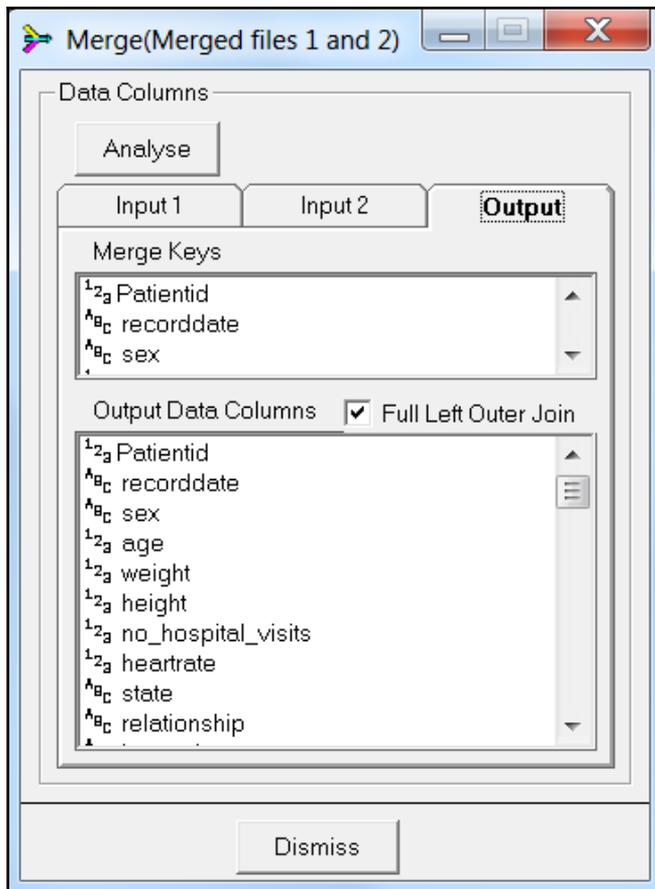
Random (%)      Random Seed: 1234567890

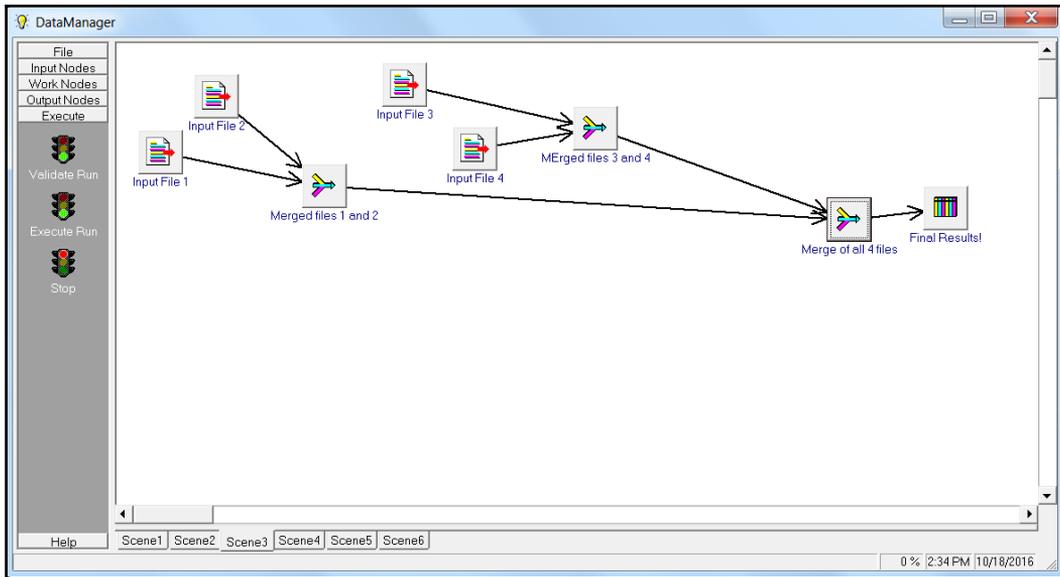
Output Data Columns

Analyse

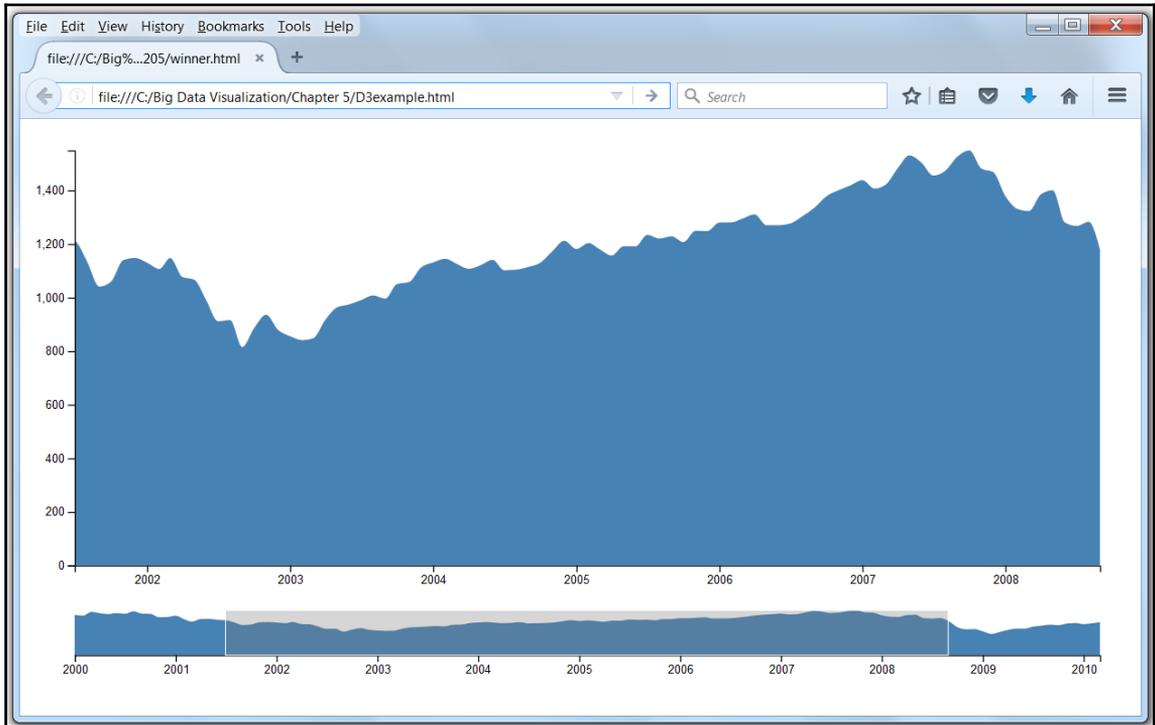
1\_2 Patientid  
^0\_c recorddate  
^0\_c sex  
1\_2 age  
1\_2 weight  
1\_2 height  
1\_2 no\_hospital\_visits  
1\_2 heartrate

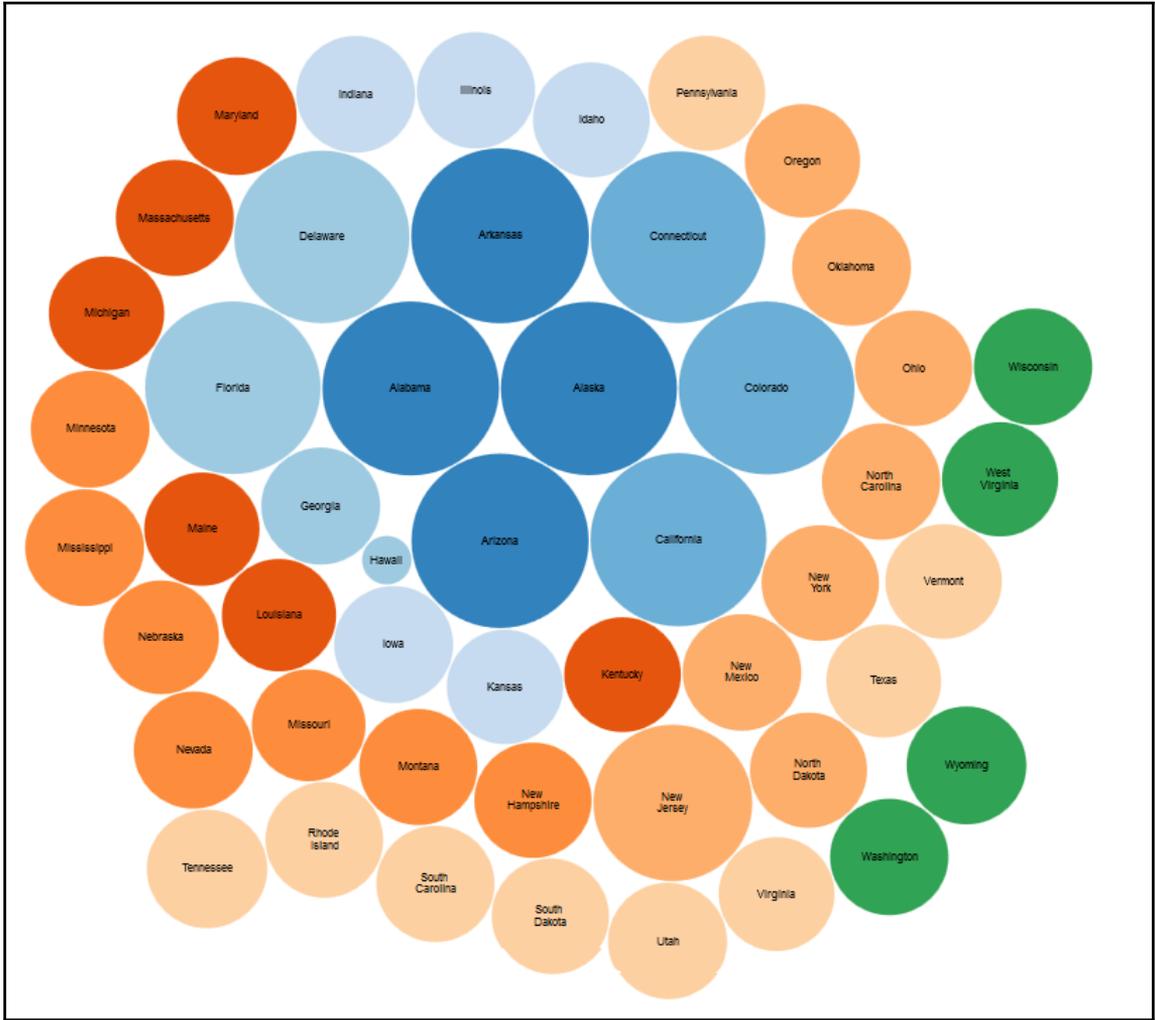
Dismiss





# Chapter 5: Displaying Results Using D3





```

samplePlanData - Notepad
File Edit Format View Help
Date_Time,Shift,Machine_ID,Part_Count,Machine_State,Error_Code
1/14/2012 7:43:30 AM,First,0003,2363,Running,0
1/1/2012 7:27:25 AM,Third,0005,7692,Running,0
1/17/2012 7:27:11 AM,First,0004,7455,Running,0
1/16/2012 8:01:32 AM,Third,0002,7170,Running,0
1/4/2012 8:30:59 AM,First,0005,2062,Running,0
1/2/2012 7:24:19 AM,First,0002,3780,Running,0
1/5/2012 7:57:33 AM,Second,0002,6218,Running,0
1/3/2012 7:01:49 AM,Third,0004,2377,Running,0
1/8/2012 8:14:26 AM,Third,0004,136,Running,0
1/21/2012 8:16:01 AM,Second,0001,7561,Running,0
1/18/2012 7:23:49 AM,Third,0002,2605,Running,0
1/12/2012 7:29:11 AM,Third,0005,1804,Running,0
1/20/2012 8:30:53 AM,First,0003,5410,Running,0
1/4/2012 8:09:46 AM,Third,0002,1473,Running,0
1/13/2012 7:31:26 AM,First,0001,663,Running,0

```

data - Excel James Miller

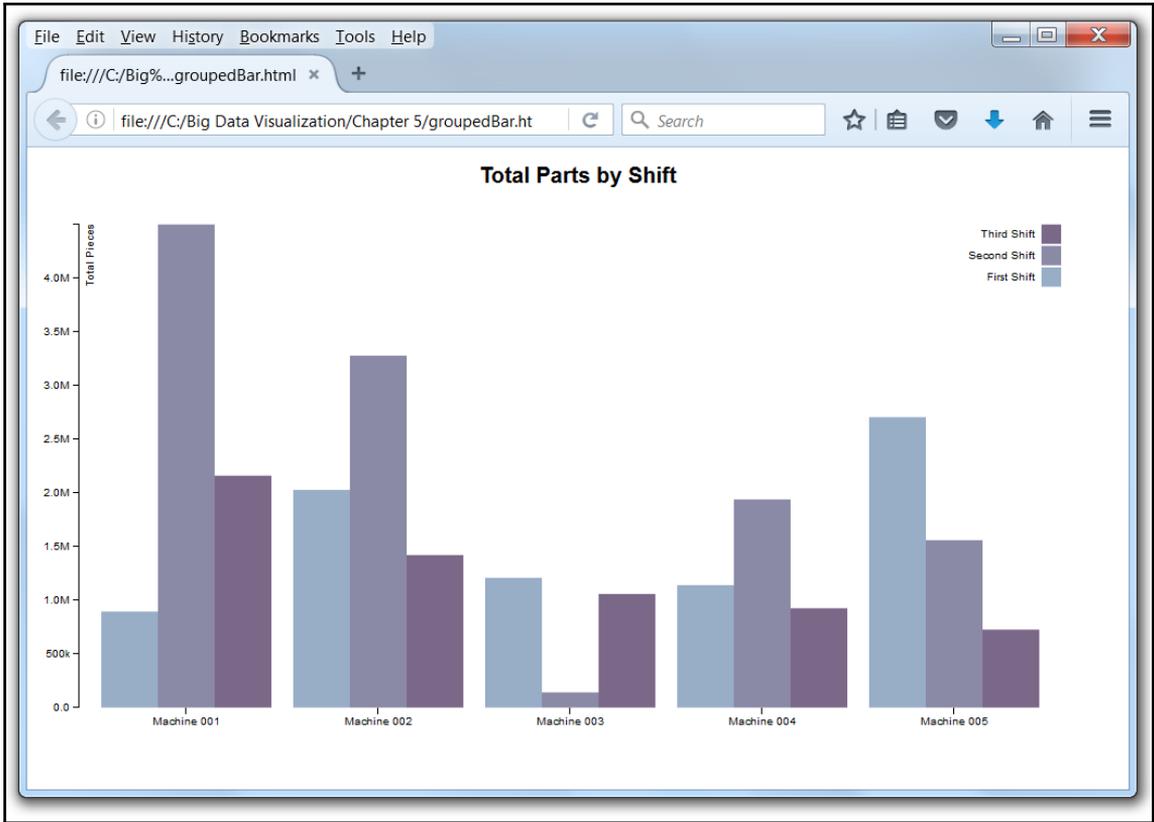
File Home Insert Page Layout Formulas Data Review View Foxit PDF Tell me Share

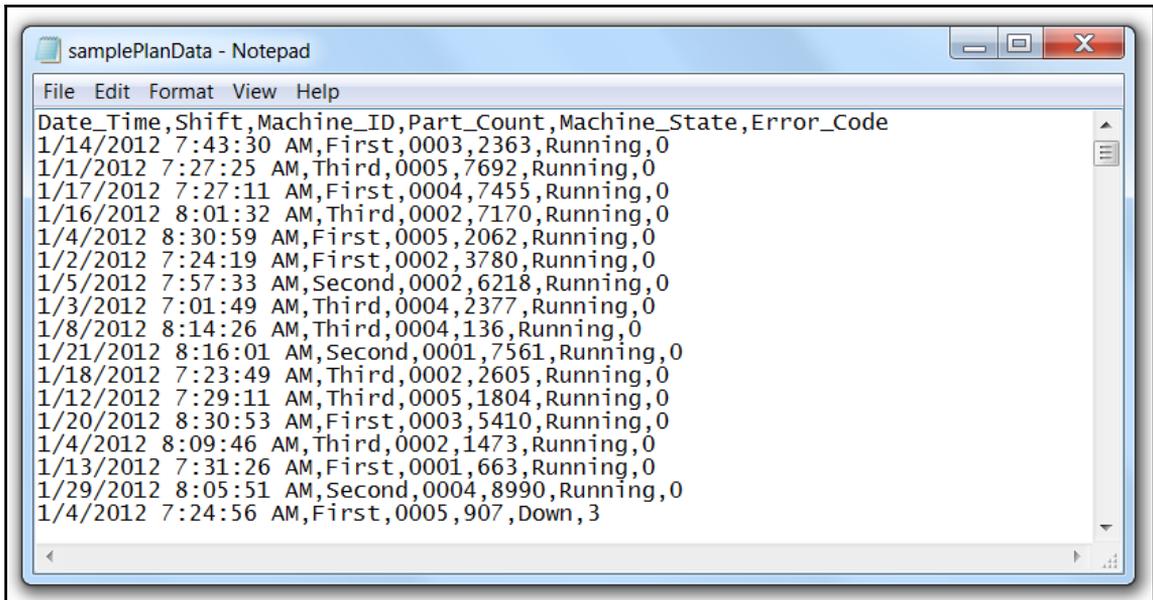
K10

	A	B	C	D	E	F	G	H	I	J
1	Machine	First Shift	Second Shift	Third Shift						
2	Machine 001	894368	4499890	2159981						
3	Machine 002	2027307	3277946	1420518						
4	Machine 003	1208495	141490	1058031						
5	Machine 004	1140516	1938695	925060						
6	Machine 005	2704659	1558919	725973						
7										
8										
9										
10										
11										
12										
13										

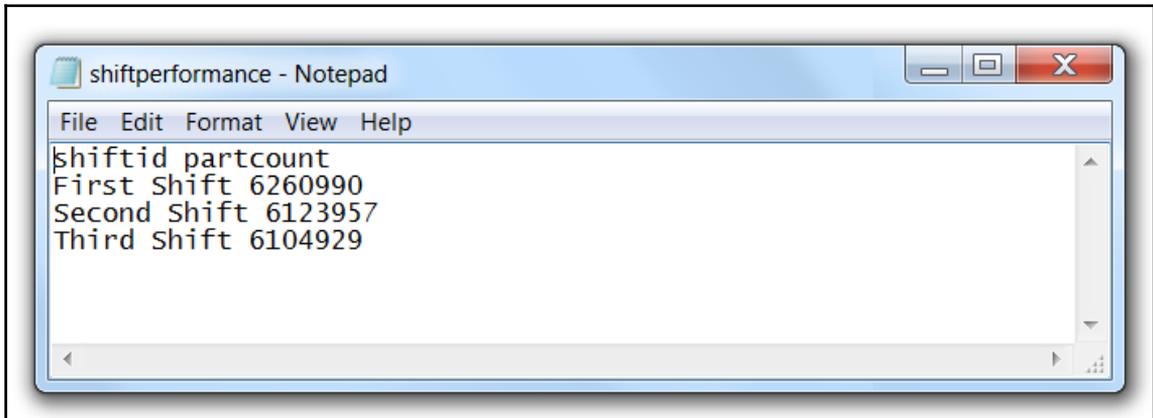
data

Ready 100%



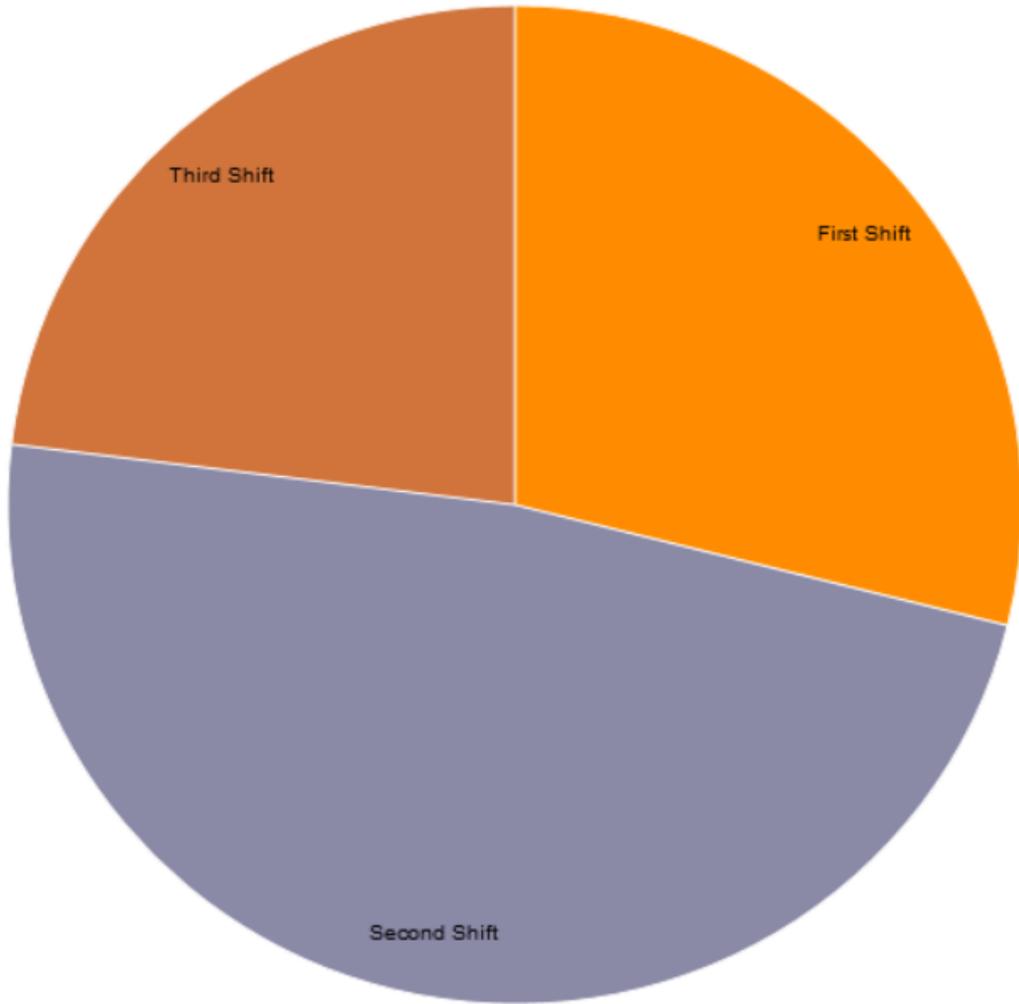


```
samplePlanData - Notepad
File Edit Format View Help
Date_Time,Shift,Machine_ID,Part_Count,Machine_State,Error_Code
1/14/2012 7:43:30 AM,First,0003,2363,Running,0
1/1/2012 7:27:25 AM,Third,0005,7692,Running,0
1/17/2012 7:27:11 AM,First,0004,7455,Running,0
1/16/2012 8:01:32 AM,Third,0002,7170,Running,0
1/4/2012 8:30:59 AM,First,0005,2062,Running,0
1/2/2012 7:24:19 AM,First,0002,3780,Running,0
1/5/2012 7:57:33 AM,Second,0002,6218,Running,0
1/3/2012 7:01:49 AM,Third,0004,2377,Running,0
1/8/2012 8:14:26 AM,Third,0004,136,Running,0
1/21/2012 8:16:01 AM,Second,0001,7561,Running,0
1/18/2012 7:23:49 AM,Third,0002,2605,Running,0
1/12/2012 7:29:11 AM,Third,0005,1804,Running,0
1/20/2012 8:30:53 AM,First,0003,5410,Running,0
1/4/2012 8:09:46 AM,Third,0002,1473,Running,0
1/13/2012 7:31:26 AM,First,0001,663,Running,0
1/29/2012 8:05:51 AM,Second,0004,8990,Running,0
1/4/2012 7:24:56 AM,First,0005,907,Down,3
```

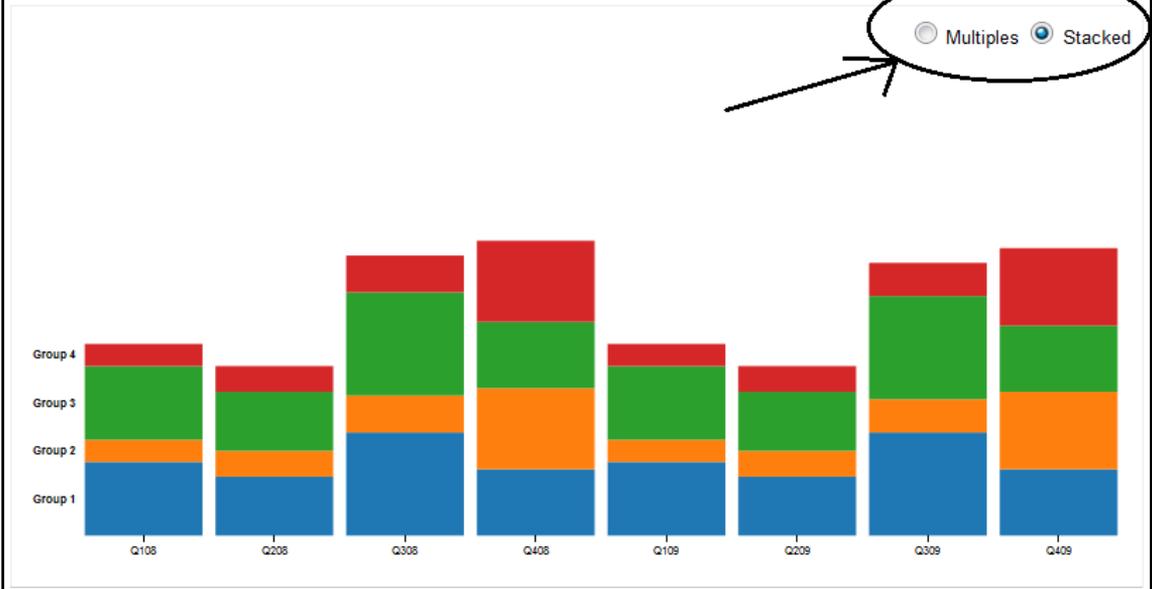


```
shiftperformance - Notepad
File Edit Format View Help
shiftid partcount
First Shift 6260990
Second Shift 6123957
Third Shift 6104929
```

# Output by Shift



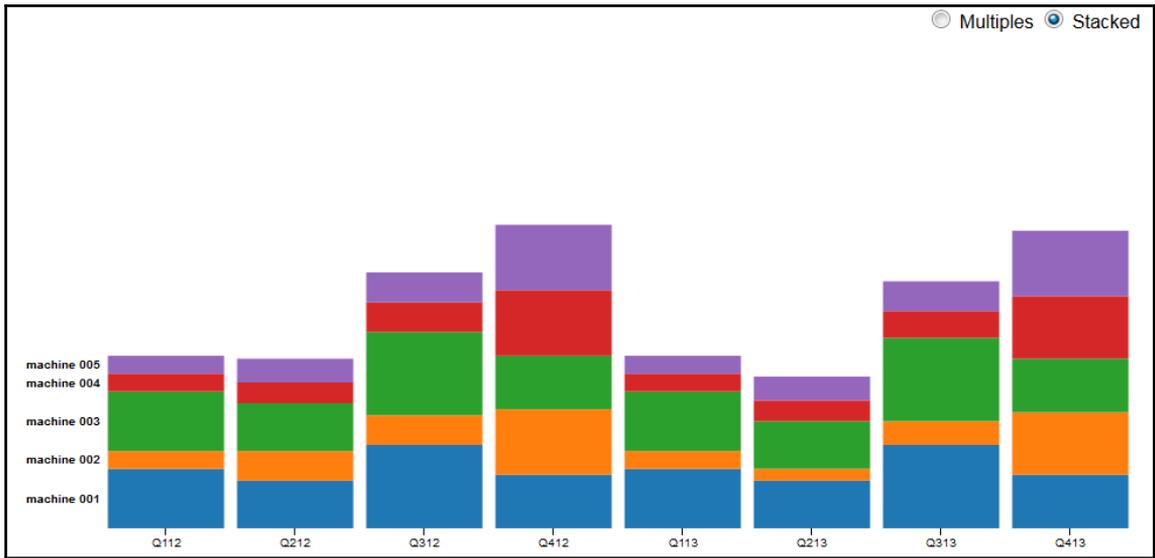
# Stacked-to-Multiples

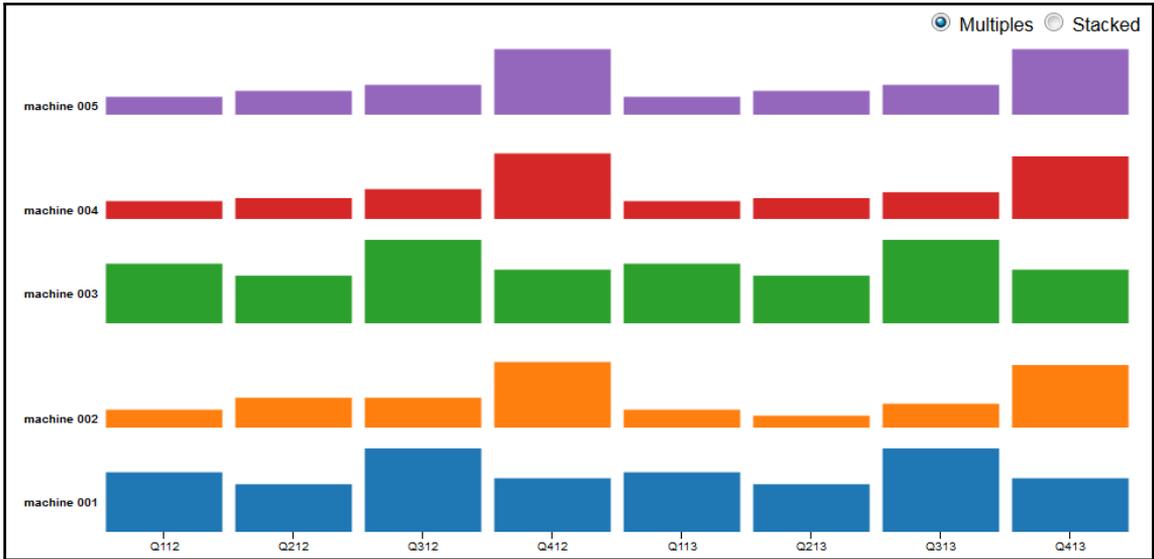


# data.tsv

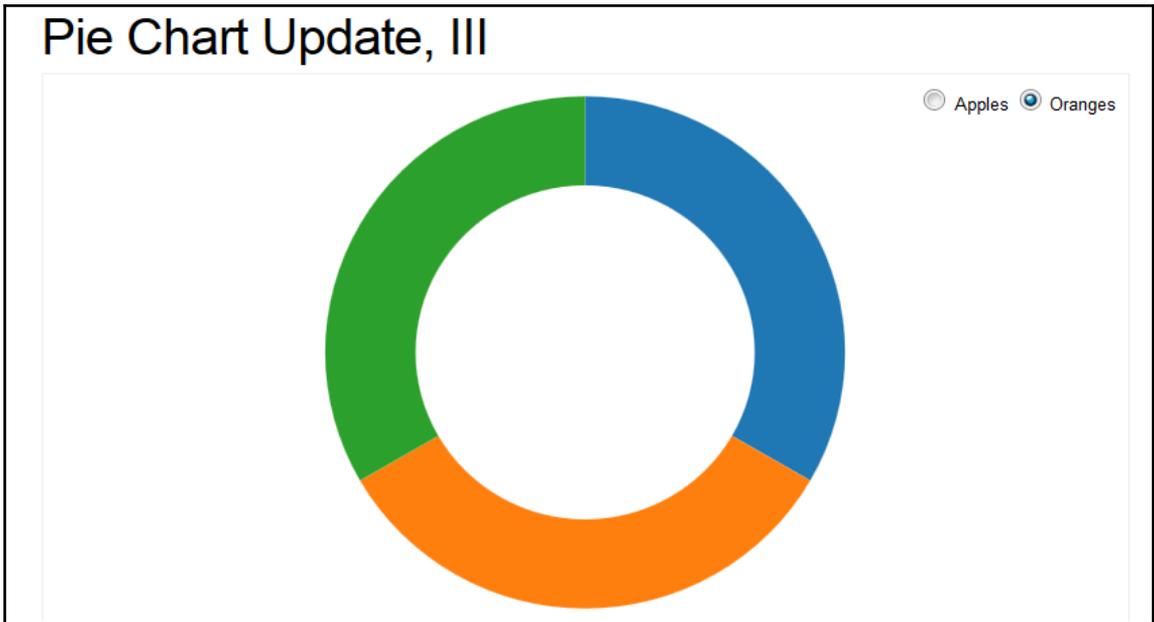
```
group  date  value
1      2008-01 10
1      2008-04 8
1      2008-07 14
1      2008-10 9
1      2009-01 10
1      2009-04 8
1      2009-07 14
1      2009-10 9
2      2008-01 3
2      2008-04 3.5
2      2008-07 5
2      2008-10 11
2      2009-01 3
2      2009-04 3.5
2      2009-07 4.5
```

machine	date	value
001	2008-01	10
001	2008-04	8
001	2008-07	14
001	2008-10	9
001	2009-01	10
001	2009-04	8
001	2009-07	14
001	2009-10	9
002	2008-01	3
002	2008-04	5
002	2008-07	5
002	2008-10	11
002	2009-01	3
002	2009-04	2
002	2009-07	4





## Pie Chart Update, III



```
# data.tsv
```

```
apples oranges  
53245 200  
28479  
19697 200  
24037  
40245 200
```

```
first second third  
53245 53245 53245  
28479 8479 38400  
19697 28479 200  
24037 1920  
40245 90000 1200
```

# Parts by Shift

● First Shift ● Second Shift ● Third Shift



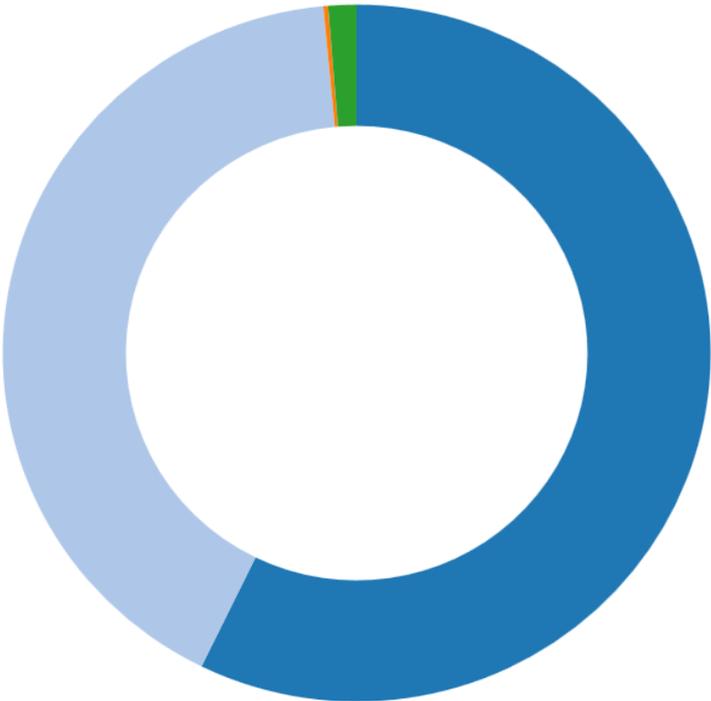
# Parts by Shift

○ First Shift ● Second Shift ○ Third Shift

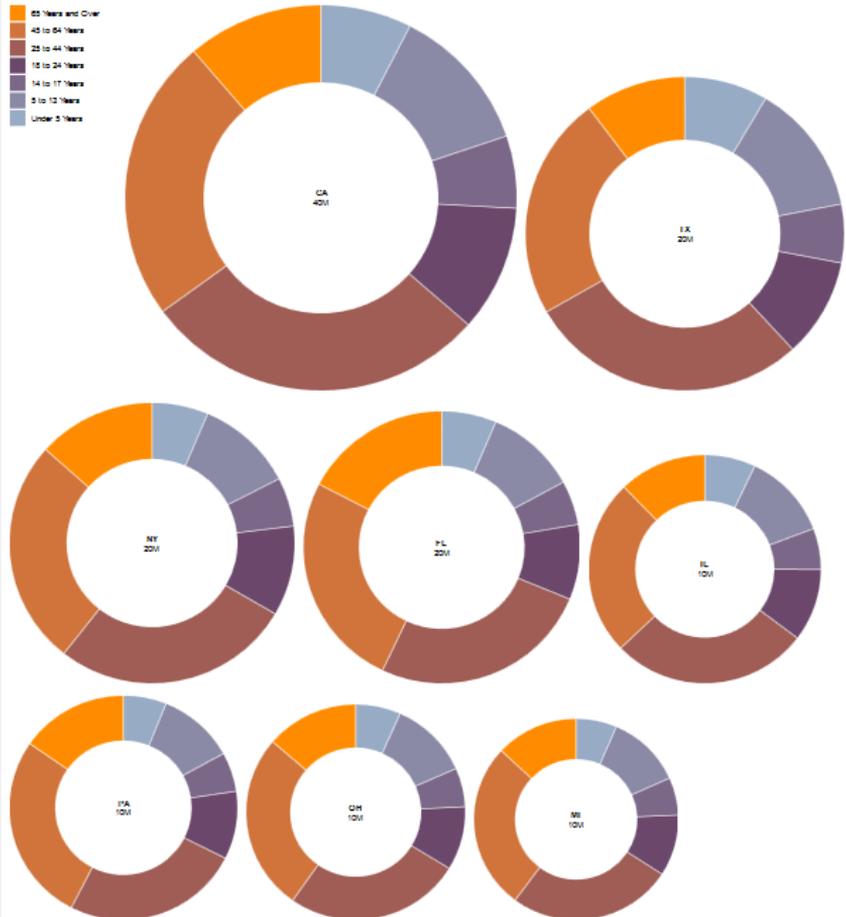


# Parts by Shift

First Shift  Second Shift  Third Shift



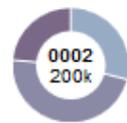
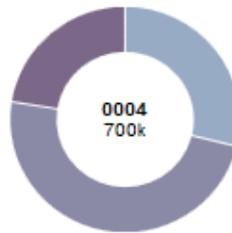
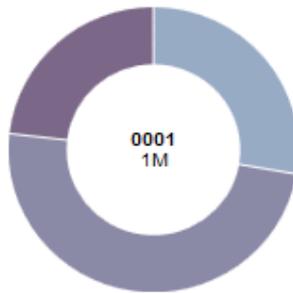
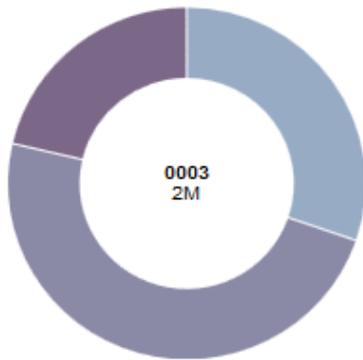
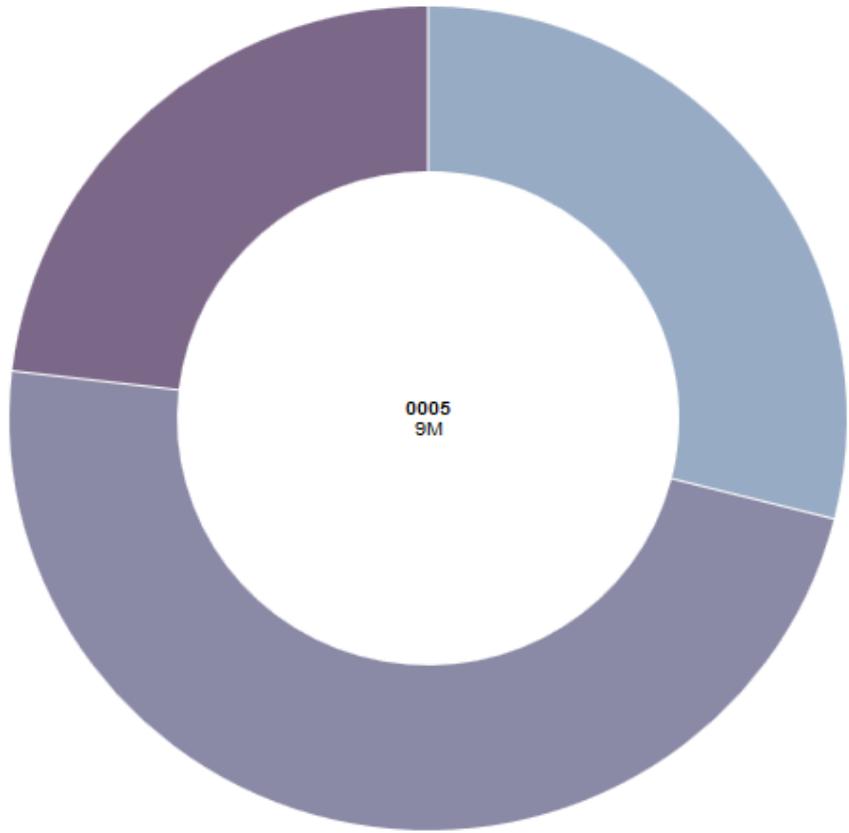
## Sized Donut Multiples

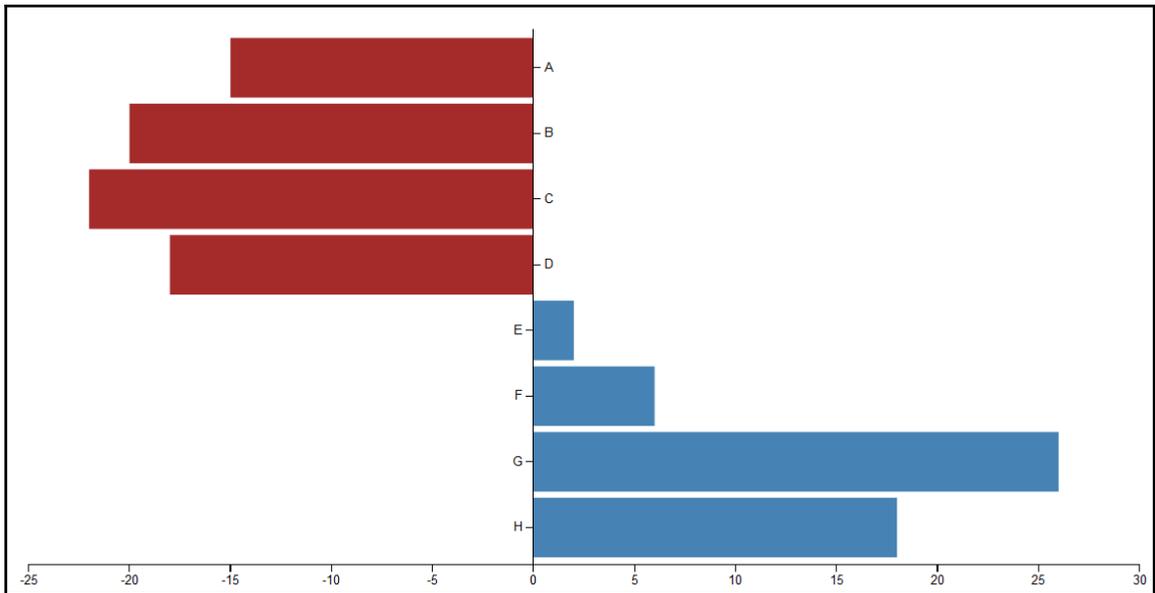


machine	first shift	second shift	third shift
0001	310504	552339	259034,450818,1231572
0002	52083	85640	42153,74257,198724
0003	515910	828669	362642,601943,1804762
0004	202070	343207	157204,264160,754420
0005	2704659	4499890	2159981,3853788,10604510

# Machine Output Comparison

- third shift
- second shift
- first shift

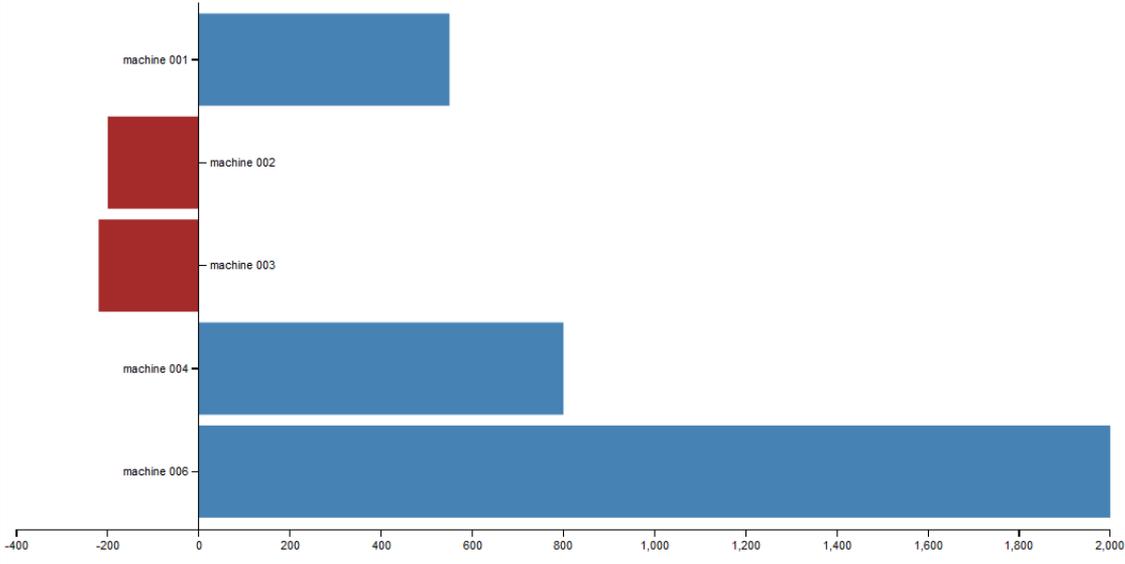




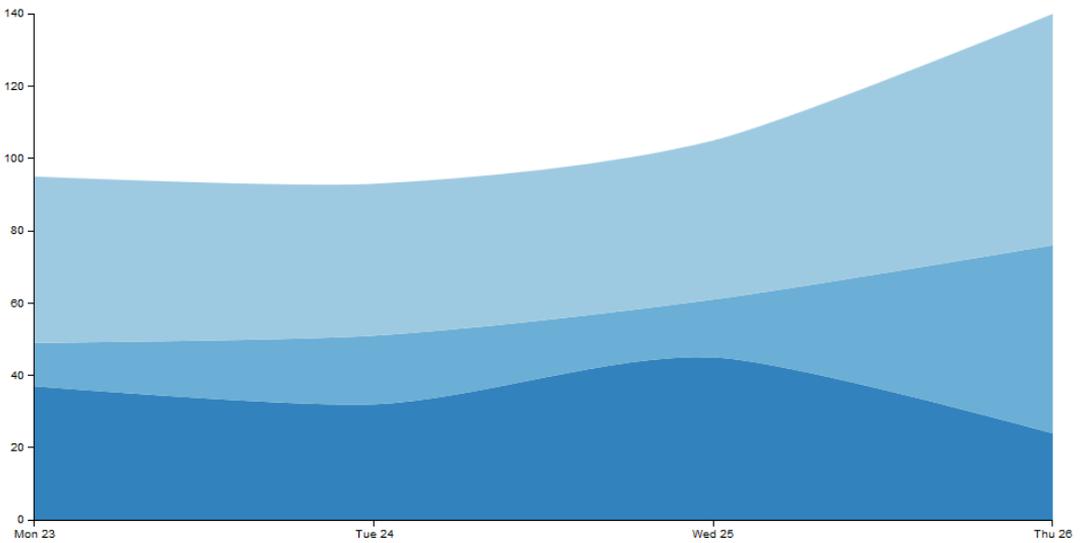
name	value
A	-15
B	-20
C	-22
D	-18
E	2
F	6
G	26
H	18

name	value
machine 001	550
machine 002	-200
machine 003	-220
machine 004	800
machine 006	2000

# Targets by Machine



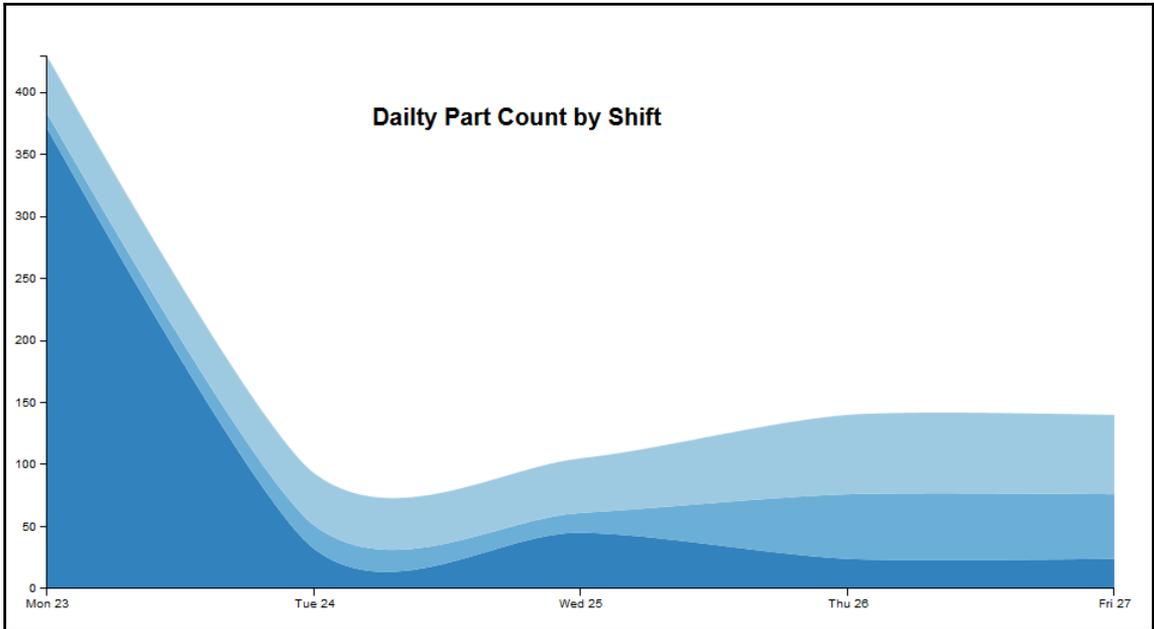
# Stacked Area via Nest



```
key,value,date
Group1,371,04/23/12
Group2,12,04/23/12
Group3,46,04/23/12
Group1,32,04/24/12
Group2,19,04/24/12
Group3,42,04/24/12
Group1,45,04/25/12
Group2,16,04/25/12
Group3,44,04/25/12
Group1,24,04/26/12
Group2,52,04/26/12
Group3,64,04/26/12
Group1,24,04/27/12
Group2,52,04/27/12
Group3,64,04/27/12
```

```
key,value,date
First,371,04/23/12
Second,12,04/23/12
Third,46,04/23/12
First,32,04/24/12
Second,19,04/24/12
Third,42,04/24/12
First,45,04/25/12
Second,16,04/25/12
Third,44,04/25/12
First,24,04/26/12
Second,52,04/26/12
Third,64,04/26/12
First,24,04/27/12
Second,52,04/27/12
Third,64,04/27/12
```

```
key,value,date
First,371,04/23/12
Second,12,04/23/12
Third,46,04/23/12
First,32,04/24/12
Second,19,04/24/12
Third,42,04/24/12
First,45,04/25/12
Second,16,04/25/12
Third,44,04/25/12
First,24,04/26/12
Second,52,04/26/12
Third,64,04/26/12
First,24,04/27/12
Second,52,04/27/12
Third,64,04/27/12
```



# Chapter 6: Dashboards for Big Data – Tableau

#	Promotion_Type	ABC	column3
1 - 10			10 Categories
9			Give-a-way
9			Give-a-way
9			Give-a-way
1			Social.media
1			Social.media
1			Social.media
3			Radio
3			Radio
3			Radio
9			Give-a-way
9			Give-a-way
9			Give-a-way
10			Contest
10			Contest
10			Contest
9			Give-a-way
9			Give-a-way
9			Give-a-way
6			Direct.Mail



SUGGESTIONS

Cancel Modify **Add to Script**

Keep	Delete	Set	Derive
# Promotion_Budget_Burn1	# Promotion_Budget_Burn1	# Promotion_Budget_Burn1 # Promotion_Budget_Burn1	# Promotion_Budget_Burn1 column4
730	730	730 730	730 false
Affects all columns, 2 rows	Affects all columns, 2 rows	199 199	199 false
		719 719	719 false
		Changes 1 column	Affects 1 column, all rows
			Creates 1 column

SUGGESTIONS

Cancel Modify **Add to Script**

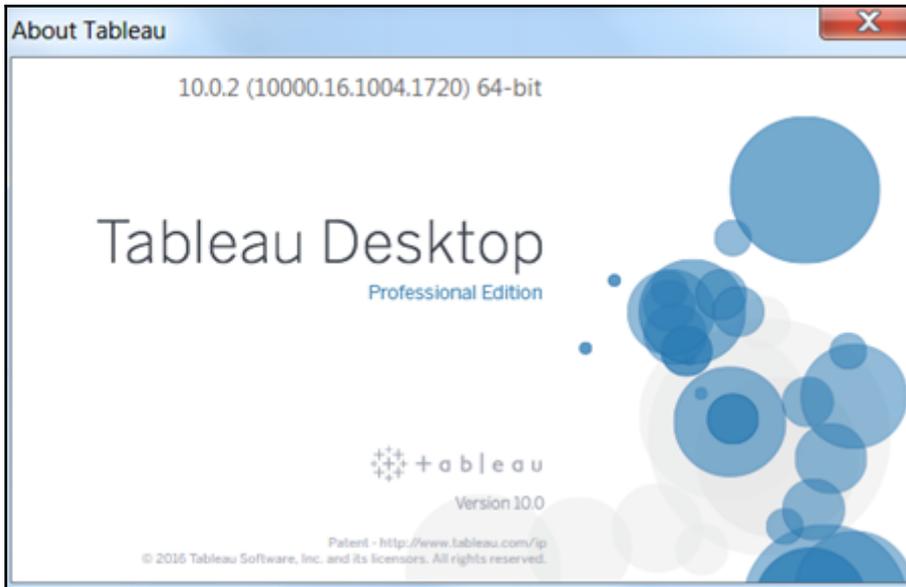
Keep	Delete	Set	Derive
# Promotion_Budget_Burn1	# Promotion_Budget_Burn1	# Promotion_Budget_Burn1 # Promotion_Budget_Burn1	# Promotion_Budget_Burn1 column4
730	730	730 730	730 false
Affects all columns, 2 rows	Affects all columns, 2 rows	199 199	199 false
		719 719	719 false
		Changes 1 column	Affects 1 column, all rows
			Creates 1 column

TRANSFORM EDITOR

```
set col: Promotion_Budget_Burn value: null() row: empty([Promotion_Budget_Burn])
```

TRANSFORM EDITOR

```
set col: Promotion_Budget_Burn value: 99999 row: empty([Promotion_Budget_Burn])
```



productSales - Excel

File Home Insert Page Layout Formulas Data Review View Foxit PDF Tell me what you want to do

A14

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
1	Product	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec		
2	BBQ Tool Set	767	1346	1451	574	3748	24940	30427	34078	27262	2726	2045	2638		
3	Grill Press	2273	700	74	326	6763	28510	31931	35763	3576	358	268	346		
4	Grill Cleaners	2348	659	1169	809	6874	13694	15337	17178	1718	172	129	166		
5	BBQ Lighter	2039	414	953	722	18603	2824	3163	3542	354	35	27	34		
6	BBQ Fork	1080	783	111	714	21728	17610	19723	22090	2209	221	166	214		

Sheet1

productSalesPromotionBurn - Excel

File Home Insert Page Layout Formulas Data Review View Foxit PDF Tell me what you want to do

M11

=L11+(L11\*0.29)

	A	B	C	D	E	F	G	H	I	J	K	L	M
1	Promotion type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2	Social media	1332	295	70	402	7921	26588	32437	36330	29064	2906	2180	2812
3	Television	670	557	1179	363	2670	25837	28937	32410	3241	324	243	314
4	Radio	1159	942	330	535	6290	10376	11621	13016	1302	130	98	126
5	Print	702	1675	241	508	14820	15919	17829	19969	1997	200	150	193
6	Internet	2279	415	321	396	12532	2229	2496	2796	280	28	21	27
7	Direct Mail	1888	1846	960	766	19146	20885	23391	26198	2620	262	196	253

Sheet2

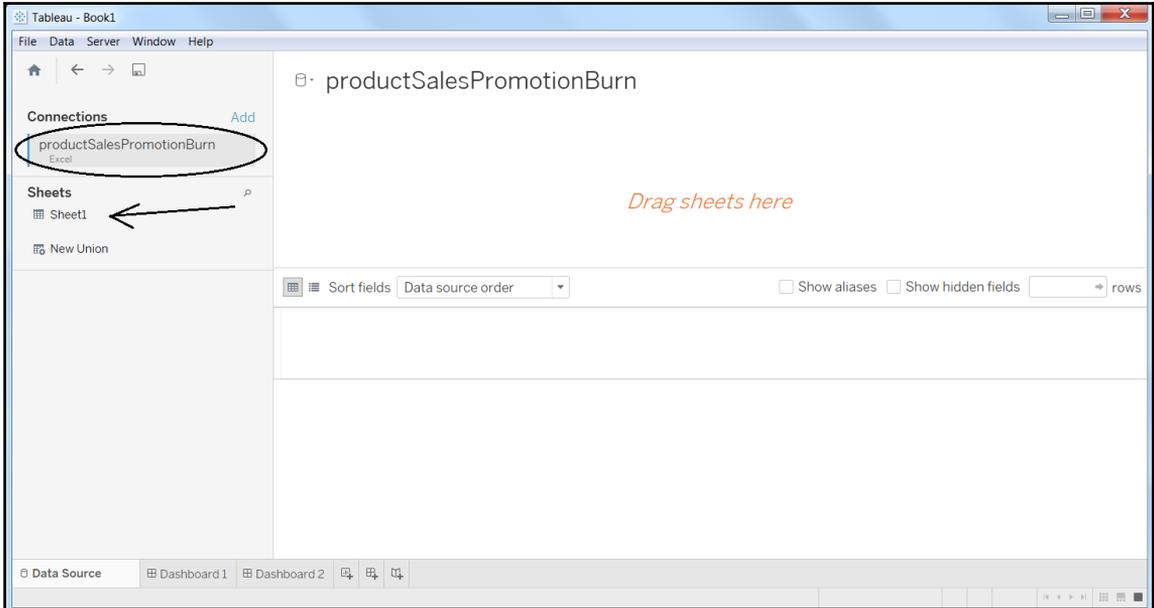
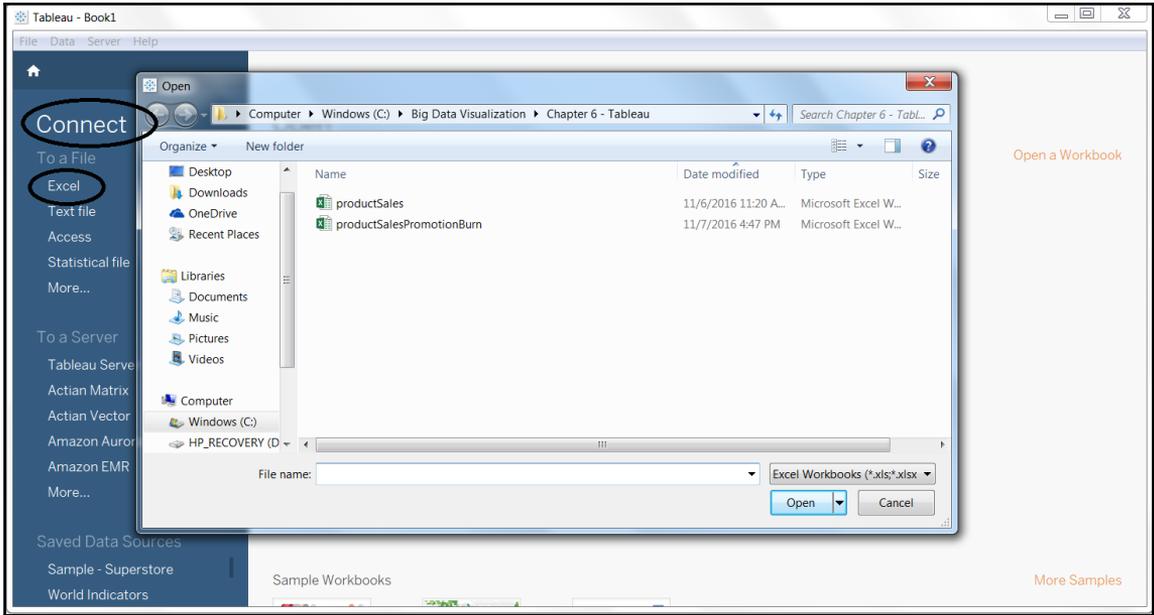


Tableau - Book1

File Data Server Window Help

Sheet1 (productSalesPromotionBurn)

Connection  Live  Extract Filters 0 | Add

productSalesPromotionBurn Excel

Sheet1

Sort fields Data source order Show aliases Show hidden fields 10 rows

Promotion type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Social media	1,981	490	583	353	4,442	23,299	28,424.78	31,835.75	25,468.60	2,546.86	1,910.15	2,46
Television	1,226	1,797	753	775	7,315	12,861	14,404.32	16,132.84	1,613.28	161.33	121.00	15
Radio	2,368	1,697	1,802	325	4,767	15,669	17,549.28	19,655.19	1,965.52	196.55	147.41	19
Print	1,500	931	704	718	18,813	11,192	12,535.04	14,039.24	1,403.92	140.39	105.29	13
Internet	440	1,541	1,238	809	15,903	29,537	33,081.44	37,051.21	3,705.12	370.51	277.88	35
Direct Mail	2,034	203	1,810	338	4,956	8,526	9,549.12	10,695.01	1,069.50	106.95	80.21	10

Data Source Dashboard 1 Dashboard 2 Sheet1

Tableau - Book1

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Sheet1 (productSalesPr...)

Dimensions: Promotion type, Measure Names

Measures: Apr, Aug, Dec, Feb, Jan, Jul, Jun, Mar, May, Nov, Oct, Sep, Number of Records, Measure Values

Columns: Sheet 1

Rows: Drop field here

Marks: Automatic, Color, Size, Text, Detail, Tooltip

Drop field here

Drop field here

Select or drag data  
Use the Shift or Ctrl key to select multiple fields

Data Source Dashboard 1 Dashboard 2 Sheet1

**Data**

Sheet1 (productSalesPr...

**Dimensions**

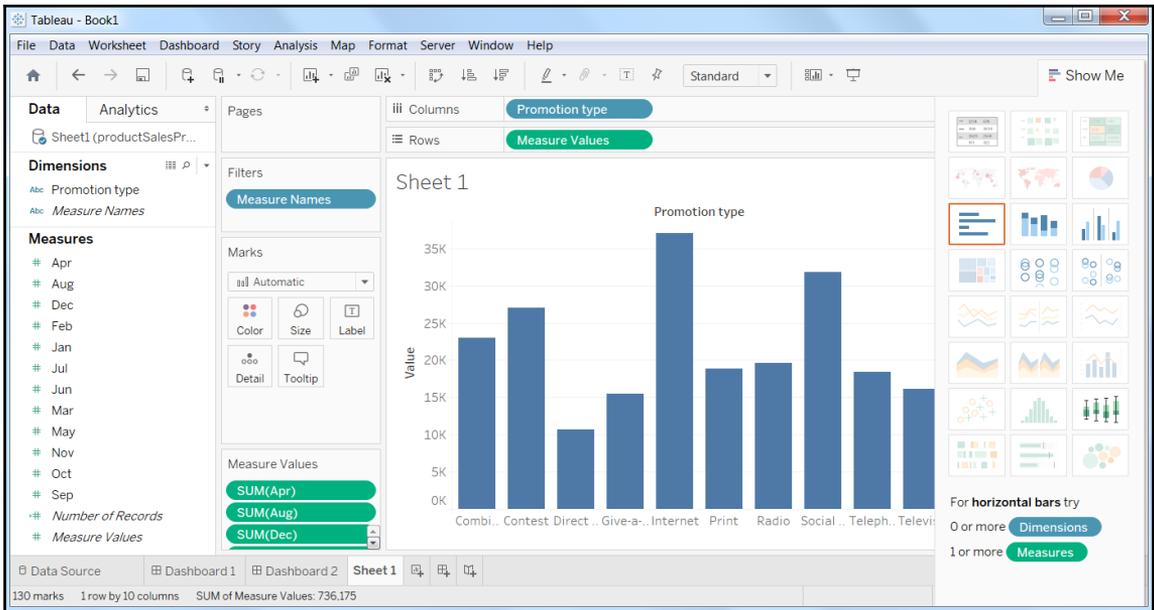
- Abc Promotion type
- Abc *Measure Names*

**Measures**

- # Apr
- # Aug
- # Dec
- # Feb
- # Jan
- # Jul
- # Jun
- # Mar
- # May
- # Nov
- # Oct
- # Sep
- =# *Number of Records*
- # *Measure Values*

iii Columns	
☰ Rows	
Sheet 1	

Drag dimensions or measures here or double-click to start a new calculation.



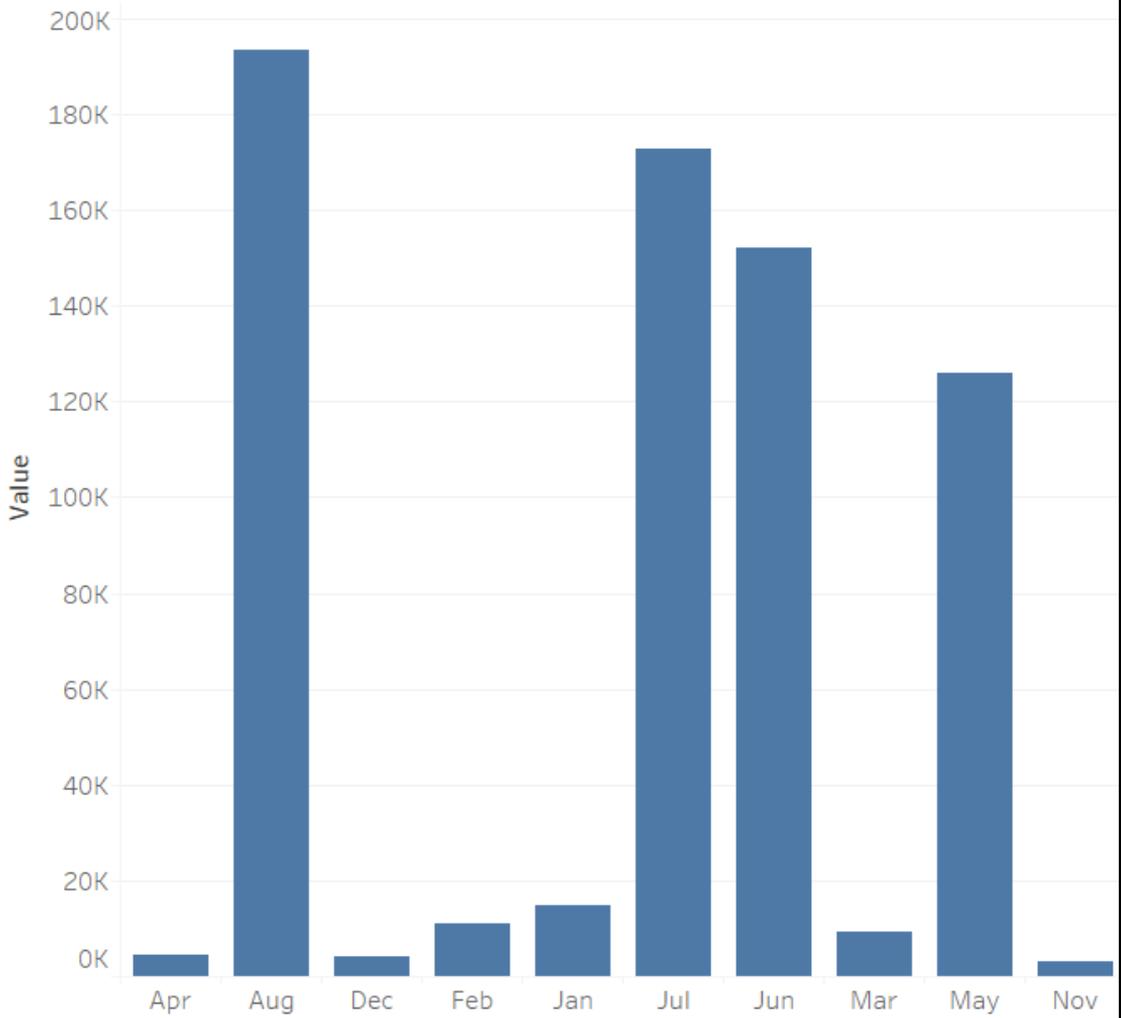
iii Columns

Measure Names

Rows

Measure Values

### Sheet 1



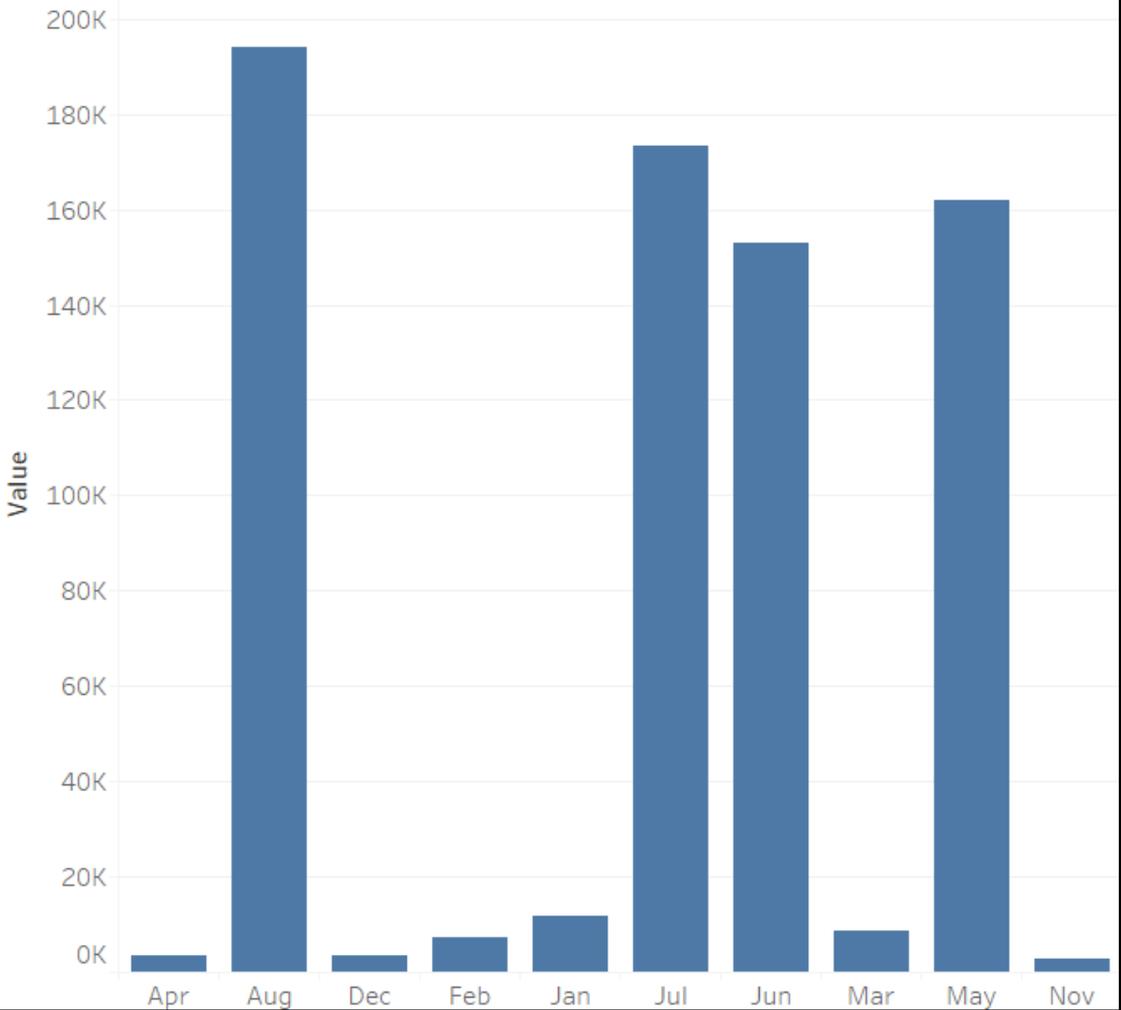
iii Columns

Measure Names

Rows

Measure Values

## Sheet 2

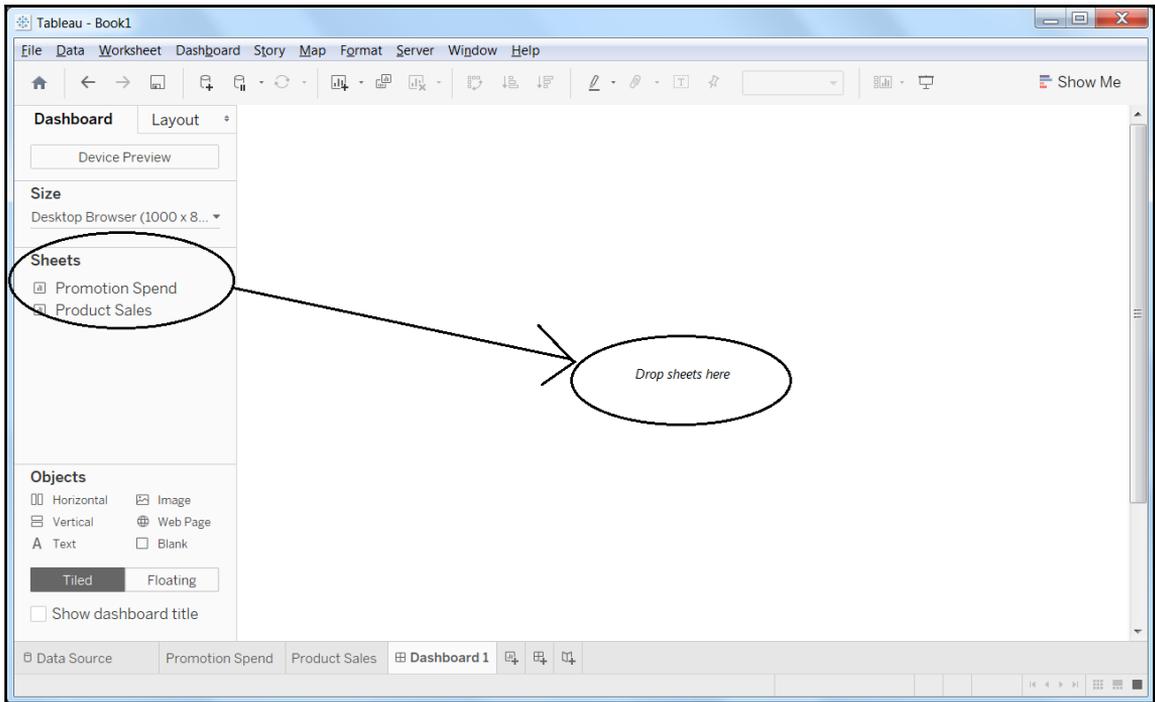


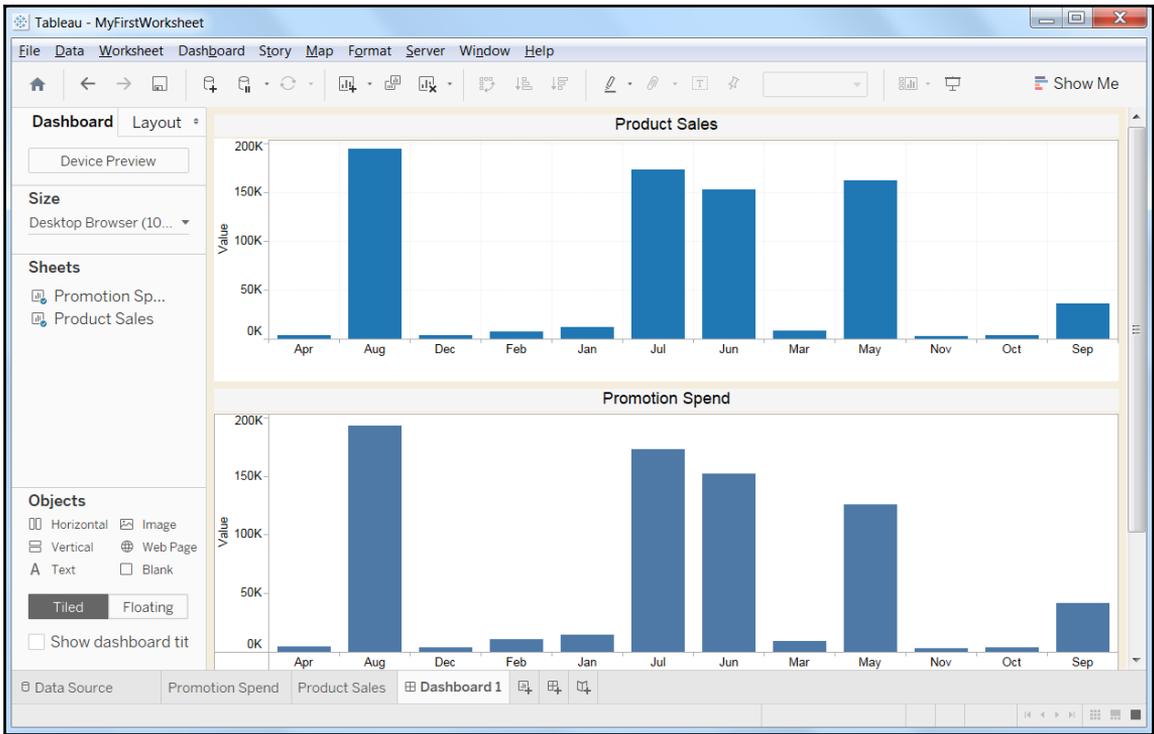
Data Source

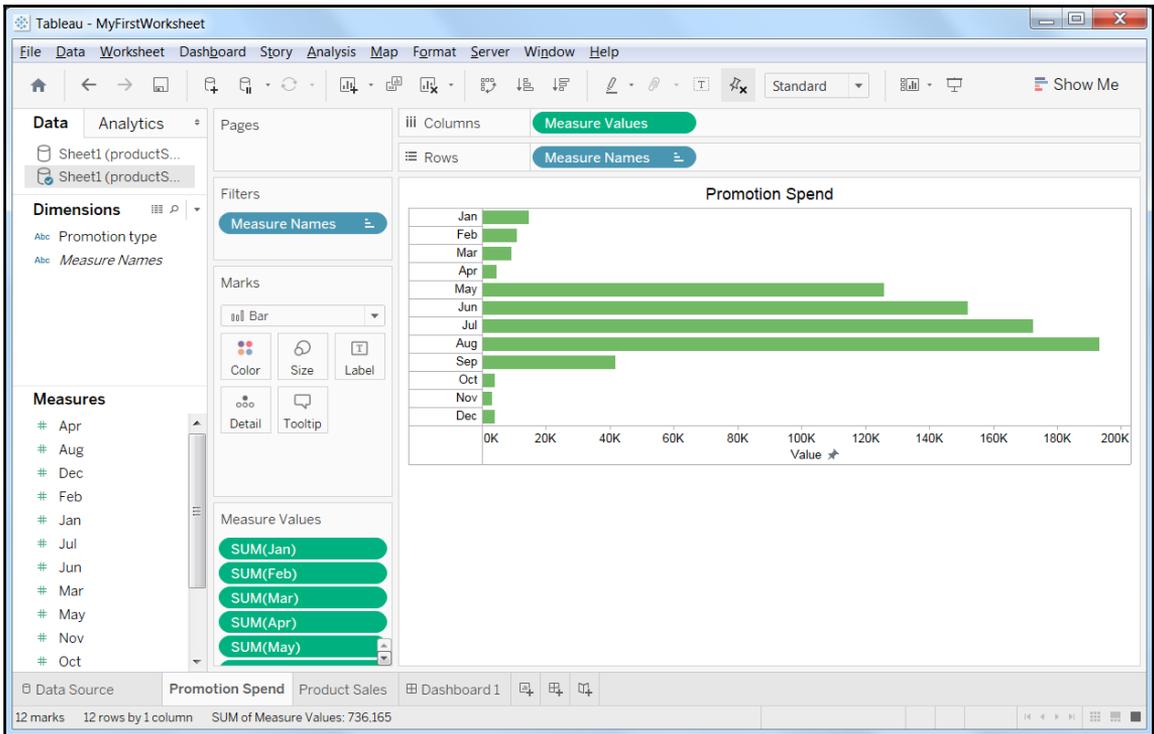
Promotion Spend

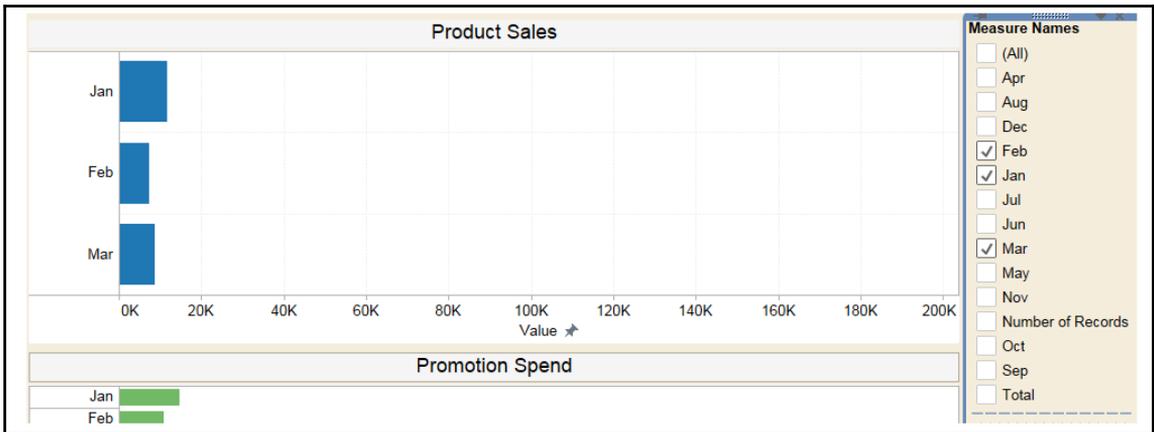
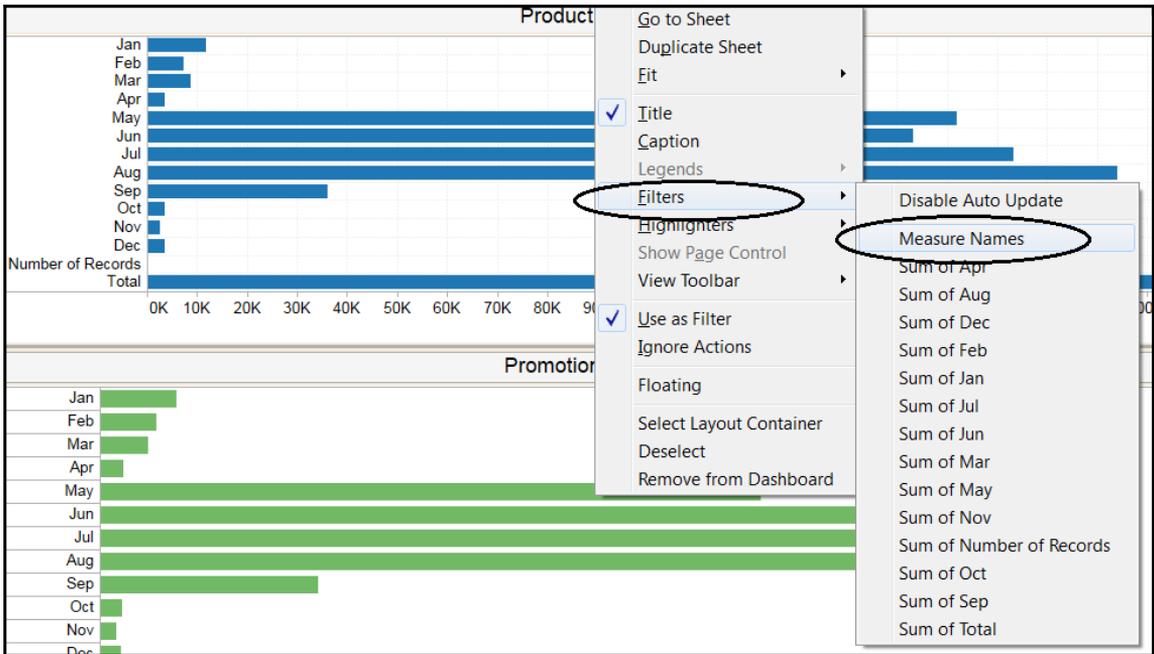
Product Sales











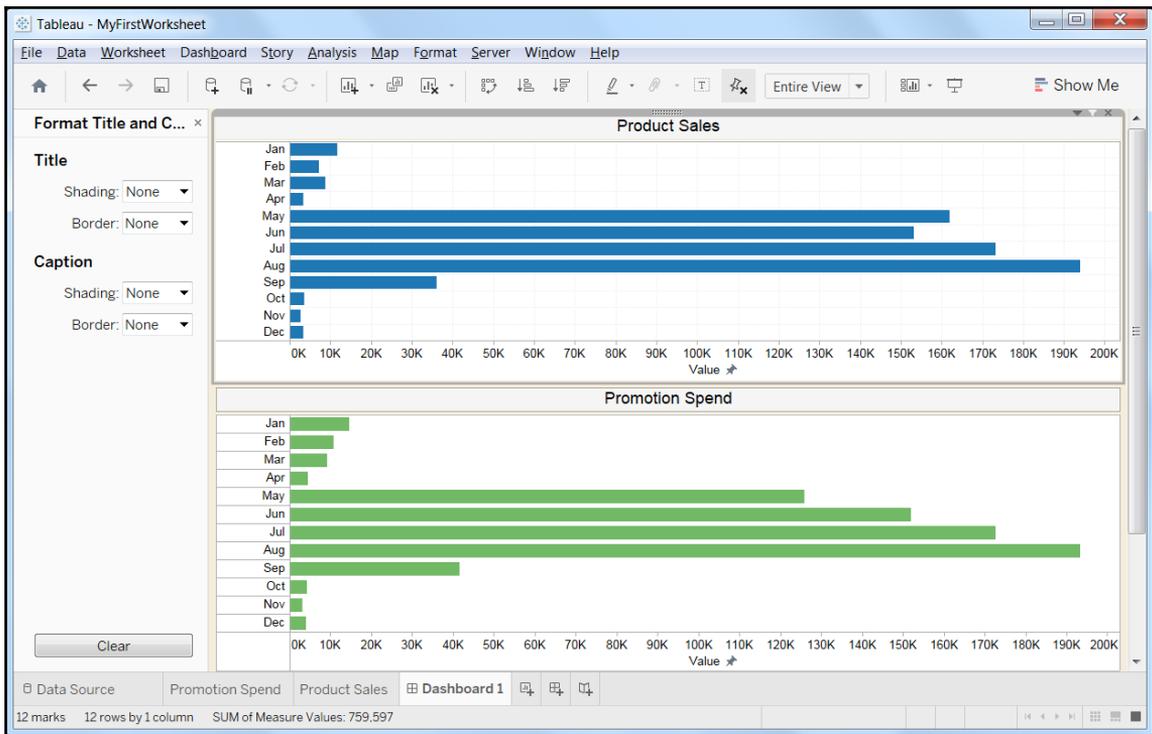
YearTotal

Sheet1 (productSales)

May] + [Jun] + [Jul] + [Aug] + [Sep] + [Oct] + [Nov] + [Dec]

The calculation is valid.

Apply OK



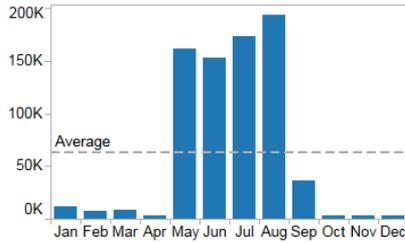
## Promotion Spend Effect on Sales

Measure	Totals	Change	Indicator
CY Sales	\$1,365,869	0.27	Up
CY Spend	\$887,683	0.27	Up
PY Sales	\$1,079,037	0.21	Up
PY Spend	\$701,270	0.14	Up

# BIGGIG

Enterprises

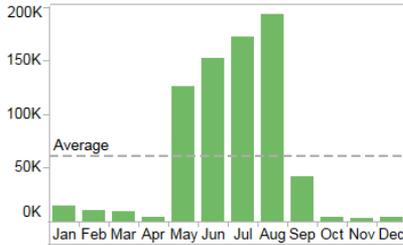
### Product Sales



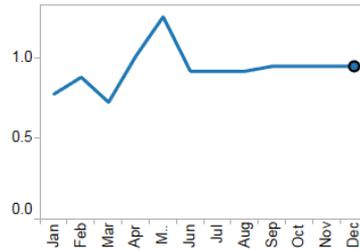
### Sales v Spend



### Promotion Spend

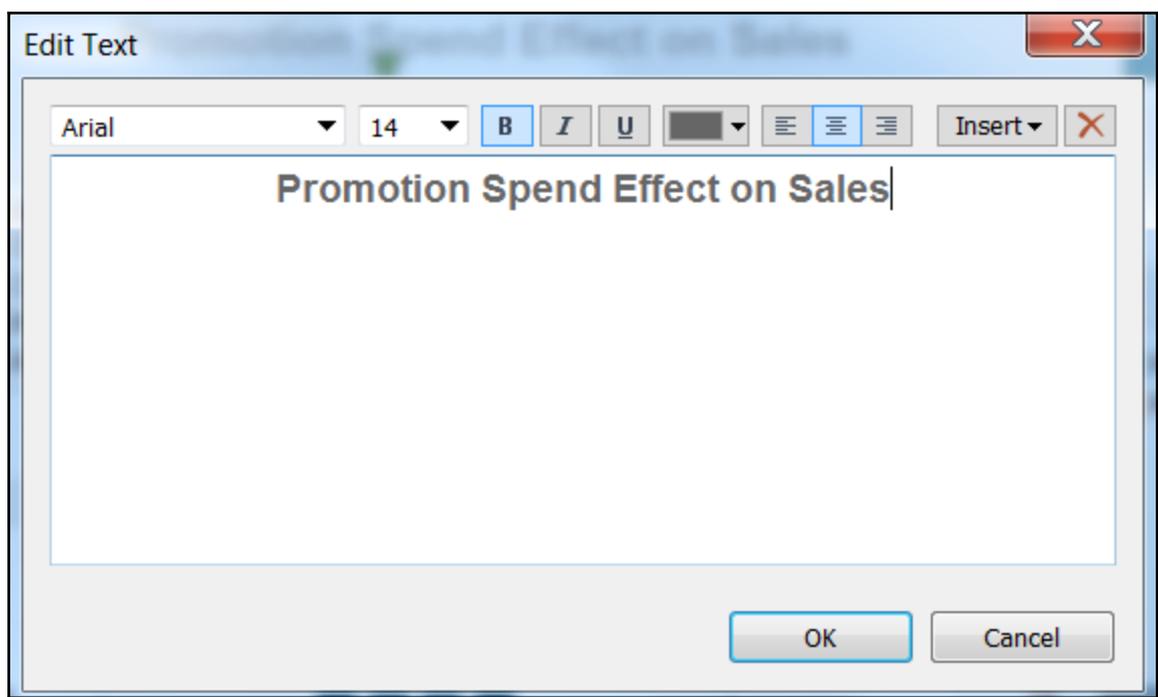


### Spend as % of Sales Trend



## Objects

- Horizontal  Image
- Vertical  Web Page
- Text  Blank



Edit Text



Arial 14 B I U [background color] [bulleted list] [numbered list] [indent] Insert [close button]

Promotion Spend Effect on Sales

OK Cancel

## Add Reference Line, Band, or Box



Line



Band



Distribution



Box Plot

Scope

Entire Table  Per Pane  Per Cell

Line

Value:

Label:

Formatting

Line:

Fill Above:

Fill Below:

Show recalculated line for highlighted or selected data points

OK

ReturnOnSpend3 - Excel James Miller

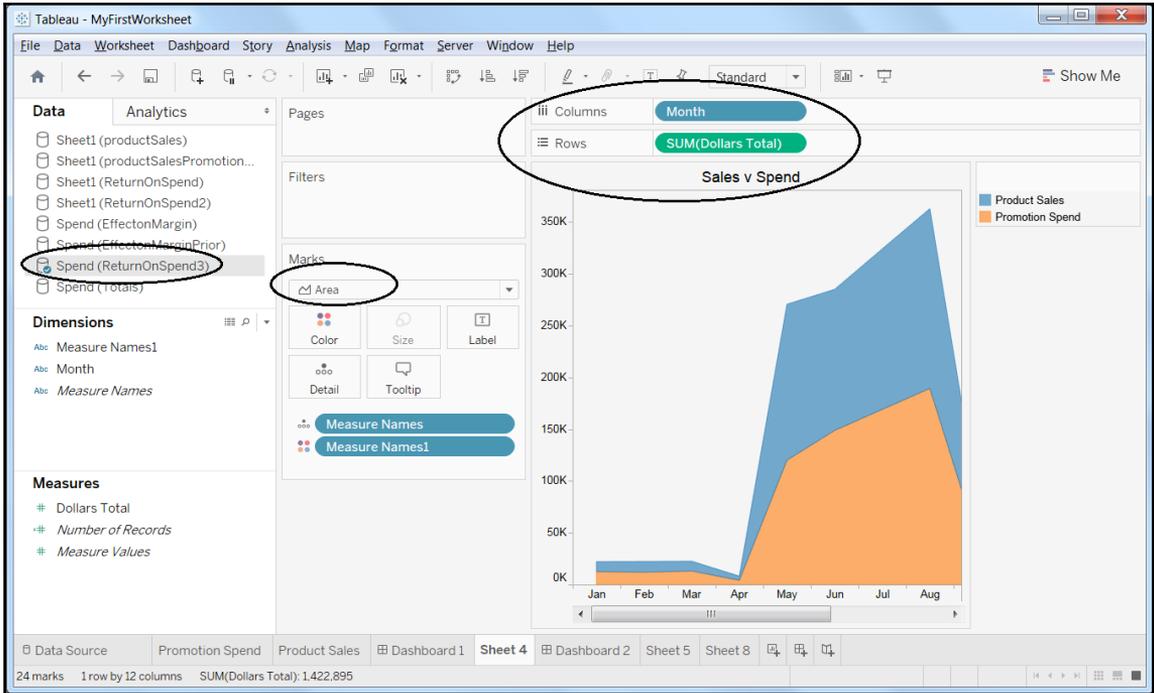
File Home Insert Page Layout Formulas Data Review View Foxit PDF Tell me Share

M9

	A	B	C	D	E	F	G	H
1	Measure Names	Month	DollarsTotal					
2	Product Sales	Jan	9664					
3	Product Sales	Feb	10446					
4	Product Sales	Mar	9473					
5	Product Sales	Apr	4119					
6	Product Sales	May	150514					
7	Product Sales	Jun	136145					
8	Product Sales	Jul	154892					
9	Product Sales	Aug	173479					
10	Product Sales	Sep	40397					
11	Product Sales	Oct	4040					
12	Product Sales	Nov	3030					

Spend

Ready 100%



EffectonMargin - Excel James Miller

File Home Insert Page Layout Formulas Data Review View Foxit PDF Tell me Share

121

	A	B	C	D	E	F	G
1	Measure Names	Month	DollarsTotal	Percent of Sales			
14	Promotion Spend	Jan	12473	77.48%			
15	Promotion Spend	Feb	11878	87.94%			
16	Promotion Spend	Mar	13082	72.41%			
17	Promotion Spend	Apr	4077	101.03%			
18	Promotion Spend	May	120020	125.41%			
19	Promotion Spend	Jun	148696	91.56%			
20	Promotion Spend	Jul	169019.42	91.64%			
21	Promotion Spend	Aug	189301.75	91.64%			
22	Promotion Spend	Sep	42649.9226	94.72%			
23	Promotion Spend	Oct	4264.99226	94.72%			
24	Promotion Spend	Nov	3198.74419	94.72%			

Ready 100%

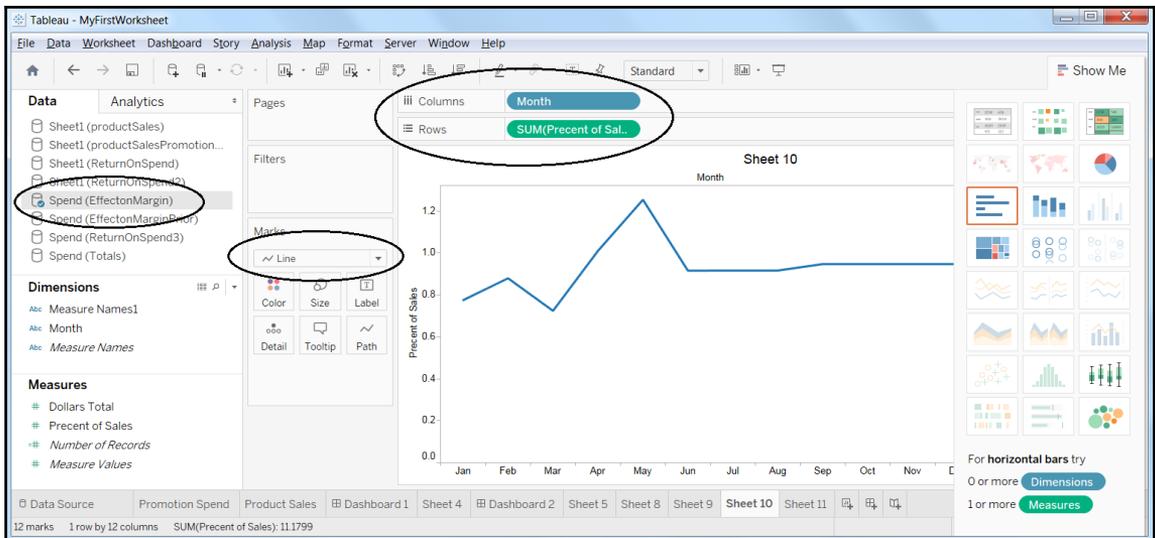




Tableau - MyFirstWorksheet

File Data Server Window Help

Connections [Add](#)

- Totals  
Excel

Sheets [+](#)

- Use Data Interpreter  
Data Interpreter might be able to clean your Excel workbook.
- Spend
- New Union

Spend (Totals)

Connection  
 Live  Extract

Filters  
0 | [Add](#)

Spend

Sort fields Data source or  Show aliases  Show hidden f... 4 rows

Measure	Totals	Change
CY Sales	\$1,365,869	0.27
PY Sales	\$1,079,037	0.21
CY Spend	\$887,683	0.27
PY Spend	\$701,270	0.14

Data Source Promotion Spend Product Sales Dashboard 1 Sheet 4 Dashboard 2 Sheet 5 Sheet 8 Sheet 10

Tableau - MyFirstWorksheet

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Home Navigation Standard Show Me

**Data** Analytics Pages

- Sheet1 (productSales)
- Sheet1 (productSalesPromotion...)
- Sheet1 (ReturnOnSpend)
- Sheet1 (ReturnOnSpend2)
- Spend (EffectonMargin)
- Spend (EffectonMarginPrior)
- Spend (ReturnOnSpend2)
- Spend (Totals)**

**Dimensions**

- # Change
- Abc Indicator ←
- Abc Measure
- Abc Totals
- Abc Measure Names

**Measures**

- # Measure Values

Filters: Measure

Marks: Automatic

Columns: Measure Totals Change

Rows: Measure Totals Change

**Text Table**

Measure	Totals	Change	Indicator
CY Sales	\$1,365,869	0.27	Up
CY Spend	\$887,683	0.27	Up
PY Sales	\$1,079,037	0.21	Up
PY Spend	\$701,270	0.14	Up

For text tables try

- 1 or more Dimensions
- 1 or more Measures

Data Source: Promotion Spend Product Sales Dashboard 1 Sheet 4 Dashboard 2 Sheet 5 Sheet 8 Sheet 10 Text Table

4 marks 4 rows by 1 column Highlighting on Change

Tableau - MyFirstWorksheet

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Home Navigation Standard Show Me

**Data** Analytics Pages

- Sheet1 (productSales)
- Sheet1 (productSalesPromotion...)
- Sheet1 (ReturnOnSpend)
- Sheet1 (ReturnOnSpend2)
- Spend (EffectonMargin)
- Spend (EffectonMarginPrior)
- Spend (ReturnOnSpend3)
- Spend (Totals)

**Dimensions**

- # Change
- Abc **Indicator**
- Abc Measure
- Abc Totals
- Abc Measure Names

**Measures**

- # Measure Values

Filters: Measure

Marks: Automatic

Columns: Measure Totals Change Indicator

Rows: Measure Totals Change Indicator

**Text Table**

Measure	Totals	Change	Indicator
CY Sales	\$1,365,869	0.27	Up
CY Spend	\$887,683	0.27	Up
PY Sales	\$1,079,037	0.21	Up

Indicator: Spend (Totals)

**IIF** ([Change]>0, 'Up', 'Dn')

The calculation is valid. Sheets Affected: Apply OK

**ABS(number)**

Returns the absolute value of the number.  
Example: ABS(-7) = 7

Data Source: Promotion Spend Product Sales Dashboard 1 Sheet 4 Dashboard 2 Sheet 5 Sheet 8 Sheet 10 Text Table

4 marks 4 rows by 1 column Highlighting on Change

Indicator  Spend (Totals) ×

`IIF([Change]>0, 'Up', 'Dn')`

The calculation is valid. Sheets Affected

All

Enter search text

- ABS
- ACOS
- AND
- ASCII
- ASIN
- ATAN
- ATAN2
- ATTR
- AVG
- CASE
- CEILING
- CHAR

**ABS(number)**

Returns the absolute value of the given number.

Example:  $ABS(-7) = 7$

	A	B	C	D	E	F	G	H	I	J	K	L
1	Transaction_date	Product	Price	Payment_	Name	City	State	Country	Account_Created	Last_Login	Latitude	Longitude
2	1/2/2009 6:17	Barbecue Brush	1200	Mastercar	carolina	Basildon	England	United Kin	1/2/2009 6:00	1/2/2009 6:08	51.5	-1.11667
3	1/2/2009 4:53	Barbecue Brush	1200	Visa	Betina	Parkville	MO	United Sta	1/2/2009 4:42	1/2/2009 7:49	39.195	-94.6819
4	1/2/2009 13:08	Barbecue Brush	1200	Mastercar	Federica e Andrea	Astoria	OR	United Sta	1/1/2009 16:21	1/3/2009 12:32	46.18806	-123.83
5	1/3/2009 14:44	Barbecue Brush	1200	Visa	Gouya	Echuca	Victoria	Australia	9/25/2005 21:13	1/3/2009 14:22	-36.1333	144.75
6	1/4/2009 12:56	Grille Rack	3600	Visa	Gerd W	Cahaba He AL		United Sta	11/15/2008 15:47	1/4/2009 12:45	33.52056	-86.8025
7	1/4/2009 13:19	Barbecue Brush	1200	Visa	LAURENCE	Mickleton	NJ	United Sta	9/24/2008 15:19	1/4/2009 13:04	39.79	-75.2381

Workspace - Trifacta

TRIFACTA WORKSPACE RESULTS

All Data >

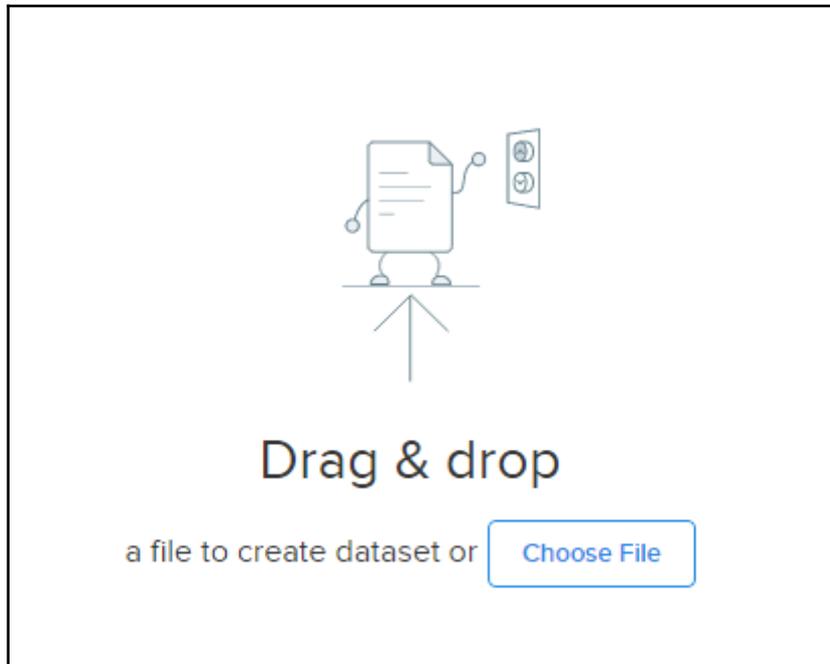
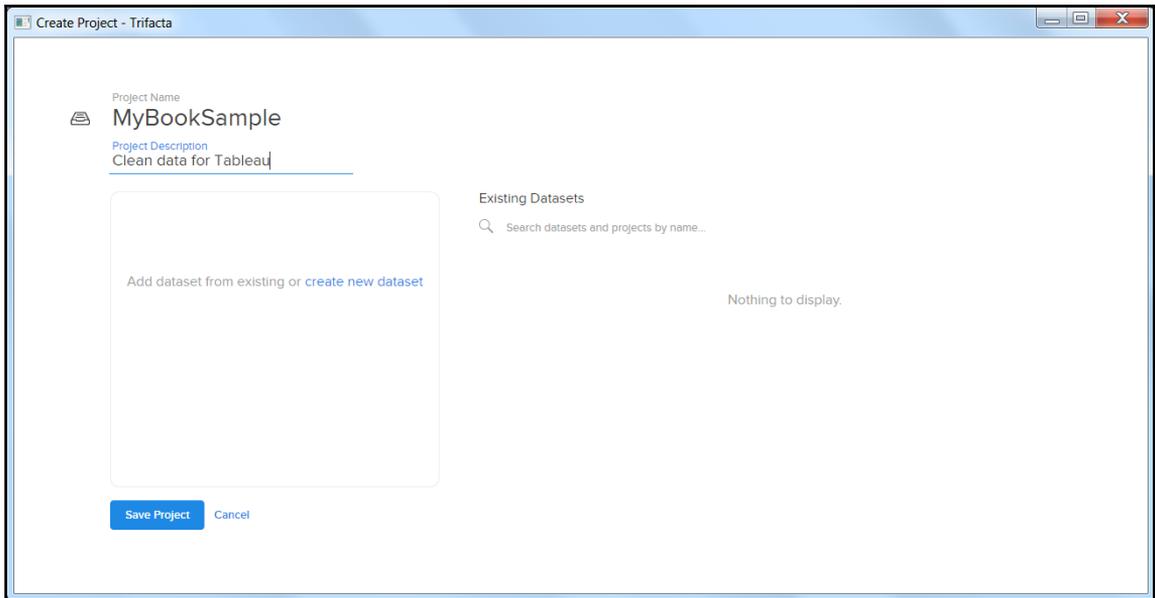
Create

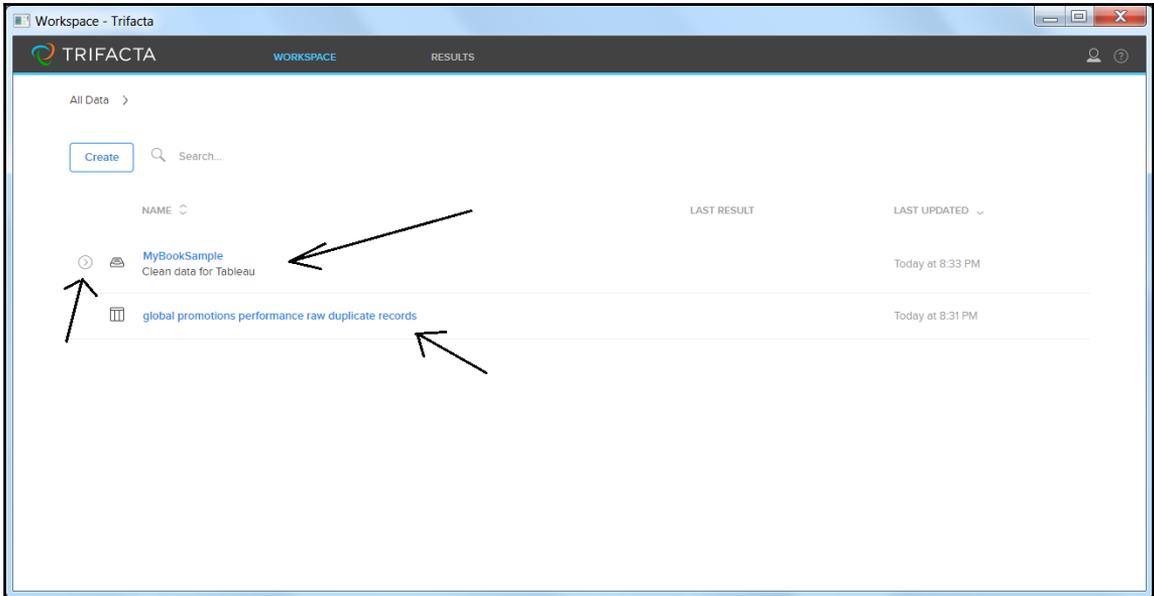
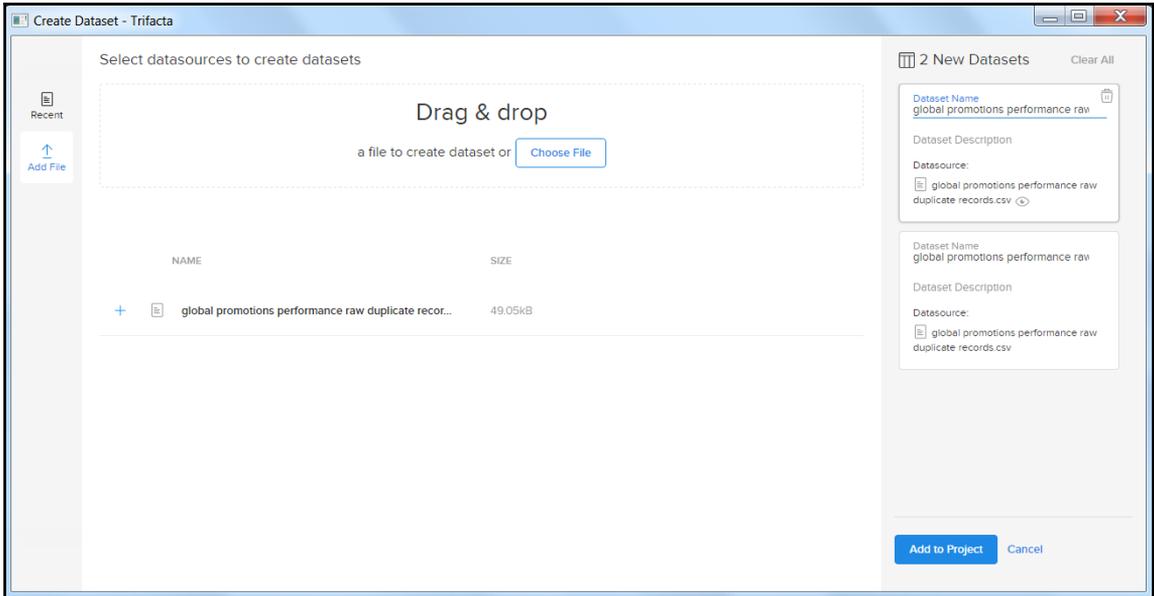
Create Dataset

Create Project

looks empty.

Start wronging! Create a dataset and transform.





Workspace - Trifacta

TRIFACTA WORKSPACE RESULTS

All Data >

Create Search...

NAME LAST RESULT LAST UPDATED

MyBookSample  
Clean data for Tableau Today at 8:33 PM

global promotions performance raw duplicate records Transform 1000 Today at 8:31 PM

global promotions performance raw duplicate records Today at 8:31 PM

global promotions performance raw duplicate records - Transformer - Trifacta

MyBookSample > global promotions performance raw duplicate records

Full Datasource - 49.05kB 9 Columns 1,027 Rows 4 Data Types Grid

Filter in grid

	Promotion_Start	#	Promotion_Duration	Promotion_End	#	Promotion_Type	ABC	Promotion_Budget	#	Promotio
1	02/28/09	11	03/02/09	03/02/09	9	"2,671"	951 Categories	105 - 958k	730	
2	06/14/08	99	10/18/08	10/18/08	1	"4,919"			193	
3	06/26/11	96	07/03/11	07/03/11	3	"7,528"			5514	
4	05/03/09	122	06/20/09	06/20/09	9	"9,380"			199	
5	11/24/09	76	04/02/10	04/02/10	10	"7,385"			644	
6	07/09/10	118	07/15/10	07/15/10	9	"5,286"			719	
7	07/09/10	59	07/15/10	07/15/10	6	"5,973"			719	
8	07/09/10	59	07/15/10	07/15/10	6	"5,973"			719	
9	07/09/10	101	08/20/09	08/20/09	10	"4,635"			580	
10	09/19/10	56	11/20/10	11/20/10	4	"6,687"			1957	
11	12/18/10	130	03/12/11	03/12/11	8	"1,844"			543	
12	06/13/08	18	08/21/08	08/21/08	10	"2,569"			927	
13	09/19/09	8	11/04/09	11/04/09	5	"6,726"			456	
14	05/06/10	84	05/30/10	05/30/10	7	"8,863"			938	
15	11/06/11	13	12/05/11	12/05/11	10	"2,638"			797	
16	07/25/11	12	11/18/11	11/18/11	7	"2,424"			2637	
17	11/17/11	82	02/14/12	02/14/12	10	"5,694"			1013	

TRANSFORM EDITOR

Enter transform expression Add to Script

TRANSFORM EDITOR

Enter transform expression

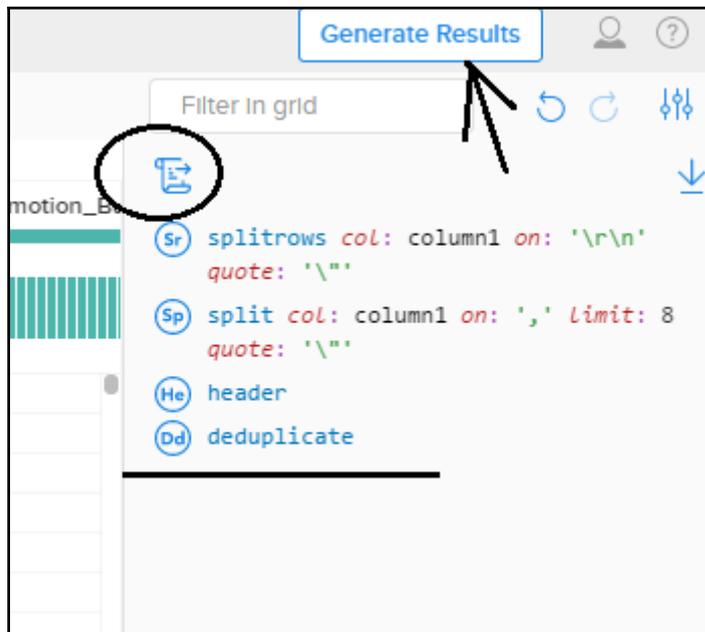
MyBookSample > global promotion

Full Datasource - 49.05kB 9 Columns 1,027 Rows

Promotion\_Start #



Row	Transformation	Count
1	aggregate	11
2	countpattern	99
3	deduplicate	96
4	delete	122
5	derive	76
6	drop	118
7	extract	59
8	extractkv	59
9	extractlist	101
10	flatten	56
11	header	130
12	keep	18
13	merge	8
14	move	84
15	multisplit	13
16		12
17		82



Generate Results ✕

**FORMATS**

CSV

JSON

TDE

**COMPRESSION**

None ▾

None ▾

**JOB RESULTS**

Profile Results *When enabled, this will generate a profile of your results.*

Cancel Generate Results

## global promotions performance raw duplicate records

Last updated: Yesterday at 8:31 PM Created: Yesterday at 8:31 PM

Results **All** | Complete | Failed

RESULT ID: 21695 1 Datasource  
Completed 08:44am Nov 2



66% 1% 33%  
Valid Mismatched Missing

Summary  



MyBookSample > global promotions performance raw duplicate records Result 1 of 1

### Results Summary

66%  
Valid

1%  
Mismatched

33%  
Missing

9  
Columns

1,026  
Rows



1	Social media
2	Television
3	Radio
4	Print
5	Internet
6	Direct Mail
7	Telephone
8	Combinational
9	Give-a-way
10	Contest

The screenshot shows a data table with a context menu open over the 'Promotion\_Type' column. The menu options are: Sort ascending, Sort descending, Lookup..., Column Details, Rename, Hide, and Drop. The 'Lookup...' option is circled in black. A black arrow points to the row with '10' in the first column and '07/10/09' in the second column.

#	Promotion_Type	
1-10		
9		
9		
9		
1		
1		
1		
3		
3		
3		10/13/14
9		02/20/09
9		05/03/09
9		07/09/10
10		11/24/09
10		07/10/09

Step 1 of 2

### Select Dataset

Name	Datasource	Date Modified	Size
<input checked="" type="radio"/> Promotion Type Lookup	Promotion Type Lookup.csv	Today at 3:06 PM	131B
<input type="radio"/> global promotions performance raw duplicate records	global promotions performance raw duplicate records.csv	Yesterday at 8:31 PM	49.05kB
<input type="radio"/> global promotions performance raw duplicate records	global promotions performance raw duplicate records.csv	Yesterday at 8:31 PM	49.05kB

Cancel

Select

Step 2 of 2

### Select Lookup Key

Select lookup key

column2

<< Back

Cancel

Execute Lookup

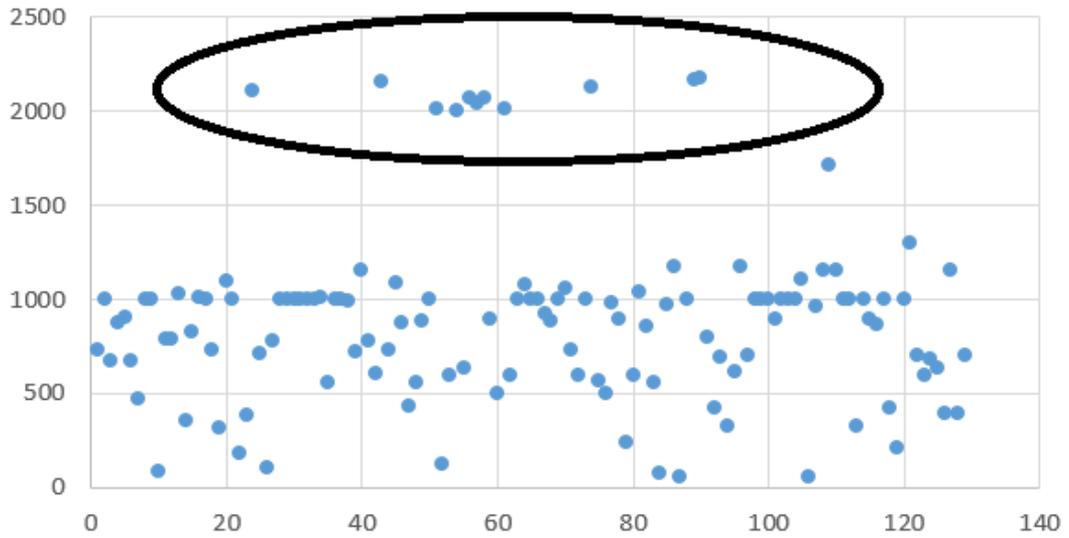
# Chapter 7: Dealing with Outliers Using Python

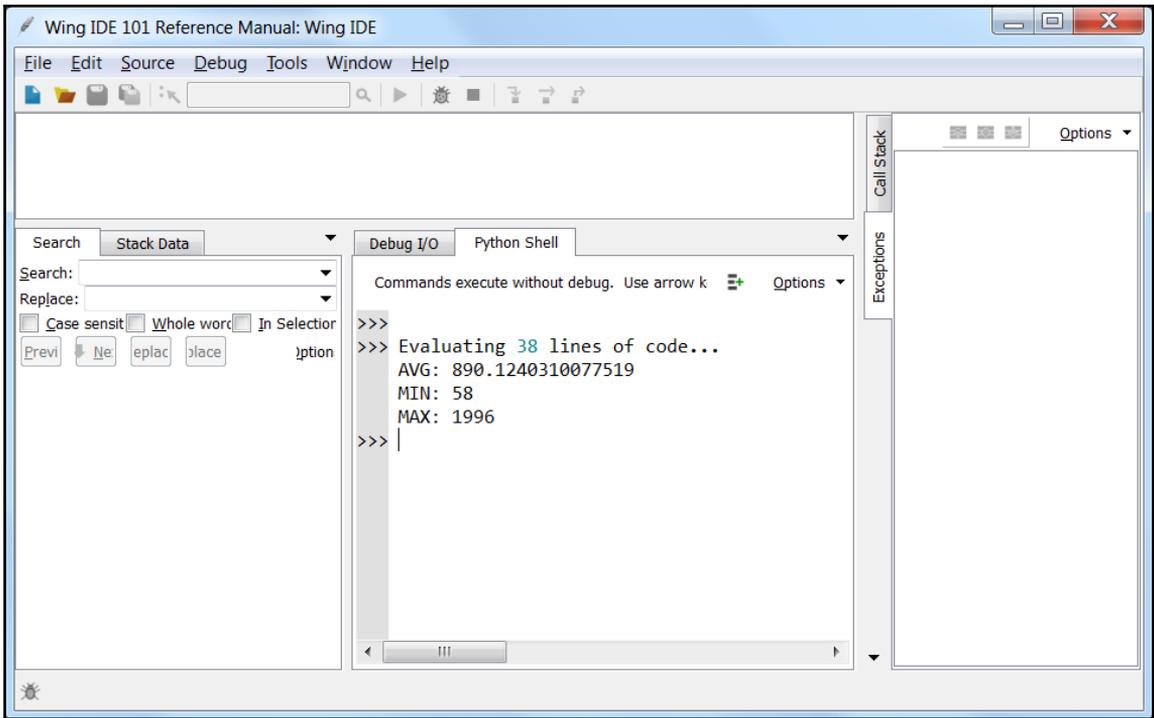


The image shows an Excel spreadsheet titled "SlotsResults (version 1) [Autosaved] - Excel" by James Miller. The spreadsheet contains data for slot machine results across 12 rows. The columns are: Location, Denomination, Month, Weekday, Type, Theme, Age, Promotion, Coupons, Weather, and Coin-in. The data is as follows:

1	Location	Denomination	Month	Weekday	Type	Theme	Age	Promotion	Coupons	Weather	Coin-in
2	1st Floor - Front	Penny	Feb	Sunday	5 Reel	Love	18	New Player	None	stormy	731
3	1st Floor - Front	Penny	Mar	Tuesday	Progressive	Entertainment	6	Daily Special	None	balmy	1505
4	1st Floor - Front	Penny	Mar	Sunday	5 Reel	American	3	Daily Special	None	wet	673
5	1st Floor - Front	Penny	Apr	Tuesday	4 Reel	History	11	VIP	None	steamy	872
6	1st Floor - Front	Penny	Apr	Friday	Progressive	Holidays	19	VIP	None	frosty	900
7	1st Floor - Front	Penny	Apr	Sunday	Progressive	Travel	10	Monthly Player	None	balmy	671
8	1st Floor - Front	Penny	Apr	Sunday	Bonus Video	Animals	10	Daily Special	None	stormy	475
9	1st Floor - Front	Penny	May	Tuesday	5 Reel	Regional	9	None	None	bad	1750
10	1st Floor - Front	Penny	Jun	Wednesday	Progressive	Movies	5	Monthly Player	None	calm	1896
11	1st Floor - Front	Penny	Jun	Thursday	4 Reel	Riches	15	VIP	None	raw	88
12	1st Floor - Front	Penny	Jun	Sunday	4 Reel	Sea	3	Monthly Player	None	rainy	790

Penny Slot Coin-In



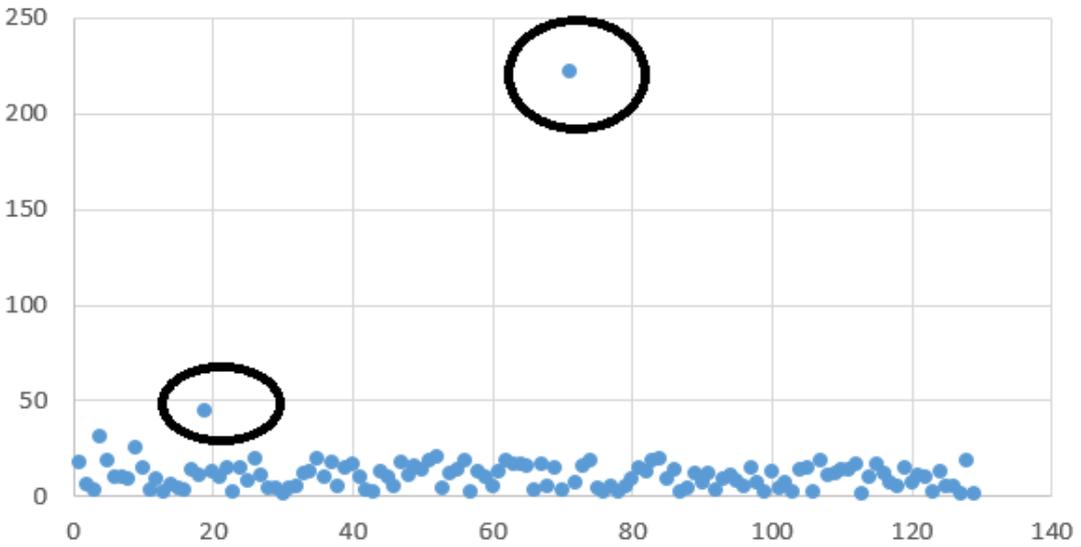


### Gaming Machine Type

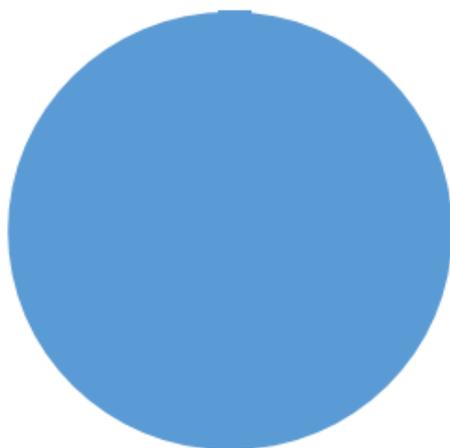


■ 4 Reel   ■ 5 Reel   ■ Bonus Video   ■ Progressive   ■ Video Poker

Slot Machine Age



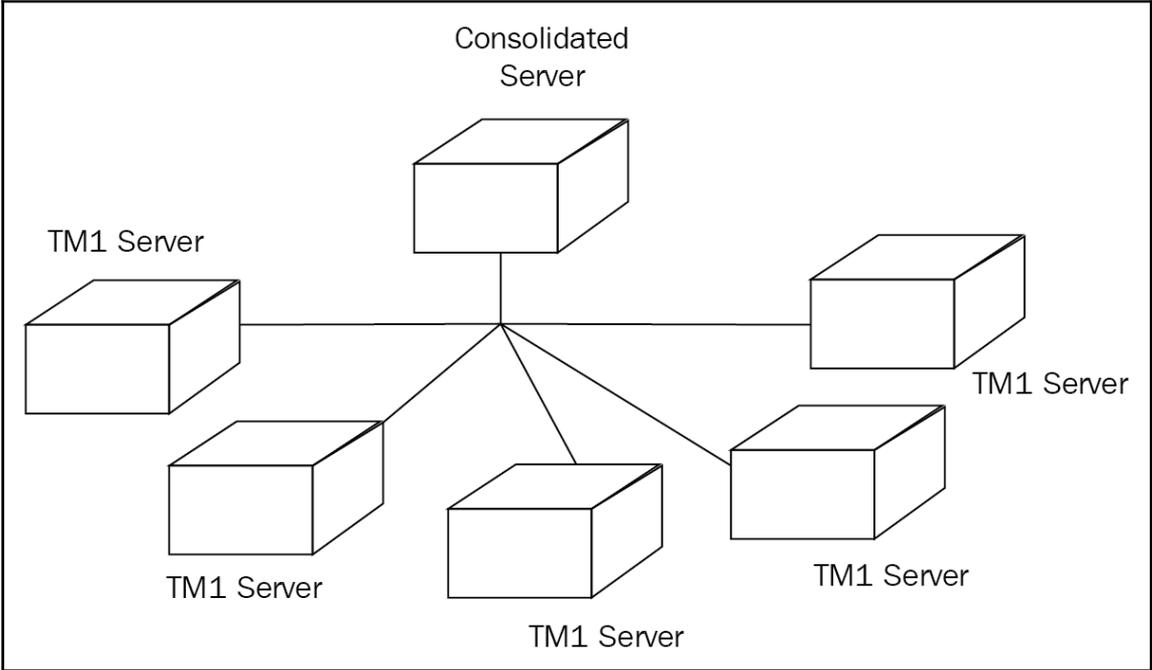
## Coupons Redemmed

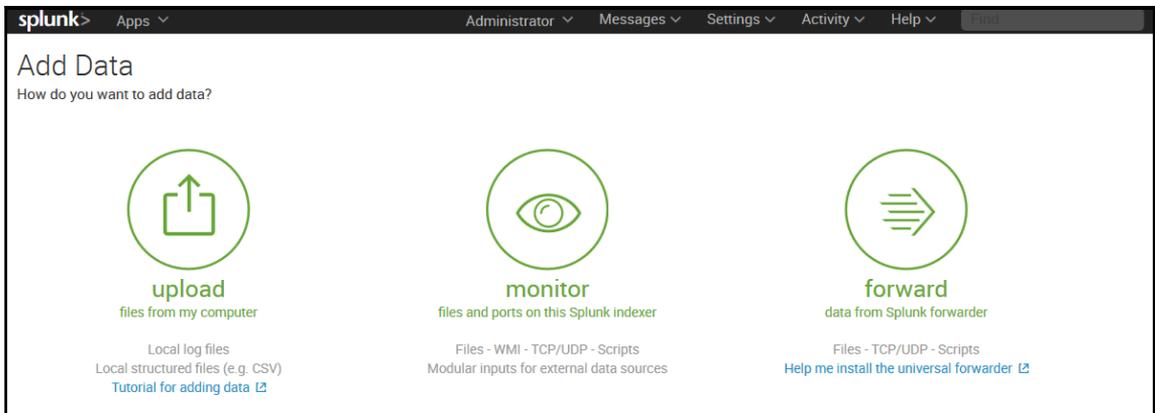
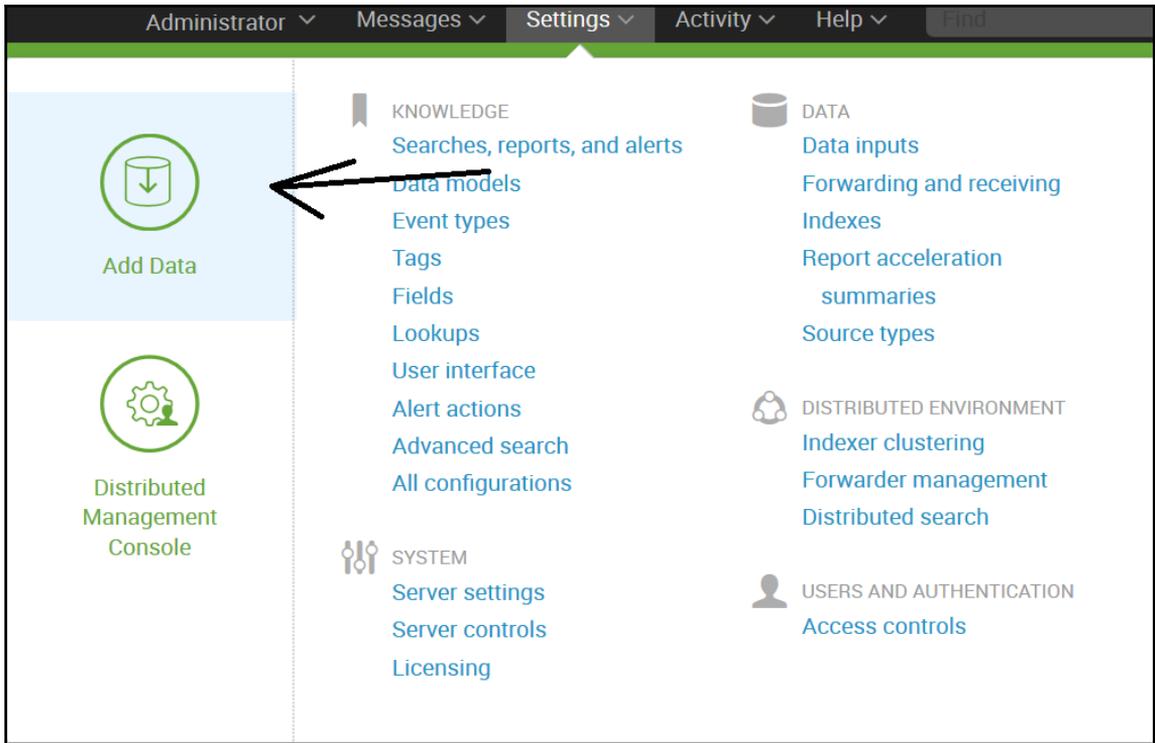


■ None ■ Other

Measure	Value(s)
Denomination	Dime, Nickel, Penny, Quarter, Two Cent
Theme	Horror
Promotion	None

# Chapter 8: Big Data Operational Intelligence with Splunk





splunk > Apps ▾ Administrator ▾ Messages ▾ Settings ▾ Activity ▾ Help ▾ Find

## Add Data

Select Source   Input Settings   Review   Done   <   Next >

- Local Event Logs**  
Collect event logs from this machine.
- Remote Event Logs**  
Collect event logs from remote hosts. Note: this uses WMI and requires a domain account.
- Files & Directories**  
Upload a file, index a local file, or monitor an entire directory.
- HTTP Event Collector**  
Configure tokens that clients can use to send data over HTTP or HTTPS.
- TCP / UDP**  
Configure Splunk to listen on a network port.
- Local Performance Monitoring**  
Collect performance data from this machine.
- Remote Performance Monitoring**  
Collect performance and event information from remote hosts. Requires domain credentials.
- Registry monitoring**  
Have Splunk index the local Windows Registry, and monitor it for

← Select an option

Configure this instance to monitor files and directories for data. To monitor all objects in a directory, select the directory. Splunk monitors and assigns a single source type to all objects within the directory. This might cause problems if there are different object types or data sources in the directory. To assign multiple source types to objects in the same directory, configure individual data inputs for those objects. [Learn More](#)

 Data preview will be skipped, it is not supported for directories.

File or Directory?

On Windows: c:\apache\apache.error.log or \\hostname\apache\apache.error.log. On Unix: /var/log or /mnt/www01/var/log.

Whitelist?

Blacklist?

## FAQ

- > What kinds of files can Splunk index?
- > I can't access the file that I want to index. Why?
- > How do I get remote data onto my Splunk instance?
- > Can I monitor changes to files in addition to their content?
- > What is a source type?
- > How do I specify a whitelist or blacklist for a directory?

## Add Data



Select Source

Input Settings

Review

Done



Next >

# Input Settings

Optionally set additional input parameters for this data input as follows:

## Source type

The source type is one of the default fields that Splunk assigns to all incoming data. It tells Splunk what kind of data you've got, so that Splunk can format the data intelligently during indexing. And it's a way to categorize your data, so that you can search it easily.

	<input type="button" value="Automatic"/> <input type="button" value="Select"/> <input type="button" value="New"/>
Source Type	<input type="text" value="Cognos TM1 Log"/>
Source Type Category	<input type="button" value="Custom v"/>
Source Type Description	<input type="text" value="Application Log Files from Cognos TM1"/>

Automatic Select New

Cognos TM1 Log ▾

filter

App C

- Application ▶
- Custom ▶
- Database ▶
- Email ▶
- Miscellaneous ▶
- Network & Security ▶
- Operating System ▶
- Structured ▶
- Web ▶

Host field

Session on path Segment in path

✓ Cognos TM1 Log  
Application Log Files from Cognos TM1

Add Data

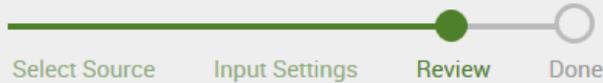
Select Source Input Settings Review Done

< Review >

# Review

Input Type	<b>Directory Monitor</b>
Source Path	<b>C:\Sample TM1 Log Files</b>
Whitelist	<b>N/A</b>
Blacklist	<b>N/A</b>
Source Type	<b>Cognos TM1 Log</b>
App Context	<b>search</b>
Host	<b>DC-PB450-807</b>
Index	<b>default</b>

Add Data



Select Source

Input Settings

Review

Done



Submit >



# File input has been created successfully.

Configure your inputs by going to Settings > [Data Inputs](#)

Start Searching

Search your data now or see [examples and tutorials](#). [🔗](#)

Extract Fields

Create search-time field extractions. [Learn more about fields](#). [🔗](#)

Add More Data

Add more data inputs now or see [examples and tutorials](#). [🔗](#)

Download Apps

Apps help you do more with your data. [Learn more](#). [🔗](#)

Build Dashboards

Visualize your searches. [Learn more](#). [🔗](#)

## Files & directories

Data inputs » Files & directories

New

Showing 1-8 of 8 items

Results per page 25

Full path to your data	Set host	Source type	Set the destination index	Number of files	App	Status	Actions
SSPLUNK_HOME/etc/splunk/version	Constant Value	splunk_version	_internal	1	system	Enabled   Disable	
SSPLUNK_HOME/var/log/introspection	Constant Value	Automatic	_introspection	6	introspection_generator_addon	Enabled   Disable	
SSPLUNK_HOME/var/log/splunk	Constant Value	Automatic	_internal	22	system	Enabled   Disable	
SSPLUNK_HOME/var/spool/splunk	Constant Value	Automatic	default		system	Disabled   Enable	
SSPLUNK_HOME/var/spool/splunk/.stash_new	Constant Value	stash_new	default	1	system	Enabled   Disable	
C:\Sample TM1 Log Files	Constant Value	Cognos TM1 Log	default	7	search	Enabled   Disable   Delete	
C:\Sample TM1 Log Files server three	Constant Value	Cognos TM1 Log	default	7	search	Enabled   Disable   Delete	
C:\Sample TM1 Log Files server two	Constant Value	Cognos TM1 Log	default	1	search	Enabled   Disable   Delete	

## New Search

Save As Close

sourcetype="Cognos TM1 Log"

All time



i	Time	Event
>	9/17/15 9:47:32.976 PM	=====
		host = DC-PB450-807   source = C:\Sample TM1 Log Files server two\tm1server.log   sourcetype = Cognos TM1 Log
>	9/17/15 9:47:32.976 PM	Cannot load library: sharedmemoryappender.dll
		host = DC-PB450-807   source = C:\Sample TM1 Log Files server two\tm1server.log   sourcetype = Cognos TM1 Log
>	9/17/15 9:47:32.976 PM	ERROR IN LOGGER LAYER:
		host = DC-PB450-807   source = C:\Sample TM1 Log Files server two\tm1server.log   sourcetype = Cognos TM1 Log
>	9/17/15 9:47:32.976 PM	=====
		host = DC-PB450-807   source = C:\Sample TM1 Log Files server two\tm1server.log   sourcetype = Cognos TM1 Log
>	9/17/15 9:47:32.976 PM	2560 INFO 2008-12-11 21:47:32,976 TM1.Cube Loading cube }ElementSecurity_}Dimensions
		host = DC-PB450-807   source = C:\Sample TM1 Log Files server two\tm1server.log   sourcetype = Cognos TM1 Log
>	9/17/15 9:47:32.945 PM	2560 INFO 2008-12-11 21:47:32,945 TM1.Cube Loading cube }ElementSecurity_}Cubes
		host = DC-PB450-807   source = C:\Sample TM1 Log Files server two\tm1server.log   sourcetype = Cognos TM1 Log

**New Search** Save As  Close

sourcetype="Cognos TM1 Log" date\_month=february shutdown\*

All time

**Events (26)** | Patterns | Statistics | Visualization

Format Timeline  - Zoom Out + Zoom to Selection x Deselect 1 day per column

Raw  Format  20 Per Page  < Prev 1 2 Next >

i	Event
>	5224 [ ] INFO 2015-02-28 17:25:47.595 TM1.Server Server shutdown
>	5072 [ ] INFO 2015-02-28 17:15:40.048 TM1.Server Server shutdown
>	5564 [ ] INFO 2015-02-28 16:01:50.896 TM1.Server Server shutdown
>	1532 [ ] INFO 2015-02-28 15:36:31.351 TM1.Server Server shutdown
>	4688 [ ] INFO 2015-02-28 15:02:07.643 TM1.Server Server shutdown

Events (26)
Patterns
Statistics
Visualization



**Pivot**

Build tables and visualizations using multiple fields and metrics without writing searches.



**Quick Reports**

Click on any field in the events tab for a list of quick reports like 'Top Referrers' and 'Top Referrers by time'.



**Search Commands** [?](#)

Use a transforming search command, like timechart or stats, to summarize the data.

## Fields ✕

Which fields would you like to use as a Data Model?

- All Fields (17)
- Selected Fields (3)
- Fields with at least  % coverage (17)

Cancel OK

**New Pivot**Save As... ▼ Clear Acceleration ▼

✓ 26 events (before 1/20/17 10:33:48.000 AM)

**Filters**

✎ +

**Split Rows**

+

Count of Event Object ▾

26

**Split Columns**

+

**Column Values**

Count of Event Ob...

✎ +

[Documentation](#)

Split Rows

+

Time	<u>time</u>
Attribute	# date_hour
	# date_mday
	# date_minute
	<i>a</i> date_month
	# date_second
	<i>a</i> date_wday
	# date_year
	<i>a</i> date_zone
	<i>a</i> host
	<i>a</i> index
	# linecount
	<i>a</i> punct
	<i>a</i> source
	<i>a</i> sourcetype
	<i>a</i> splunk_server
	# timeendpos
	# timestartpos





**date\_month**

Label

Month

---

**All Rows**

Sort

Default ▾

Max Rows

100

Totals

Yes

No

Add To Table

## Split Columns

+

Time

⊙ time

Attribute

# date\_hour

# date\_mday

# date\_minute

a date\_month

# date\_second

a date\_wday

# date\_year

a date\_zone

a host

a index

# linecount

a punct

a source

a sourcetype

a splunk\_server

# timeendpos

# timestartpos





42



# New Pivot

✓ 26 events (before 1/20/17 10:43:58.000 AM)

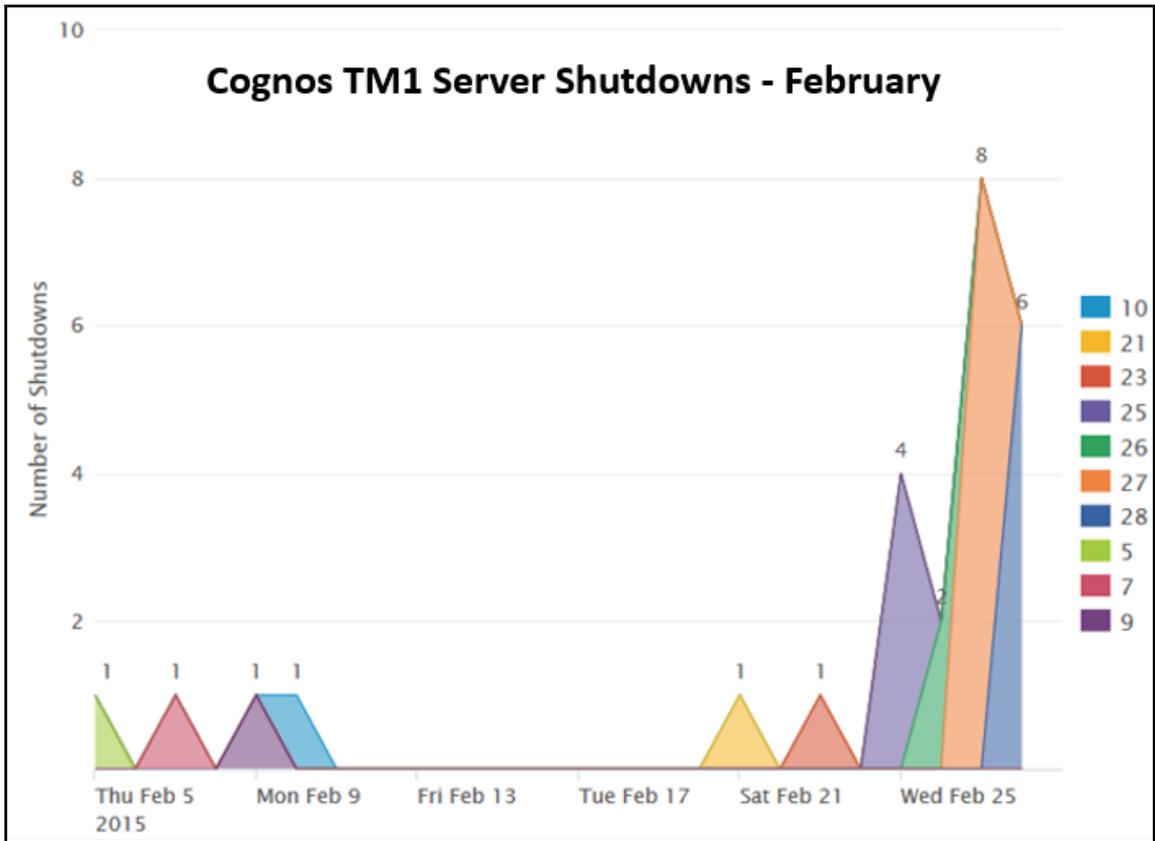
Filters  
Area Chart

All time  

Split Rows

Month  

Month ▾	10 ▾
february	1
ALL	1



Split Columns

date\_wday ✎ +

### Time Range

Range

### Filter

[+ Add Filter](#)

### Color

Field

Label

Sort

Limit

### Size

Field

Label

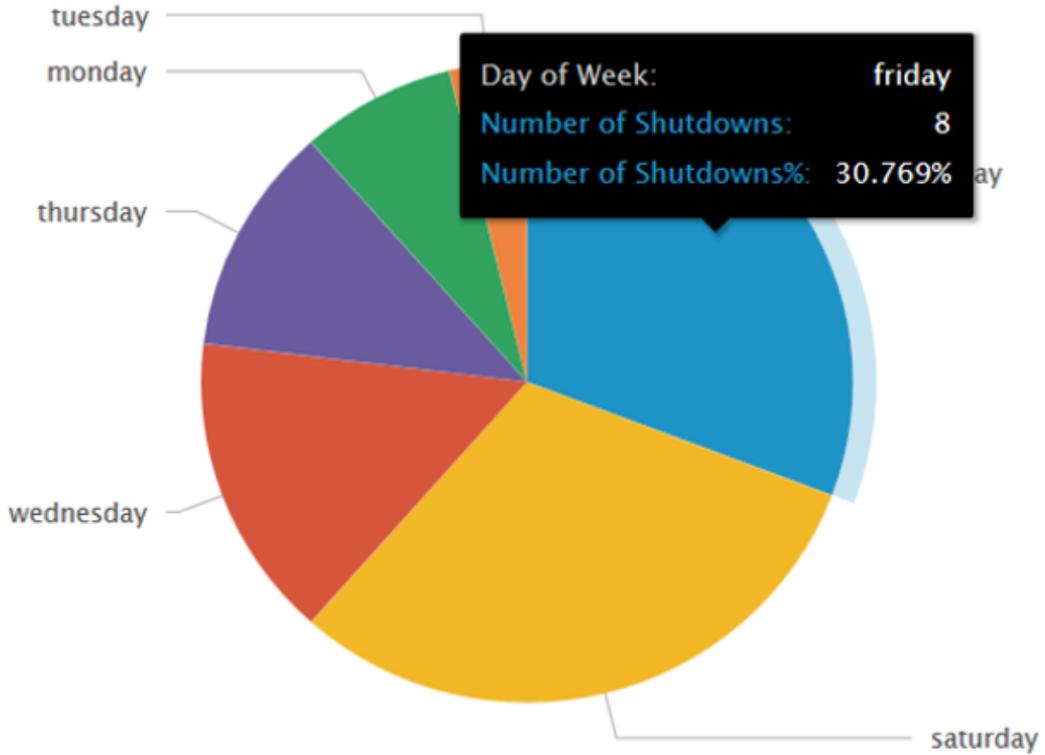
Minimum Size

Minimum Size is applied when there are more than 10 slices.

### General

Drilldown

## Cognos Server Shutdowns – by Weekday



🔍 New Search

Save As  Close

source="finished executing with errors"

All time



[< Hide Fields](#)
[☰ All Fields](#)

Selected Fields

- a* host 1
- a* source 4
- a* sourcetype 2

< Hide Fields
☰ All Fields

Selected Fields

- a* host 1
- a* source 4
- a* sourcetype 2

Interesting Fields

- # date\_hour 13
- # date\_mday 10
- # date\_minute 30
- a* date\_month 4

source
✕

4 Values, 100% of events Selected

**Reports**

[Top values](#)
[Top values by time](#)
[Rare values](#)

Events with this field

Values	Count	%
C:\Sample TM1 Log Files\tm1server_1.log	16	32%
C:\Sample TM1 Log Files server two\tm1server.log	14	28%
C:\Sample TM1 Log Files\tm1server_3.log	10	20%
C:\Sample TM1 Log Files\tm1server_4.log	10	20%

New Pivot
Save As... Clear Acceleration

✓ 55 events (before 1/21/17 9:50:11.000 AM)

**Filters**

All time

**Split Rows**

TM1 Server

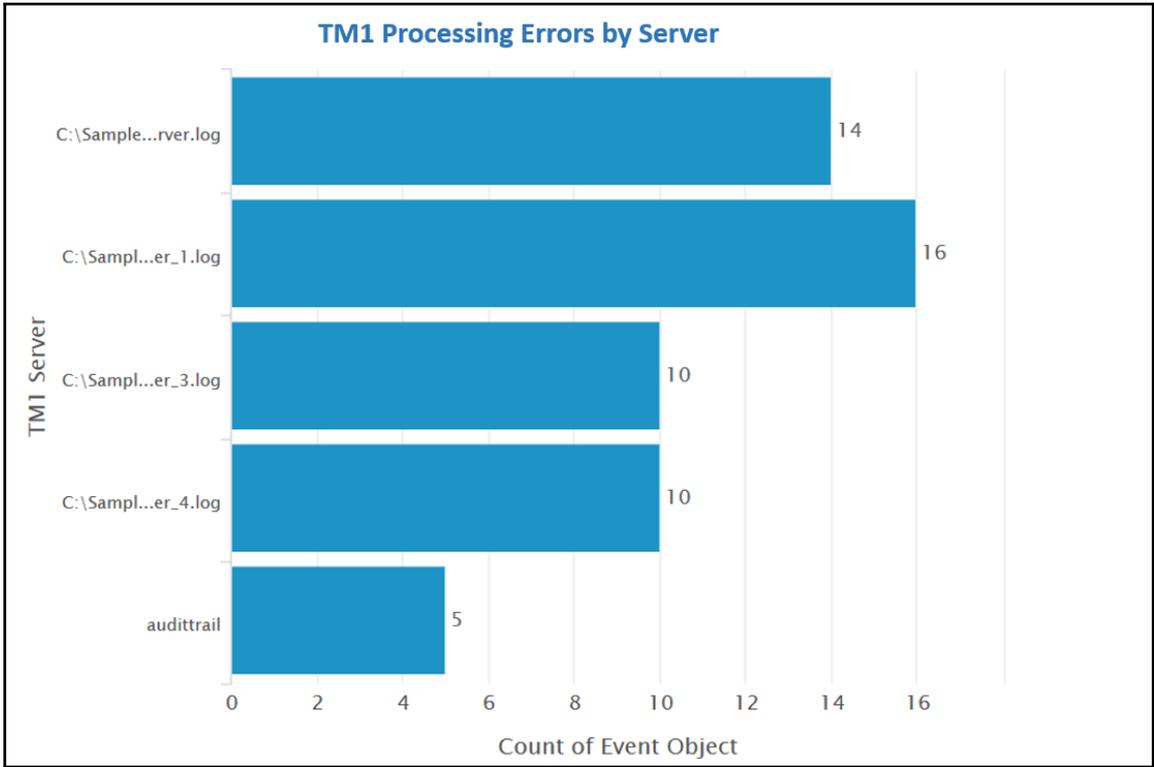
**Split Columns**

linecount

**Column Values**

Count of Event Ob...

TM1 Server	Count
C:\Sample TM1 Log Files server two\tm1server.log	14
C:\Sample TM1 Log Files\tm1server_1.log	16
C:\Sample TM1 Log Files\tm1server_3.log	10
C:\Sample TM1 Log Files\tm1server_4.log	10
audittrail	5



[+ Extract New Fields](#)

## Extract Fields

Select sample   Select method   Select fields   Save   Next >

### Select Sample Event

Choose a source or source type, select a sample event, and click Next to go to the next step. The field extractor will use the event to extract fields. [Learn more](#) [I prefer to write the regular expression myself >](#)

Source type **LoadTimes**

Events

✓ 1,000 events (before 1/21/17 4:10:37.000 PM)   Original search included:

filter   Apply   Sample: 1,000 events ▾   All events ▾

**\_raw** ⌵

06/18/15,3,11684,0,6
04/28/13,3,11800,0,4



## Delimiters

Splunk Enterprise will extract fields using a delimiter (such as commas, spaces, or characters). Use this method for delimited data like comma separated values (CSV files).

### Extract Fields

Select sample    Select method    **Rename fields**    Save

[Next >](#)

#### Rename Fields

Select a delimiter. In the table that appears, rename fields by clicking on field names or values. [Learn more](#)

Delimiter

Space    **Comma**    Tab    Pipe    Other

field1 06/18/15	field2 3	field3 11684	field4 0	field5 6
--------------------	-------------	-----------------	-------------	-------------

Preview (5 fields)

Events	field1	field2	field3	field4	field5
--------	--------	--------	--------	--------	--------

field1 06/18/15	field2 3	field4	field5
--------------------	-------------	--------	--------

Field Name   

**Rename Field**

#### Rename Fields

Select a delimiter. In the table that appears, rename fields by clicking on field names or values. [Learn more](#)

Delimiter

Space    **Comma**    Tab    Pipe    Other

Run_Date 06/18/15	Duration 3	Records_Read 11684	Records_Loaded 0	Exceptions 6
----------------------	---------------	-----------------------	---------------------	-----------------

Preview (5 fields)

Events	Run_Date	Duration	Records_Read	Records_Loaded	Exceptions
--------	----------	----------	--------------	----------------	------------





## Save As Dashboard Panel



Dashboard

New

Existing

Dashboard Title

Data Load Times

Dashboard ID?

data\_load\_times

Can only contain letters, numbers and underscores.

Dashboard Description

optional

Dashboard Permissions

Private

Shared in App

Panel Title

Data Load Times

Cancel

Save

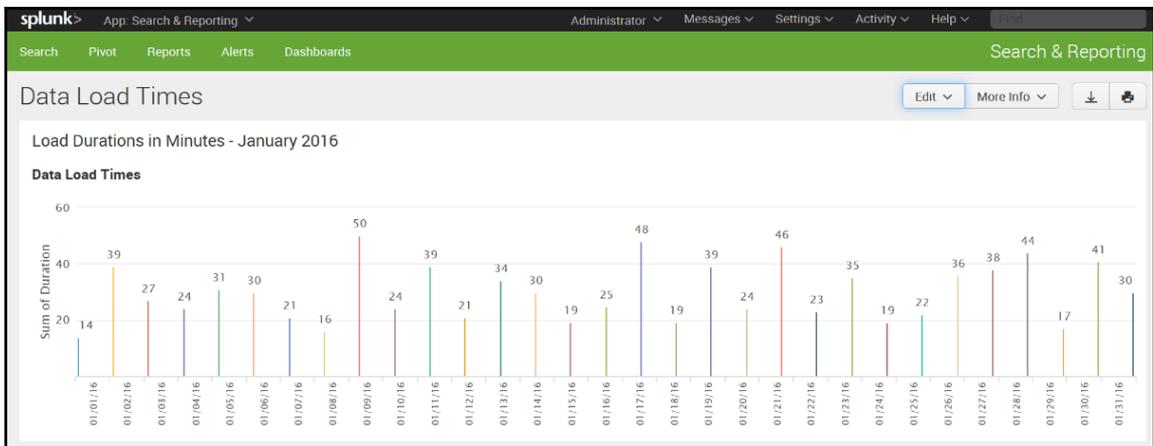
## Your Dashboard Panel Has Been Created



The panel has been created and added to data\_load\_times. You may now view the dashboard.

The data model, **TM1\_**, has also been created.

[View Dashboard](#)



Edit ▾ More Info ▾

Edit Panels

Edit Source	XML
-------------	-----

Convert to HTML

Edit Title or Description

Edit Permissions

Schedule PDF Delivery

Set as Home Dashboard

Clone

Delete

+ Add Panel + Add Input ▾ ↻ Edit Source Done

## Add Panel



- > New (15)
- > New from Report (7)
- > Clone from Dashboard (3)
- > Add Prebuilt Panel (0)

## Add Panel



> New (15)

> New from Report (7)

✓ Clone from Dashboard (4)

2015 Load Times

> 2015 Load Times

> Data Load Times

> Orphaned Scheduled Searches, Reports, an...

> Add Prebuilt Panel (0)

### Add Panel

- > New (15)
- > New from Report (7)
- ✓ Clone from Dashboard (4)
  - ✓ 2015 Load Times
  - ▮ 2015 Load Times
  - > Data Load Times
  - > Load Times
  - > Orphaned Scheduled Searches, Reports, an...
- > Add Prebuilt Panel (0)

### Preview

Add to Dashboard

#### 2015 Load Times

Run Date	Sum of Duration
01/01/15	16
01/02/15	40
01/03/15	37
01/04/15	40
01/05/15	38
01/06/15	21
01/07/15	26
01/08/15	25
01/09/15	27
01/10/15	26
01/11/15	21
01/12/15	28
01/13/15	30
01/14/15	32
01/15/15	35
01/16/15	37
01/17/15	33
01/18/15	24
01/19/15	48
01/20/15	29
01/21/15	39
01/22/15	36
01/23/15	23
01/24/15	18
01/25/15	42
01/26/15	23
01/27/15	25
01/28/15	36
01/29/15	23
01/30/15	39
01/31/15	24

### Cognos TM1 Data Load Times – Splunk Dashboard Visualization

Edit More Info ↓ 🗑️

---

#### Load Durations in Minutes - January 2016

##### Data Load Times

Run Date	Sum of Duration
01/01/16	14
01/02/16	39
01/03/16	27
01/04/16	24
01/05/16	31
01/06/16	30
01/07/16	21
01/08/16	16
01/09/16	50
01/10/16	24
01/11/16	39
01/12/16	21
01/13/16	34
01/14/16	30
01/15/16	19
01/16/16	25
01/17/16	48
01/18/16	19
01/19/16	39
01/20/16	24
01/21/16	46
01/22/16	23
01/23/16	35
01/24/16	19
01/25/16	22
01/26/16	36
01/27/16	38
01/28/16	44
01/29/16	17
01/30/16	41
01/31/16	30

---

#### Load Durations in Minutes - January 2015

##### 2015 Load Times

Run Date	Sum of Duration
01/01/15	16
01/02/15	40
01/03/15	37
01/04/15	40
01/05/15	38
01/06/15	21
01/07/15	26
01/08/15	25
01/09/15	27
01/10/15	26
01/11/15	21
01/12/15	28
01/13/15	30
01/14/15	32
01/15/15	35
01/16/15	37
01/17/15	33
01/18/15	24
01/19/15	48
01/20/15	29
01/21/15	39
01/22/15	36
01/23/15	23
01/24/15	18
01/25/15	42
01/26/15	23
01/27/15	25
01/28/15	36
01/29/15	23
01/30/15	39
01/31/15	24